WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

NO. 3CH415

ORDER NO. 78834

DATE 3-25-53

25 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

LA VILLITA, SAN ANTONIO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

(PUT AT BOTTOM OF MESSAGE SPACE)

"SAN ANTONIO, HOME OF THE ALAMO, GULF BREEZES AND SUNSHINE"

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

LOWER FLAG POLE AND ADD FLAG. BRACES, FADED WOOD.
1st. BLDG., BRIGHT LIGHT BLUE. 2ND. BLDG. CREAM, WITH RUST ROOF.
END BLDG., PINK. PALE PURPLE FLOWERS, RIGHT FOREGROUND. LARGE
POTS ON ROOF, SAND COLOR--ON GROUND IN BACKGROUND, RED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

for HCP

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 25 1953	MAR 26 1953
SKETCH				
RETOUCHING	3	3	MAR 27 1953	APR 7 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 9 1953	APR 21 1953
HAND COLOR PROOF	43	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

NO. 3CH416

ORDER NO. 78834

DATE 3-25-53

25 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL
HOUSTON STREET, SAN ANTONIO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

(PUT AT BOTTOM OF MESSAGE SPACE)

"SAN ANTONIO, HOME OF THE ALAMO, GULF BREEZES AND SUNSHINE"

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE WIRES AND MODERNIZE OLD CARS. (RIGHT) 1ST. BLDG. IS BUFF--ORANGE SIGN WITH WHITE LETTERING. (LEFT) 1ST. BLDG. GREY-BROWN AND BUFF--RED SIGN WITH GOLD LETTERING. MOST BLDGS. BUFF, TAN OR BROWN. NEON SIGNS MOSTLY RED OR GREEN.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Try + Make a better Print

Red Impression

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 10 1953	APR 14 1953
SKETCH				
RETOUCHING		7	APR 15 1953	APR 23 1953
REPHOTO			APR 9 1953	APR 15 1953
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 28 1953	MAY 5 1953
HAND COLOR PROOF	45	2		
ARTIST DEPT.		12½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

F

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

NO. 3CH417

ORDER NO. 78834

DATE 3-25-53

25 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER,] LOWER, CENTER-BORDER

TITLE IN FULL

THE ALAMO GARDEN, SAN ANTONIO, TEXAS (U. S. POST OFFICE IN BACKGROUND)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

(PUT AT BOTTOM OF MESSAGE SPACE)

"SAN ANTONIO, HOME OF THE ALAMO, GULF BREEZES AND SUNSHINE"

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

SHOW FLOWERS IN CENTER BED. PUT LEAVES ON TREES. REMOVE "KEEP OFF GRASS" SIGN.

POST OFFICE CREAM, & RUST ROOF. MOSTLY GRASS & CONCRETE WALK. STONE WALL & WELL.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 25 1953	MAR 26 1953
SKETCH				
RETOUCHING		3¼	MAR 31 1953	APR 7 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 7 1953	APR 10 1953
HAND COLOR PROOF	40	1½	4-13-53	4-13-53
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

NO. 3CH418

ORDER NO. 78834

DATE 3-25-53

25 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

NEW EXPRESS HIGHWAY, SAN ANTONIO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

(PUT AT BOTTOM OF MESSAGE SPACE)

"SAN ANTONIO, HOME OF THE ALAMO, GULF BREEZES AND SUNSHINE"

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

"CLEAN"OPEN CANAL AND SHOW WATER.

ADD CARS IF DESIRABLE.

CONCRETE AND GRASS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive [illegible]

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By JJ

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 25 1953	MAR 26 1953
SKETCH				
RETOUCHING		3	MAR 31 1953	APR 6 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 7 1953	APR 10 1953
HAND COLOR PROOF	45	1½		4-15
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 3CH419

HECTOR SANCHEZ, HERMOSILLO, SONORA, MEXICO

ORDER NO. 78681

DATE 3-25-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT NONE

TITLE: BEAUTIFUL AND COMFORTABLE
HOTEL COLONIAL...... etc.

Put in stamp space: ESTAMPILLA
Put in stamp space: MADE IN U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION CROP AT BOTTOM AS MARKED ON PHOTO. CREAM COLOR BUILDING. RED TILE ROOF(SEE CARD ENCLOSED). TREES AND CACTUS DARK GREEN(SEE ALSO CARD). CARS-ONE OF EACH DIFFERENT COLOR-GREEN, MAROON, RED, BLUE, YELLOW AND BLACK. PAVED STREET IN FRONT. WINDOWS & DOORS- DARK BROWN. CLOUDS IN SKY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 26 1953	MAR 27 1953
SKETCH				
RETOUCHING		3	MAR 31 1953	APR 2 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 6 1953	APR 16 1953
HAND COLOR PROOF	4/1	1½	4/16/53	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 3CH420

FULTZ NEWS AGENCY, DENTON, TEXAS

ORDER NO. 78680

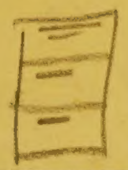
DATE 3-25-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL NORTH TEXAS STATE COLLEGE, DENTON, TEXAS
Subtitle: MEN'S GYMNASIUM
Subtitle: WOMEN'S GYMNASIUM
Subtitle: EAGLE STADIUM



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION REMOVE-POST AND WIRES.
GROUP OF 3 VIEWS: 1st.(Men's Gym.) WHITE & SILVER-GREY BUILDING, DULL RED DOORS & LETTERING. PUT FLAG ON POLE.
2nd.(Women's Gym.)-TAN BUILDING, WITH GREY WINDOW TRIM. ENTRANCE IS WHITE, WITH YELLOW WOODWORK & RED DOORS. REMOVE-CAR.
3rd.(Stadium)* REMOVE-CARS. CONCRETE STADIUM. SHOW GRASS IN FOREGROUND AND DRIVE IN FRONT OF STADIUM.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 26 1953	MAR 30 1953
SKETCH Lo		1		
RETOUCHING	1	8	MAR 31 1953	APR 3 1953
REPHOTO				
PHOTO-LITHO			APR 7 1953	
BLUEPRINT STRIPPING, OPAQUING				APR 10 1953
HAND COLOR PROOF	40	2	4-13-53	4-13-53
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 3CH421

FULTZ NEWS AGENCY, DENTON, TEXAS

ORDER NO. 78680

DATE 3-25-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL TEXAS STATE COLLEGE FOR WOMEN, DENTON, TEXAS
Subtitle: STUDENT UNION
Subtitle: BRALLEY MEMORIAL LIBRARY AND PIONEER WOMAN STATUE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GROUP OF 2 VIEWS: 1st.(STUDENT UNION)-REMOVE-POSTS, WIRES & FENCE. RED-BROWN BRICK WITH CONCRETE TRIM. ROOF IS WHITE IN FRONT & GREEN ON SIDE.
2nd:(BRALLEY MEM.LIBRARY)- REMOVE-CARS & CLEAN GRASS. WHITE STATUE. RED-BROWN BRICK BUILDING, WITH BUFF BASE AND WHITE TRIM.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 26 1953	MAR 30 1953
SKETCH R.O.		1		
RETOUCHING	6	5	MAR 31 1953	APR 2 1953
REPHOTO				
PHOTO-LITHO			APR 7 1953	APR 10 1953
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	40	1 3½	4-11-53	4-13-53
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 3CH422

FULTZ NEWS AGENCY, DENTON, TEXAS

ORDER NO. ~~MMM~~ 78680

DATE 3-25-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL NORTH TEXAS STATE COLLEGE, DENTON, TEXAS
Subtitle: BRUCE HALL
Subtitle: WEST OAK STREET HALL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GROUP OF 2 VIEWS: 1st:(BRUCE HALL)-REMOVE-POST, WIRES AND CARS. LIGHT TAN WITH BLACK ROOF AND WHITE AWNINGS. PUT LEAVES ON TREES.
2nd:(W.OAK ST.HALL)-REMOVE CAR,POSTS, WIRES, AND ALL DISTURBING BRANCHES. PUT LEAVES ON TREES. DARK BUFF BUILDING WITH WHITE TRIM AND BULL RED ROOF. GREY LAMP POSTS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 26 1953	MAR 30 1953
SKETCH 2.0		1		
RETOUCHING		5	MAR 31 1953	APR 10 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1¾	APR 14 1953	APR 22 1953 4/23/53
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 3CH423

FULTZ NEWS AGENCY, DENTON, TEXAS

ORDER NO. 78680

DATE 3-25-53

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FLOW MEMORIAL HOSPITAL,
DENTON, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MAKE LAWN IN FOREGROUND. ADD LEAVES TO TREES.
BUILDING- PINK-BUFF BRICK WITH WHITE CONCRETE. SHRUBS IN FRONT OF BLDG. (WHERE BARELY VISIBLE). STREET SHOWING IN IMMEDIATE FOREGROUND.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 26 1953	MAR 30 1953
SKETCH				
RETOUCHING	3	2	MAR 31 1953	MAR 31 1953
REPHOTO				APR 8 1953
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 1 1953	
HAND COLOR PROOF	46	1¼		4/8/53
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

P

Pt 3
Jmm HC 1½ 41
Lag
ny

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3CH424 **ORDER NO.** 78679 **DATE** 3-25-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for this Customer

CUSTOMER WYONEGONIC COTTAGES
NORTH BRIDGTON, MAINE

6½ M POST CARDS SIZE 3½ X 5½ STYLE PHOTO-COLORIT* FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE WYONEGONIC BEACH AND COTTAGES, NORTH BRIDGTON, MAINE

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3CH425 **ORDER NO.** 78679 **DATE** 3-25-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer: 2

CUSTOMER WYONEGONIC COTTAGES
NORTH BRIDGTON, MAINE

6½ M POST CARDS SIZE 3½ X 5½ STYLE PHOTO-COLORIT* FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE WYONEGONIC ANNEX,
NORTH BRIDGTON, MAINE

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] XNoX
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

J Pt 5
Jun. 42½ 41
Sag
91

R

6

NO. 3CH426

COLEGIO DE LA SALLE, CARACAS, VENEZUELA

ORDER NO. 78682

DATE 3-25-53

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER-BORDER

TITLE IN FULL COLEGIO DE LA SALLE, LA COLINA, CARACAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. 9-H1056 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLOR OF BUSES. TOP - IVORY. BASE OF THE BODY - MAROON. FENDERS AND BUMPERS - RED.

THE BUILDING: IVORY FOR THE BASE OF THE HOUSE. THE VERTICAL COLUMNS ARE COLOR OF GREY CEMENT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 26 1953	MAR 30 1953
SKETCH				
RETOUCHING	7	5	MAR 31 1953	MAR 31 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 1 1953	APR 6 1953
HAND COLOR PROOF	44	1½		
ARTIST DEPT.	36	9	MAY 7, 53	MAY 12, 53

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

MC CLENATHAN PRINTERY, INC., DUNKIRK, N. Y.

NO. 3CH427

ORDER NO. 78837

DATE 3-25-53

12½M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

CARDINAL MINDSZENTY HIGH SCHOOL,
DUNKIRK, NEW YORK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

LIGHT COLORED BRICK BUILDING

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 26 1953	MAR 30 1953
SKETCH				
RETOUCHING		3	MAR 31 1953	APR 3 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 7 1953	APR 10 1953 MAY 21 1953
HAND COLOR PROOF	46	1½		4/14/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

4

MC CLENATHAN PRINTERY, INC., DUNKIRK, N. Y.

NO. 3CH428

ORDER No. 78837

DATE 3-25-53

12½M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

BROOKS MEMORIAL HOSPITAL,
DUNKIRK, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

LIGHT FACE YELLOWISH BRICKS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 26 1953	MAR [illegible] 1953
SKETCH				
RETOUCHING	1	4	MAR 3[illegible] 1953	APR 8 [illegible]
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 1[illegible] 1953 MAY 18 1953	APR 21 1953 MAY 21 1953
HAND COLOR PROOF	45	2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER

Charge to LVSE Dept.

[illegible] Makeover Time Required

	TIME	
#10	3	Time Recorded In Cost [illegible]
		Date
ART DEPT.		By

MC CLENATHAN PRINTERY, INC., DUNKIRK, N. Y.

NO. 3CH429

ORDER NO. 78837

DATE 3-25-53

12½M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

GREGORY HALL, THE COLLEGE UNION,
AND RESIDENCE HALLS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

~~QUITE IMPORTANT THAT BOTH THE COLLEGE UNION AND THE RESIDENCE HALLS ARE DESCRIBED.~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 26 1953	MAR 30 1953
SKETCH				
RETOUCHING	10	3½	MAR 31 1953	APR 6 1953
REPHOTO				
PHOTO-LITHO			APR 7 1953	APR 16 1953
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1½		2-15
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

CRYSTAL CAVE, INC. SPRING VALLEY, WIS.

NO. 3CH430

ORDER NO. 78841

DATE 3-26-53

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CRYSTAL CAVE GIFT SHOP & CAFE,
SPRING VALLEY, WISCONSIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE AAA SIGN, CENTER DOORWAY. ADD: SIGNS ABOVE DOORWAY: CRYSTAL CAVE CROP FROM BOTTOM
ENTRANCE, MAKE WHITE LETTERS, BROWN STRIPS BKGRD. LIGHT TAN STONE BUILDING WITH BLUE-GRAY ROOF. DARK BROWN TRIM. TAN GRAVEL DRIVE. DARK GREEN EVERGREENS AND FENCE. GREEN LAWN INSIDE FENCE AREA. LIGHT BROWN POSTS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1953	APR 1 - 1953
SKETCH				
RETOUCHING	4	2½	APR 2 1953	APR 13 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 14 1953	APR 22 1953
HAND COLOR PROOF	46	1½		4/23/53
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CRYSTAL CAVE INC.

SPRING VALLEY, WISC.

NO. 3CH431

ORDER NO. 78841

DATE 3-26-53

12½M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CRYSTAL CAVE, SPRING VALLEY,
WISCONSIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE: AAA SIGN
POST (FENCE) TO LEFT OF LEFT STONE PILLAR.
POLE (LIGHT) TO LEFT OF RIGHT PILLAR
LIGHT TAN STONE PILLARS. ALL LETTERING, WHITE WITH BLACK EDGE. RED BACKGROUNDS. TAN GRAVEL ROAD. GREEN FOLIAGE. WHITE BIRCH TREE TRUNKS, CENTER, REAR.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1953	APR 1 - 1953
SKETCH				
RETOUCHING	9	3	APR 2 1953	APR 10 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 13 1953	APR 16 1953
HAND COLOR PROOF	[illegible]	1½	[illegible]	[illegible]
ARTIST DEPT.		[illegible]		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 3CH432 ORDER NO. 78696 DATE 3-26-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER BEL-AIR MOTEL
TAMPA, FLORIDA

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BEL-AIR MOTEL
SOUTH DALE MABRY HIGHWAY U.S. 92
TAMPA, FLORIDA

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

RETURN TRANSPARENCY TO CUSTOMER AFTER PROOF O.K.'d.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Rs 5
F/C 1½ 41
9

MAKEOVER

MAKEOVER
Charge to CUSTOMER Dept.
Est. Makeover Time Required
[illegible]	1/2	Date Recorded in Cole Tech
[illegible]		Date
[illegible]		
ART DEPT.		By
[illegible]		

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3CH433 ORDER NO. 78702 DATE 3-27-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER BARNESVILLE COURT
BARNESVILLE, GA.

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BARNESVILLE COURT
ON U. S. 341 and GEORGIA 7
BARNESVILLE, GEORGIA

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] XNoX
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

REMOVE-TELEPHONE WIRES, AND STAKES UNDER SIGN. STRAIGHTEN BRICKS AROUND GRASS ON RIGHT SIDE. CLOUDS IN SKY.

"QUALITY COURTS" AND "AAA" SIGNS TO BE CLEAR AND SHARP.

COLOR DESCRIPTION

BUILDINGS ARE WHITE. ROOFS ARE BLACK. DRIVEWAYS DARK GREY. UMBRELLA TOPS ALL YELLOW. CHAIRS-GREEN, YELLOW, RED AND WHITE. ALL TRIM IS GREEN. AWNINGS AND DOORS YELLOW. YELLOW FLOWERS IN BUSHES AROUND CENTER BUILDING. FLOWER BUSHES UNDER SIGN - YELLOW AND WHITE. SIGN: WHITE LETTERS WITH RED BORDER AND DARK GREEN BACKGROUND. SMALL WHITE FENCE ON ROOF EDGE IN REAR BUILDING. FLOWER BUSHES YELLOW AROUND BUILDING ON RIGHT.

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

Pct 5
JMK 44 4-14-53 C 1½
44 [illegible]

As quoted

B & W NEWS AGENCY, WACO, TEXAS

NO. 3CH434

ORDER NO. 78851

DATE 3-27-53

12½M POST CARDS C. T. ART COLORTONE ~~WHITE BORDER~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HILLCEST MEMORIAL HOSPITAL,
WACO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. ~~NO~~ yes

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CARS. PUT FLOWERS HERE & THERE. SHRUBERY AND GREEN GRASS, CLOUDS, ETC.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND COL. PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 30 1953	APR 2 - 1953
SKETCH				
RETOUCHING		3	APR 3 1953	APR 8 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 9 1953	APR 20 1953
HAND COLOR PROOF	21	[illegible]		4-14-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. 3CH435

ORDER NO. 78858 & 59

DATE 3-30-53

25 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
COTTAGE LINE AND BOARDWALK
LOOKING NORTH FROM ATLANTIC
HOTEL, OCEAN CITY, MD.

PRIVATE NO BEFORE TITLE - 23

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES SAME AS
6BH1850 - 3CH 232

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROM TRANSPARENCY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND COL. PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

1 Rephoto for
Kodachrome -
5 x 7

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 3 1953	APR 3 - 1953
SKETCH				
RETOUCHING		3 1/2	APR 7 1953	APR 14 1953
REPHOTO			APR 1 1953	APR 3 1953
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 16 1953	APR 21 1953
HAND COLOR PROOF	45	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

Phot. 8x10

PERA & PERA, GENEVA-ON-THE-LAKE, OHIO

NO. 3CH436

ORDER NO. 78860

DATE 3-30-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PERA'S MOTEL APARTMENTS
GENEVA-ON-THE-LAKE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH. IN BACKGROUND SIMULATE A GOLF COURSE WITH A FEW TREES IN IT. BE SURE TO SHOW DRIVEWAY BETWEEN THE TWO BLDGS. AS MARKED ON SKETCH, AS THIS IS ENTRANCE TO GOLF COURSE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By 57 ✓
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 2 1953	APR 2 - 1953
SKETCH				
RETOUCHING	6	5	APR 3 1953	APR 7 1953
REPHOTO			APR 1 1953	APR 2 1953
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 7 1953	APR 13 1953
HAND COLOR PROOF	1/5	1		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH437 ORDER NO. 78722 DATE 3-31-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HINSDALE SANITARIUM & HOSPITAL
HINSDALE, ILLINOIS

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] X~~No~~X
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO: TAKE OUT ARCHITECT'S NAME
[redacted]

COLOR DESCRIPTION

BRICK BUILDING #69. WHITE TRIM. ROOFS-MEDIUM GRAY. MIDDLE ROOF ON BUILDING AT LEFT-RED TILE.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

5X7
Ret 6
Jim 43 4-17-53 — HC 2½
La 11

Rephoto & add'l
Artwork, 12.00
incl. Comm.

Ch

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH438 ORDER NO. 78723 DATE 3-31-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER OLD HEIDELBERG INN
BARRINGTON, ILLINOIS

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full OLD HEIDELBERG INN
ROUTES 62 & 63 ← 1/4 MILE WEST OF 59
BARRINGTON, ILL.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY & CARD ENCLOSED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Rot 54
Jun 4-14-53 HC1112
La 9
5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH439 **ORDER NO.** 78726 **DATE** 3-31-53

CUSTOMER BENJAMIN'S PHOTO ART SERVICE
MACKINAC ISLAND, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

6½ **M** POST CARDS **SIZE** 3½ X 5½ **STYLE** ART COLORTONE*FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LAKEVIEW HOTEL
MACKINAC ISLAND, MICHIGAN

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~ XXX
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: [✓ Customer Side] — Center [✓ C. T. Imprint] No Imprint
BENJAMIN'S PHOTO ART SERVICE,
MACKINAC ISLAND, MICH.

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

TAKE MARKINGS OFF ROOF AND TOWER.

COLOR DESCRIPTION

WHITE BUILDING. BLACK ROOF. SIGN-BLACK LETTERING
LILAC TREES - PURPLE.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Pa 3
Jim 43 4-13-53 H/C 1½
La 9
7#
GK

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3CH440 ORDER NO. 78727 DATE 3-31-53

CUSTOMER CHURCHILL APT.HOTEL,
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

50 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CHURCHILL HOTEL AND APARTMENTS
AIR CONDITIONED - ON INDIAN
CREEK DRIVE OVERLOOKING THE OCEAN
MIAMI BEACH, FLORIDA

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~ XXX
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

RETURN PHOTO YES NO

PHOTO USED FOR

X

3M—4-15-52

5×7 Repl[illegible]

Ret. 5
Amt. C. 45 7/12
4-21-53 L.A. 9½

WT

as quoted

O.K. Blue [illegible]

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH441 **ORDER NO.** 78724 **DATE** 3-31-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

6
Photos for this Customer

CUSTOMER ST.MARY ALTAR SOC.OF ST.MICHAELS CHURCH,
CHICAGO, ILLINOIS

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] XNo
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

CROP AS MARKED. PUT BRANCHES ON TREES WHERE NEEDED.
RETOUCH TREE THAT IS BLURRED.

COLOR DESCRIPTION

BRICK ON CHURCH #61 - STONE OFF-WHITE. ROOF-GRAY BLACK SLATE ALMOST BLACK. DOORS OF CHURCH #21. CLOCK-WHITE FACE - BLACK HANDS. BUILDING ON LEFT-#57 BRICK.
COLORS ON STEEPLE ON ENCLOSED INSTRUCTIONS

THE SAME COLOR EFFECT FOR SKY, TREES AND STREET AS ON ENCLOSED CARD.

Ret 12/4/53
RS

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

4/1/53
RK

RT 3½
[illegible] 1¾ 41
42-6-12-53
Pa 9¾

9183

BENJAMIN'S PHOTO ART SERVICE,
MACKINAC ISLAND, MICH.

NO. 3CH442

ORDER NO. 78874

DATE 3-31-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
STRAITS OF MACKINAC BRIDGE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES (TO COME)

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			[illegible]	[illegible]
SKETCH				
RETOUCHING	3	2	APR 3 1953	APR 6 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 7 1953	APR 15 1953
HAND COLOR PROOF	13	1½		
ARTIST DEPT.		9		

APR 14 1953

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3CH443 ORDER NO. 78979 DATE 4-1-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER RAMONA PARK HOTEL
HARBOR SPRINGS, MICH.

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full /SWIMMING POOL / RAMONA SPRINGS HOTEL/ HARBOR SPRINGS, MICHIGAN/

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~XX
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

USE YOUR JUDGEMENT FOR COLORS

RETURN PHOTO YES NO

PHOTO USED FOR

X

3M—4-15-52

[illegible] 40 · 4-20-53
Ret. 2½
H.C. 1¾
→ L.O. 10
718
Ch

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3CH444 ORDER NO. 78994 DATE 4-2-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER REGAL FURNITURE & APPLIANCE CO., INC.
MOUNT VERNON, NEW YORK

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full REGAL FURNITURE AND APPLIANCE
COMPANY, INC. 10 WEST THIRD STREET
MOUNT VERNON, N.Y.
PHONE:-MOUNT VERNON 8-9242

(All of this on address side)
FRONT NO. 5
R. M./TO COME [✓ Yes] ~~No~~XX
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

TITLE TO BE IN PANEL AT BOTTOM OF CARD. AS CARD ENCLOSED

FOLLOW INSTRUCTIONS ON EXTRA PHOTO ENCLOSED

Submit Retouched Photo

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ON EXTRA PHOTO ENCLOSED

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Pat 6
[illegible] 44 6-12-52 [illegible]
La 10

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH445 **ORDER NO.** 78995 **DATE** 4-2-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE RED OSIER
STAFFORD, NEW YORK

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: [✓ Upper, Lower, Center] — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full A FOUNTAIN WELL REMEMBERED
THE RED OSIER - ROUTE 5 - STAFFORD,
NEW YORK

FRONT NO. 5
(All of this on address side)
[✓ R. M.] Yes ~~No~~ same as on 1BH1689
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 1BH1689.

REMOVE TREE AND CENTER THE BUILDING

COLOR DESCRIPTION

FOLLOW CARD 1BH1689 FOR THE COLORING

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

5X7

Rr3

[illegible] 45 [illegible] 1½

[illegible]

Rephoto 4.40

incl. Comm.

R

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3CH446 **ORDER NO.** 79001 **DATE** 4-2-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER INA ISLAND CLUB
BROOKLYN, NEW YORK

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full INA ISLAND CLUB

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] XXX
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO:

COLOR DESCRIPTION

COLORING SIMILAR TO 2CH1510. HAVE AN ATTRACTIVE SKY EFFECT. HOUSE-GREEN. WINDOW SASH-WHITE. BENCH-YELLOW. SMALL SUMMER HOUSE-LIGHT TAN. GRAY PIER. USE BEST JUDGEMENT FOR A SMART COLORFUL CARD.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

~~Line negative (black)~~
~~after customers OK~~

~~(single window~~
~~in center of bldg)~~

Done 7/8/53

as required

OK

5x7

NO. 3CH447

PHILLIPS NEWS CO.,WHEELING, W.VA.

ORDER NO. 79002

DATE 4-2-53

12½ M POST CARDS C.T.ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER,] LOWER, CENTER-BORDER

TITLE IN FULL AERIAL VIEW OF CRISPIN CENTER, OGLEBAY PARK, WHEELING, W.VA.

Private # on upper left corner:W 2

SMALL TYPE:PHOTO BY MOROSKO PHOTO SERVICE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AT TOP AND BOTTOM AS MARKED. TAKE OUT OLD CARS AND BUS. BUILDING IS MEDIUM GREY STONE WITH WHITE TRIM. LIGHTER GREY SPOTTED ROOF. CONCRETE WALKS AROUND POOL, BLUE-GREEN WATER BLACK-TOP ROAD.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate

By

Date

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 9 1953	APR 9 1953
SKETCH				
RETOUCHING	9	3	APR 10 1953	APR 14 1953
REPHOTO			APR 3 1953	APR 8 1953
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	45	2½	APR 16 1953	APR 21 1953
ARTIST DEPT.		1½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer 7/14/53

PHILLIPS NEWS CO., WHEELING, W.VA.

NO. 3CH448

ORDER NO. 79002

DATE 4-2-53

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF ~~THIS~~ ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL SWIMMING POOL AND CLUB HOUSE AT OGLEBAY PARK, WHEELING, W. VA.

Private # in upper left corner: W 6

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AT TOP AND BOTTOM. TAKE OUT TRASH AGAINST WALL AT LEFT. ADD CLOUDS.

GREY STONE BUILDING WITH WHITE TRIM. LIGHTER GREY SPOTTED ROOF. YELLOW HALF-MOONS OVER WINDOWS BELOW EAVES OF ROOF. BLUE-GREEN WATER.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By 47
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 3 1953	APR 6 1953
SKETCH				
RETOUCHING		24	APR 7 1953	APR 21 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 23 1953	APR 29 1953
HAND COLOR PROOF	41	1½	4/29/53	4/30/53 [illegible]
ARTIST DEPT.		[illegible]		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer 7/14/53

NO. 3CH449

PHILLIPS NEWS CO.,WHEELING, W.VA.

ORDER NO. 79002

DATE 4-2-53

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL A KEEN START TO A CLOSE FINISH AT WHEELING DOWNS RACE TRACK, WHEELING, W.VA.

Private # in upper left corner:
W 11

SMALL TYPE: PHOTO BY MOROSKO PHOTO SERVICE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AT TOP AND BOTTOM AS MARKED. TAKE OUT DUST FROM HORSES??? (USE OWN DISCRETION). ADD CLOUDS. STANDS ARE GREEN WITH WHITE TRIM. DARK GREEN ROOF. BUILDING ON LEFT IS WHITE AND GREEN STRIPES. TOP OF JUDGE'S BOOTH IS WHITE AND GREEN. BOTTOM IS LANNIN STONE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 3 1953	APR [illegible] 1953
SKETCH				
RETOUCHING	4	2½	APR 7 1953	APR [illegible]
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 9 1953	APR 17 1953
HAND COLOR PROOF	46	1½		4/20/53
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer
7/14/53

577

NO. 3CH450

PHILLIPS NEWS CO.,WHEELING, W.VA.

ORDER NO. 79002

DATE 4-2-53

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL AERIAL VIEW OF WHEELING ISLAND AND WHEELING SHOWING ~~B~~ BEAUTIFUL WHEELING DOWNS RACE TRACK

Private # in upper left corner:W 20

SMALL TYPE:PHOTO BY DALE DICKEY STUDIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AT TOP, BOTTOM AND RIGHT SIDE BUT SHOW ALL OF ISLAND TO LEFT, AS MARKED. ROOFS OF RACE TRACK BUILDINGS ARE GREY. ROOF OF GRANDSTAND IS DARK GREEN. STANDS OF FOOTBALL STADIUM TO RIGHT OF RACE TRACK ARE WHITE. CONCRETE PARKING AREA WITH WHITE LINES. BRIDGES ARE SILVER COLOR.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 23 1953	APR 24 1953
SKETCH				
RETOUCHING		3	APR 29 1953	MAY 1 1953
REPHOTO			APR 3 1953	APR 23 1953
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 6 1953	MAY 11 1953
HAND COLOR PROOF	4/6	2½		5/11/53
ARTIST DEPT.		12¾		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer 7/14/53

NO. 3CH451

PHILLIPS NEWS CO.,WHEELING, W.VA.

ORDER NO. 79002

DATE 4-2-53

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL VIEW OF STIFEL FIELD WITH NEW ADMINISTRATION BUILDING AND CONTROL TOWER, WHEELING, W.VA.

Private # in upper left corner:W 27

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW ADM.BUILDING IN INSERT AT LOWER LEFT OF CARD(PHOTO ATTACHED). FINISH ADM.BLDG. & CONTROL TOWER AS PER IN INSERT. CROP LARGE PHOTO MOSTLY AT BOTTOM. CONCRETE RUNWAYS. BLACK ROOFS. INSERT-REMOVE EQUIPMENT IN FOREGROUND & CROP AT BOTTOM. ADD CLOUDS. BUFF BRICK BLDG. WITH CHROME TRIM AND LIGHT GREEN WINDOW TRIM. CONCRETE DRIVE. [redacted] LIGHT GREEN RAIL ALL AROUND. SILVER FENCE. GLASS WINDOWS IN OBSERVATION TOWER ARE GREEN TINTED. RED BAGGAGE CARTS. LIGHTS ARE WHITE WITH BLACK TRIM.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

[illegible]

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 9 1953	APR - 1953
SKETCH P.O.	2	½		
RETOUCHING		3	APR 10 1953	APR 14 1953
REPHOTO			APR 3 1953	APR 8 1953
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 14 1953	APR 22 1953
HAND COLOR PROOF	45	1¾		
ARTIST DEPT.		10½		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer 7/14/53

NO. 3CH452

PHILLIPS NEWS CO., WHEELING, W.VA.

ORDER NO. 79002

DATE 4-2-53

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL OGLEBAY MANSION HOUSE ENSHRINED BY NATURE, WHEELING, W.VA.

Private # in uppef left corner: W 28

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION
CROP AT TOP & BOTTOM. ADD CLOUDS. TAKE OUT SOME OF THE SHADOWS, ALSO TAKE OUT SIGN AT EXTREME LEFT OF PHOTO.
BUILDING IS CREAM PAINTED BRICK WITH WHITE TRIM & CHIMNEY. GREY STUCCO RAIL ALONG STEPS IN FOREGROUND. COLORFUL FLOWERS ALL AROUND.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 3 1953	
SKETCH				
RETOUCHING	3	2	APR 7 1953	APR 15 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 3/4	APR 16 1953 4/22/53	APR 22 1953 4/22/53
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer
7/14/53

INTER-CITY NEWS AGENCY, LITTLE ROCK ARKANSAS

NO. 3CH453

ORDER NO. 78898 ✓

DATE 4-3-53

25✓M POST CARDS C. T. ART COLORTONE FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
BROADWAY BRIDGE, (U. S. 65-67, 70-167) ACROSS THE ARKANSAS RIVER, LITTLE ROCK, ARK. ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION
REMOVE LEAVES & BRANCHES FROM WATER. BRING OUT BACKGROUND DETAILS. CONCRETE BRIDGE. BLDGS. L TO R - 1- BROWN WITH WHITE TRIM. 2-BUFF. FAR RIGHT, WHITE WITH ORANGE DOME. SANDY COLOR BANK OF RIVER AND SMALL BOATS. ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 6 1953	APR 6 - 1953
SKETCH				
RETOUCHING		4	APR 7 1953	APR 13 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 16 1953	APR 27 1953
HAND COLOR PROOF	41	1½	4/29/53	4/29/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 3CH454

DISTRIBUTED BY BLACK HILLS POST CARD CO.,
DEADWOOD, S. D.

ORDER NO. 79009

DATE 4-3-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL WILD BILL GOT SHOT OUT HERE IN '76 . . . I GOT HALF-SHOT HERE LAST NIGHT !

SMALL TYPE: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW BLACK AND WHITE SKETCH FOR LAYOUT

FOLLOW COLOR SKETCH FOR COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Red Impression

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 9 1953
SKETCH 80		½	APR 10 1953	APR 16 1953
RETOUCHING			APR 0 1953	
REPHOTO				
PHOTO-LITHO			APR 17 1953	MAY 2 1953
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1½		5/6/53
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

E

MORTONS, INC., PUEBLO, COLO.

NO. 3CH455

ORDER NO. 78906

DATE 4-6-53

12½M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL ~~OF THIS ON THE~~ PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER], CENTER-BORDER

TITLE IN FULL

101- PUEBLO COLLEGE
ADMINISTRATION WING,
PUEBLO, COLO.
(LOWER:) PUEBLO, A THRIVING CITY
WITH A LASTING PROSPERITY, 6

PRIVATE NO. BEFORE TITLE: 101

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BUILDING COLOR - TANNISH ADOBE COLOR - ROOF, RED TILE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			[illegible] 1953	[illegible]
SKETCH				
RETOUCHING	1	3	APR 9 1953	APR 13 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1½	APR 14 1953 4/[illegible]/53	APR 29 1953 4/[illegible]/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 3CH456

HECTOR SANCHEZ, SONORA, MEXICO

ORDER NO. 79022

DATE 4-7-53.

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT PHOTO BY RAY MANLY

TITLE: HOTEL PLAYA DE CORTES, THE DESERT RESORT BY THE SEA.... ...ETC

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

Ph L ?

D10 1 92

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By DT
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR [illegible] 1953	APR 10 1953
SKETCH				
RETOUCHING	2	3	APR [illegible] 1953	APR [illegible]
REPHOTO				
PHOTO-LITHO			APR 16 1953	APR 21 1953
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	15	1 3/4		
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

HECTOR SANCHEZ, SONORA, MEXICO

NO. 3CH457

ORDER NO. 79022

DATE 4-6-53

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES encl.

IMPRINT PHOTO FROM WESTERN WAYS

TITLE: BEAUTIFUL AERIAL VIEW OF THE
PORT OF GUAYMAS SONORA MEXICO,
AND THE BAY. . . . . . . ETC.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED:

FOLLOW SUBJECT 3CH456 FOR INSTRUCTIONS AND COLORS

Bl.K

D 10292

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 6 - 1953	APR 10 1953
SKETCH				
RETOUCHING	5	2¼	APR 15 1953	APR 15 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 16 1953	APR 22 1953
HAND COLOR PROOF	45	2		
ARTIST DEPT.		10½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 3CH458

HECTOR SANCHEZ, SONORA, MEXICO

ORDER NO. 79022

DATE 4-6-53

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT NONE

TITLE: HOTEL PLAYA DE CORTES
THE DESERT RESORT BY THE
SEA....... ETC

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED WITH SUBJECT 3CH456

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date 45

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 8 - 1953	APR 10 1953
SKETCH				
RETOUCHING		2	APR 13 1953	APR 15 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 20 1953 APR 17 1953	APR 22 1953
HAND COLOR PROOF	45	1 3/4		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 3CH459

HECTOR SANCHEZ, SONORA, MEXICO

ORDER NO. 79022

DATE 4-6-53

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES encl

IMPRINT NONE

TITLE: FLEET OF SPORTFISHING CRUISERS .... ETC

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED WITH SUBJECT 3CH456

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR [illegible] 1953	APR 10 1953
SKETCH				
RETOUCHING		2	APR 13 1953	APR 15 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 21 1953	APR 28 1953
HAND COLOR PROOF	45	1½		
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 3CH460

HECTOR SANCHEZ, SONORA, MEXICO

ORDER NO. 79022

DATE 4-7-53

6½ M. POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES encl.

IMPRINT NONE

TITLE: FASHION SHOW AT THE SWIMMING POOL OF HOTEL PLAYA DE CORTES, ... ETC

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED:

FOLLOW INSTRUCTIONS ENCLOSED WITH SUBJECT 3CH456

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 6 - 1953	[illegible]
SKETCH				
RETOUCHING		[illegible]	APR 13 1953	APR 15 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 16 1953	APR 22 1953
HAND COLOR PROOF	45	13[illegible]		
ARTIST DEPT.		9[illegible]		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 3CH461

HECTOR SANCHEZ, SONORA, MEXICO

ORDER NO. 79022

DATE 4-7-53

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES encl.

IMPRINT PHOTO BY ~~TONY~~ TOMMY LARK

TITLE: RELAXING AND BATHING AT
THE BEAUTIFUL SWIMMING POOL
OF THE HOTEL PLAYA DE CORTES
.... ETC

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED WITH
SUBJECT 3CH456

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By 47
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 8 - 1953	APR 10 1953
SKETCH				
RETOUCHING		1½	APR 13 1953	APR 15 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 16 1953	APR 21 1953
HAND COLOR PROOF	45	1½		
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

9

HECTOR
SANCHEZ, SONORA, MEXICO

NO. 3CH462

ORDER NO. 79022

DATE 4-7-53

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES encl

IMPRINT PHOTO BY ~~TONY~~ TOMMY LARK.

TITLE: HOTEL PLAYA DE CORTES
THE DESERT RESORT BY THE
SEA......... ETC

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED WITH
SUBJECT 3CH456.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By JO
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 8 - 1953	APR 10 1953
SKETCH				
RETOUCHING	9	2	APR 13 1953	APR 15 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 20 1953	APR 21 1953
HAND COLOR PROOF	45	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 3CH463

HEETOR SANCHEZ, SONORA, MEXICO

ORDER No 79022

DATE 4-7-53'

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES [illegible]

IMPRINT NONE '

TITLE: FASHION SHOW AT THE
SWIMMING POOL OF HOTEL PLAYA
DE CORTES, THE DESERT RESORT
BY THE SEA . . . . . ETC

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO FROM KODACHROME TRANSPARENCY:

CROP AS MARKED - FOLLOW TRANSPARENCY FOR COLORS
ALSO NOTE INSTRUCTIONS WITH 3CH456.
add to left side

RETURN KODACHROME TO CUSTOMER

SUBMIT:	RET. PHOTO	REPHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO
				YES	YES

ENVELOPE PHOTO TICKET

5X7

[illegible]

ATTENTION

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date 7/7

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 23 1953	APR 24 1953
SKETCH			—	
RETOUCHING		3½	APR 29 1953	MAY 1 1953
REPHOTO			APR 8 1953	APR 22 1953
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	43	1½	MAY 4 1953	5-14-53
ARTIST DEPT.		3½		

MAY 11 1953

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 3CH464

HECTOR SANCHEZ, SONORA, MEXICO

ORDER NO. 79022

DATE 4-7-53

6½ M POST CARDS   C.T. ART COLORTONE   FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC.   R. M. YES

IMPRINT NONE

TITLE: HOTEL PLAYA DE CORTES
THE DESERT RESORT BY THE
SEA....... ETC

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO FROM KODACHROME TRANSPARENCY: CROP AS MARKED.

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

ALSO INSTRUCTIONS WITH 3CH456.

RETURN KODACHROME TO CUSTOMER

SUBMIT:	RET. PHOTO	REPHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO
				YES	YES

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

5x7

Rephoto from Kodak

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 23 1953	MAY -4 1953
SKETCH				
RETOUCHING	9	7½	APR 24 1953	APR 23 1953
REPHOTO			APR 8 1953	APR 22 1953
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 6 1953	MAY 8 1953
HAND COLOR PROOF	43	2		
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 3CH465

HEETOR SANCHEZ, SONORA, MEXICO

ORDER NO. 79022

DATE 4-7-53

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT NONE

TITLE: FASHION SHOW AT THE SWIMMING
POOL OF HOTEL PLAYA DE CORTES
THE DESERT RESORT BY THE
SEA......... ETC

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO FROM KODACHROME TRANSPARENCY: CROP FROM TOP AS NOTED.

FOLLOW KODACHROME TRANSPARENCY FOR COLORS,
ALSO NOTE INSTRUCTIONS WITH 3CH456.

Add to Right + Left side

RETURN KODACHROME TO CUSTOMER

SUBMIT:	RET. PHOTO	REPHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO
				YES	YES

ENVELOPE PHOTO TICKET

8x10

Right side
[illegible]

ATTENTION

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 23 1953	APR 2[illegible] 1953
SKETCH				
RETOUCHING	9	3		APR 30 1953
REPHOTO			APR 8 1953	APR 22 1953
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 4 1953	MAY [illegible] 1953
HAND COLOR PROOF	43	13½		
ARTIST DEPT.		43½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

CRYSTAL CAVE, INC. NO. 3CH466

SPRING VALLEY, WISC. ORDER NO. 78912

DATE 4-6-53

12½M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STALACTIT~~I~~ES, CRYSTAL CAVE,
SPRING VALLEY, WISCONSIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES (SAME AS 3CH430)

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP PICTURE FROM BOTTOM, SO THAT NONE OF THE STALACTITES ARE CROPPED.
SEE ATTACHED SAMPLE CARD FOR GENERAL COLORING. MAKE STALACTITES NEAR-WHITE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By MF
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 1[illegible] 1953	[illegible] 1953
SKETCH				
RETOUCHING	7	2	APR 8 1953	APR 10 1953
REPHOTO				
PHOTO-LITHO			APR 16 195[illegible]	APR 27 195[illegible]
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1½		
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH467 ORDER NO. 79029 DATE 4-8-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

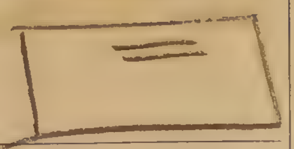
DATE COMPLETED

Photos for this Customer

CUSTOMER MID-WAY PARK
BOLES, ARKANSAS

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full "GLAD YOU MADE IT"
"CHOW'S READY"



(All of this on address side)
FRONT NO. 5 R. M. Yes XXX
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE CAR. FILL IN TREES. SHOW AWNINGS SIMILAR TO SMALL ONE SHOWN, ON TWO SETS OF LARGE FRONT WINDOWS, AT RIGHT OF DOOR. /

~~Submit retouched Photo to Customer~~

COLOR DESCRIPTION

WHITE BUILDING WITH GREEN ROOF. SIGN: "MID-WAY PARK" BLACK LETTERS ON WHITE. SIGNS:"CHOW" - WHITE LETTERS ON GREEN, PLUS RED NEON. RED NEON TUBE ALSO ALONG EDGE OF FRONT GABLE. BROWN DOOR. GREEN AND WHITE AWNINGS OVER WINDOWS. FLOWERING SHRUBS(4 O'CLOCKS) ALONG EDGE OF BUILDING. /

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

B— 5½
[illegible] 1½
La 9
3

2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH468 ORDER NO. 79030 DATE 4-8-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER Y.M.C.A. HOTEL
CHICAGO, ILLINOIS

50 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full DOWNTOWN CHICAGO
EASY TO REACH - CONVENIENT TO EVERYTHING
YMCA HOTEL - A DEPARTMENT OF THE
YOUNG MENS CHRISTIAN ASSOCIATION OF CHICAGO
(See sketch for balance of type) All new copy

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] ~~No~~ XXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH WITH TISSUE OVERLAY AND CORRECTIONS
AND ADDITIONS AS NOTED

Photo Dept
5CH428
7-18-53

COLOR DESCRIPTION

FOLLOW SKETCH WITH TISSUE OVERLAY AND INSTRUCTIONS
ENCLOSED

To Photo Dept 9/3/53

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

2 Rep

Y. M. C. A. H. C. Y. A.

5 1/2 2 1/4 12

260

9-8-53

Red Impression

MAKEOVER
Charge to CUSTOMER Dept.
EST. Makeover Time Required

	TIME	
#2 RETOUCHING	1	Recorded in Cost Dept.
PHOTO LITHO		JUL 1953
COMPOSING		
ART DEPT.	2 1/2	By
ENGRAVING		

F

DISTRIBUTED BY
THE NEW HILLIG STUDIOS, LIBERTY, NEW YORK

NO. 3CH469
ORDER NO. 79032
DATE 4-9-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM SULLIVAN COUNTY, N. Y.

SMALL TYPE: (C)CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Reduce Black & Color for D10293

USE ~~ENCLOSED~~ SUBJECTS AND ARRANGE TO BEST ADVANTAGE.

SUBMIT SKETCH

use sketch of golfing, bathing, fishing, [illegible]

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

3/14

6

9175

S – 92398-N
U – 74688-N
L – [illegible]-N
L – [illegible]-N
I – 7479[illegible]-N
V – [illegible]-N
A – [illegible]-N
N – 911[illegible]-N

C – [illegible]-N
O – 230-30-N
U – 92825-N
N – 9156[illegible]-N
T – [illegible]-N
Y – 2339-30-N

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date 227

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 2[illegible] 1953	MAY 11 1953
SKETCH		6		
RETOUCHING		4	MAY 18 1953	MAY 20 1953
REPHOTO			MAY 15 1953	
PHOTO-LITHO			MAY 22 1953	
BLUEPRINT STRIPPING, OPAQUING				JUN 4 1953
HAND COLOR PROOF				
ARTIST DEPT.		35		

Colorsmith for – D 10293)

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CAPITAL NEWS CO., JACKSON, MISS.

NO. 3CH470

ORDER NO. 78931

DATE 4-9-53

12½M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MISSISSIPPI RIVER SHOWBOAT, "SPRAGUE", VICKSBURG, MISSISSIPPI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ALL TRASH AND SHOWBOAT FLOATING IN WATER, WITH GRASSY SHORE VISIBLE AT LOWER LEFT. REMOVE TELEPHONE POLES, FLAT BARGE, ESSO SIGN, AND ESPECIALLY HOUSEBOAT AT REAR TO LEND PROMINENCE TO WHEEL (NOT SHOWN CLEARLY IN PICTURE.)

BOAT IS WHITE WITH GREY BASE AND BLACK STACKS. RED NAME AND BACK PART OF BOAT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Red Impression

PHOTO IN 4CH286

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date 4/28

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 10 1953	APR 14 1953
SKETCH				
RETOUCHING	9	3	APR 15 1953	APR 16 1953
REPHOTO				
PHOTO-LITHO			APR 21 1953	
BLUEPRINT STRIPPING, OPAQUING				APR 28 1953 MAY 2 1953
HAND COLOR PROOF	43	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

F

CAPITAL NEWS CO., JACKSON, MISS.

NO. 3CH471

ORDER NO. 78931

DATE 4-9-53

12½M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ALABAMA MONUMENT, VICKSBURG
NATIONAL MILITARY PARK AND
CEMETERY, VICKSBURG, MISSISSIPPI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

CLEAN FOREGROUND AND REMOVE SCRAWNY BRANCHES FROM BACKGROUND

WHITE BASE. TARNISHED BRONZE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 10 1953	APR 14 1953
SKETCH				
RETOUCHING		2	APR 15 1953	APR 15 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1½	APR 17 1953 APR 20 1953 4/23/53	APR 22 1953 4/[illegible]/53
ARTIST DEPT.		5¾		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

CAPITAL NEWS CO., JACKSON, MISS.

NO. 3CH472

ORDER NO. 78931

DATE 4-9-53

12½M POST CARDS   C. T. ART COLORTONE   FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

U.S. HIGHWAY 80 BRIDGE ACROSS THE
MISSISSIPPI RIVER, VICKSBURG,
MISSISSIPPI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1   R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

SHOW ATTRACTIVE BRANCHES AND LEAVES AT FAR LEFT.

BLACK.

Photo in 5CH302

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date 78

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 10 1953	[illegible]
SKETCH				
RETOUCHING		3½	4-15-52	APR 17 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF		1½		
ARTIST DEPT.		5		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

GIO S 148

8x10

NO. 3CH473

J. J. NEWBERRY CO.

ORDER NO.

DATE 4-9-53

M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. ~~1~~ 5 R. M. YES-~~to come~~

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO FROM FRAMED PHOTOGRAPH:

TAKE OUT BIG STUDEBAKER CAR IN FOREGROUND. ADD MORE PEOPLE(USE YOUR IDEA). WANT TO SHOW BOTH CURBS ON BOTH SIDES. TAKE OUT BIG BUILDING AT EXTREME RIGHT-FOR PROPORTION TAKE OUT ALSO BUILDING AT RIGHT(ALSO USE YOUR IDEA). VERY IMPORTANT THAT ALL THE LETTERING ON THE BUILDINGS IS READABLE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

On

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	2	5	APR 11 1953	APR 13 1953
REPHOTO			APR 9 1953	APR 11 1953
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	43	2½	APR 13 1953	
ARTIST DEPT.	41	10½	4/23/53	4/27/53

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

VERY RUSH

MUST HAVE

PROOF 4-14-53

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3CH474 ORDER NO. 79057 DATE 4-10-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL WINDSOR
AMERICUS, GEORGIA

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL WINDSOR/ AMERICUS,
GEORGIA/

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] ~~No~~ TO COME

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

IN LOWER LEFT CORNER : REMOVE WALGREEN SIGN & BUILDING HOLDING SIGN. ALSO REMOVE WIRES, AND SOME OF THE CARS. TAKE OUT OTHER BUILDING ON RIGHT IF POSSIBLE. PUT IN SOME CLOUDS.

COLOR DESCRIPTION

HOTEL BUILDING IS #69 RED. ROOF-LIGHT GRAY, DARK GRAY AND BLACK. TRIM AROUND WINDOWS IS WHITE. BLACK SCREENS. IRON WORK ON BALCONY-GREEN. SIGN: GREEN, WHITE - WITH YELLOW STRIP AROUND SIGN AND RED BORDER AROUND THE LETTERS. AWNINGS ARE RUST COLOR.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Rct [illegible]
[illegible] 5 [illegible]
6-22-53 #40 [illegible]
778
CR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3CH475 ORDER NO. 79058 DATE 4-10-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER HOME FEDERAL SAVING & LOAN ASSOC.
DETROIT, MICHIGAN

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOME FEDERAL SAVINGS & LOAN
ASSOCIATION - DETROIT, MICHIGAN

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] XX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

CROP AS MARKED WITH RED ARROWS. TAKE OUT ALL LIGHT POLES, STOP LITES, PEOPLE AND LITE CONTROL BOX.

+ instructions enclosed

COLOR DESCRIPTION

BLUE SKY. THE SIGN OVER THE BUILDING IS #4 AND WHITE. THE BUILDING-~~WHITE~~ STONE- XX #13. CLOCK SIGN IS RED AND WHITE. SIGN ABOVE CLOCK IS BLUE AND WHITE. SIDE OF BUILDING IS RED BRICK.

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

Ret. 6½
H.C. 1½
L.A. 9

Red + Dk Blue Impression

Ⓕ

NO. 3CH477

GRAFTON SOUVENIR, GRAFTON, W.VA.

ORDER NO. 79059

DATE 4-10-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
FAIRMONT, W. VA.

SMALL TYPE: (C)CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By 77
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 2 1953	1953
SKETCH D.O	1	6		
RETOUCHING		4	APR 1953	MAY 1953
REPHOTO			APR 20 1953	~~APR 2 1953~~
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 11 1953	MAY 1953
HAND COLOR PROOF				
ARTIST DEPT.	42	14½		5.22.53

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

F – 8AN53
A – 1BH1022
I – 6AN2696
R – 6AN2693
M – 5AN1980
O – 6AN2697
N – 6AN2694
T – 6AN2695

NO. 3CH476

GRAFTON SOUVENIR, GRAFTON, W. VA.

ORDER NO. 79059

DATE 4-10-53

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM GRAFTON, W. VA.

SMALL TYPE: (C)CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ✓ RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By 118
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 2 1953	APR 2 1953
SKETCH X.6		6		
RETOUCHING	6	3	APR 1953	MAY 5 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 11 1953	MAY 18 1953
HAND COLOR PROOF				
ARTIST DEPT.	16	14		5/27/53

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

G – 8AN751
R – 5AN1979
a – 2CN1022
f – 1CN185
T – 5AN1977
O – 5AN1978
N – 0CN3424

NO. 3CH479

LAKE ARROWHEAD PHARMACY, LAKE ARROWHEAD, CALIF.

ORDER NO. 79080

DATE 4-14-53

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, [✓ CENTER]-BORDER

TITLE IN FULL THE VILLAGE,
LAKE ARROWHEAD, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

R.M. TO APPEAR AT BOTTOM OF
MESSAGE SPACE.

PHOTO PROPERTY OF ~~XXX~~ C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO

ENVELOPE PHOTO TICKET

G10

ATTENTION

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 15 1953	APR 16 1953
SKETCH				
RETOUCHING	2	[illegible]	APR 2[illegible] 1953	APR 27 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 28 1953	MAY 7 1953
HAND COLOR PROOF	4[illegible]	2		5-7-53
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 3CH480

LAKE ARROWHEAD PHARMACY, LAKE ARROWHEAD, CALIF.

ORDER NO. 79081

DATE 4-14-53

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL DINING ON THE TERRACE AT THE LODGE, LAKE ARROWHEAD, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

R.M. TO APPEAR AT BOTTOM OF MESSAGE SPACE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on order for this customer. Please see to it that [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 15 1953	APR [illegible] 1953
SKETCH			APR 20 1953	APR 27 1953
RETOUCHING	2	[illegible]		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 28 1953	MAY 1 1953
HAND COLOR PROOF	44	2		5-[illegible]-53
ARTIST DEPT.	40	10½	6-11-53	6-12-53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 3CH481

LAKE ARROWHEAD PHARMACY, LAKE ARROWHEAD, CALIF.

ORDER NO. 79081

DATE 4-14-53

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, [✓ CENTER] BORDER

TITLE IN FULL VIEW FROM NORTH SHORE, LAKE ARROWHEAD, CALIFORNIA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES.

IMPRINT SAME AS ABOVE

R.M. TO APPEAR AT BOTTOM OF MESSAGE SPACE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 15 1953	[illegible]
SKETCH				
RETOUCHING		1	APR 20 1953	APR 27 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 28 1953	MAY 6 1953 MAY 7 1953
HAND COLOR PROOF	44	1½		5-8-53
ARTIST DEPT.	46	9		6/11/53

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 3CH482

LAKE ARROWHEAD PHARMACY, LAKE ARROWHEAD, CALIF.

ORDER NO. 79081

DATE 4-14-53

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, [✓ CENTER-BORDER]

TITLE IN FULL LAKE ARROWHEAD, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

R.M. TO APPEAR TO BOTTOM OF MESSAGE SPACE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 15 1953	
SKETCH				
RETOUCHING		1	APR 20 1953	APR 27 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 20 1953	MAY 7 1953
HAND COLOR PROOF	44	1½		5-8-
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 3CH483

LAKE ARROWHEAD PHARMACY, LAKE ARROWHEAD, CALIF.

ORDER NO. 79081

DATE 4-14-53

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER. [✓ CENTER] BORDER

TITLE IN FULL SAIL BOAT RACING,
LAKE ARROWHEAD, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 **R. M.** YES

IMPRINT SAME AS ABOVE

R.M. TO APPEAR AT BOTTOM OF MESSAGE SPACE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

______________ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By ______________
Date ______________

Cost Dept. Checked
By ______________
Date ______________

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 15 1953	APR 16 1953
SKETCH				
RETOUCHING	1	2½	APR 20 1953	APR 27 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 28 1953	MAY 7 1953
HAND COLOR PROOF	43	1½		
ARTIST DEPT.		8¾		

DATE BLUEPRINT OK'D ______________
By ______________

DATE HAND COLOR PROOF OK'D ______________

DATE Filed ______________
By ______________

DATE Photo Returned to Customer ______________

NO. 3CH484

LAKE ARROWHEAD PHARMACY, LAKE ARROWHEAD, CALIF.

ORDER NO. 79081

DATE 4-14-53

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER BORDER

TITLE IN FULL YACHT CLUB LANDING, LAKE ARROWHEAD, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

R.M. TO APPEAR AT BOTTOM OF MESSAGE SPACE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 15 1953	APR 16 1953
SKETCH				
RETOUCHING	4	2	APR 20 1953	APR 27 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 28 1953	MAY 7 1953
HAND COLOR PROOF	43	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 3CH485

LAKE ARROWHEAD PHARMACY, LAKE ARROWHEAD, CALIF.

ORDER NO. 79081

DATE 4-14-53

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, [✓ CENTER]-BORDER

TITLE IN FULL A BEAUTIFUL COVE ON THE NORTH SHORE, LAKE ARROWHEAD, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

R.M. TO APPEAR AT BOTTOM OF MESSAGE SPACE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 15 1953	APR 16 1953
SKETCH				
RETOUCHING	7	1½	APR 20 1953	APR 27 1953
REPHOTO				
PHOTO-LITHO			APR 28 1953	MAY 6 1953
BLUEPRINT STRIPPING, OPAQUING				MAY 7 1953
HAND COLOR PROOF	44	1½		5-7-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 3CH486

LAKE ARROWHEAD PHARMACY, LAKE ARROWHEAD, CALIF.

ORDER NO. 79081

DATE 4-14-53

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, [✓ CENTER] BORDER

TITLE IN FULL SUNSET,
LAKE ARROWHEAD, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

R.M. TO APPEAR AT BOTTOM OF MESSAGE SPACE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

10 Subjects o
order for this customer. Please
se to it that all [illegible] or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 15 1953	[illegible]
SKETCH				
RETOUCHING	9	2 ✓	APR 20 1953	APR 27 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 28 1953	MAY 7 1953 MAY 1953
HAND COLOR PROOF	43	1½		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 3CH487

LAKE ARROWHEAD PHARMACY, LAKE ARROWHEAD, CALIF.

ORDER NO. 79081

DATE 4-14-53

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, [✓ CENTER] BORDER

TITLE IN FULL WINTER IN THE VILLAGE, LAKE ARROWHEAD, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

R.M. TO APPEAR AT BOTTOM OF MESSAGE SPACE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

10 Subjects or
order for this customer. Please
se to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
o make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 15 1953	APR [illegible] 1953
SKETCH				
RETOUCHING		2	APR 20 1953	APR 27 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 20 1953	MAY 7 1953
HAND COLOR PROOF	43	1½		
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 3CH488

LAKE ARROWHEAD PHARMACY, LAKE ARROWHEAD, CALIF.

ORDER NO. 79081

DATE 4-14-53

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, [✓ CENTER] BORDER

TITLE IN FULL VIEW FROM EMERALD BAY, LAKE ARROWHEAD, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES.

IMPRINT SAME AS ABOVE

R.M. TO APPEAR AT BOTTOM OF MESSAGE SPACE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES] HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 15 1953	APR [illegible]
SKETCH				
RETOUCHING		2½	APR 20 1953	APR 27 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 2[illegible] 1953	MAY 7 1953
HAND COLOR PROOF	43	1½		
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

10

GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. 3CH489

ORDER NO. 78957

DATE 4-14-53

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
"TOWN HALL AT COR. OF CAMPBELL & MAIN STS (LOOKING NORTH) WEST HAVEN, CONN.

PRIVATE NO. BEFORE TITLE: 5A

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

ADD LEAVES TO TREES.REMOVE OFFICES FOR RENT SIGN 3RD FLR.BLDG.ON RT., ALSO WIRES IN FOREGRD & BKGRD.ALSO REMOVE 1ST &2ND POLE ON RIGHT SIDE AND TRAFFIC LIGHT.ADD 1" TO REXALL SIGN. BE SURE WORD "SILVER'S"LEGIBL SEE 3CH499 FOR TOWN HALL COLORS) BLDG. RT.COR. HAS FOLLOW'G.COLORS WALLS ON 2ND &3RD FLR. LIGHT TAN. BEAM EFFECT ON WALLS ARE BROWN. ROOF DARK BROWN. STORE FRONT ALUMINUM. TOP BORDER STORE FRT. GREEN BKGRD. LETTERS OVER STORE ENT. ALUMINUM. REXALL SIGN (TOP&BOTTOM HAS ORANGE BKGRD.W/BLUE LETT. FOR SILVER'S & DRUGS.CENT.OF SIGN BLUE W/WHIT 5&10¢SIGN ON FACE OF BLDG.IS RED W/WHITE LETT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL (YES) PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By 18
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 15 1953	APR 17 1953
SKETCH				
RETOUCHING		4	APR 17 1953	APR 21 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 23 1953	APR 29 1953
HAND COLOR PROOF	41	1½	4/30/53	5/11/53
ARTIST DEPT.		1¾		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. 3CH490

ORDER NO. 78957

DATE 4-14-53

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
"GENERAL MEDICAL & SURGICAL UNIT
OF VETERAN'S ADMINISTRATION
HOSPITAL, WEST HAVEN, CONN."

PRIVATE NO. BEFORE TITLE: 9B

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

ADD LEAVES TO TREES AND GIVE SOME SHAPE TO SCRAWNY TREES IN FRONT OF BLDC
REMOVE VINE POLES, VINES AND ROUGH FOREGRD AND SUBSTITUTE LAWN.
WALLS: LT. RED BRICK. CONTRASTING STONE & WINDOWS: VERY LIGHT TAN.
UNDER SIDE OF SHELTER: GREEN - STONE FOUNDATION: GREY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND COL. PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 15 1953	APR 17 1953
SKETCH				
RETOUCHING		2½	APR 17 1953	APR 23 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 23 1953	MAY [illegible] 1953
HAND COLOR PROOF	41	1½	5/6/53	5/6/53
ARTIST DEPT.		[illegible]		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. 3CH491

ORDER NO. 78958

DATE 4-14-53

6½M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
"WEST HAVEN HIGH SCHOOL",
WEST HAVEN,CONN."

PRIVATE NO. BEFORE TITLE: 1A

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

ADD LEAVES TO TREES. REMOVE TELEGRAPH POLES AND ALL WIRES. BE SURE TO REMOVE LIGHT ON CENTER POLE. ADD GRASS TO AREA BETWEEN ROAD & SIDEWALK.

WALLS: LIGHT TAN BRICK - CONTRASTING STONE WORK: WHITE
WINDOWS: WHITE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 15 1953	APR 17 1953
SKETCH				
RETOUCHING	1	5¼	APR 17 1953	APR 21 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 23 1953	APR 28 1953
HAND COLOR PROOF	45	1½		
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. 3CH492

ORDER NO. 78958

DATE 4-14-53

6½ M POST CARDS C. T. ART COLORTONE FULLFACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
WEST HAVEN LODGE 1537, B.P.O.E.,
WEST HAVEN, CONN.

PRIVATE NO. BEFORE TITLE: 2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

ADD LEAVES TO TREES. REMOVE WHITE SPLOTCHES ON BLDG.
WALLS: LIGHT RED BRICK.
CONTRASTING STONE: CHOCOLATE
BLINDS & CUPOLA: LIGHT GREEN.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By [illegible]
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 15 1953	APR 17 1953
SKETCH				
RETOUCHING		3½	APR 17 1953	APR 21 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 23 1953	APR 28 1953
HAND COLOR PROOF	1/5	1½		
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. 3CH493

ORDER NO. 78958

DATE 4-14-53

6½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"ST. LAWRENCE CHURCH, WEST HAVEN, CONN."

PRIVATE NO. BEFORE TITLE: 3

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

ADD LEAVES TO TREES. ELIMINATE WIRES IN UPPER LEFT HAND CORNER AND SINGLE WIRE RUNNING FROM SPIRE TO REAR OF CHURCH. COLORS: WALLS: DARK RED BRICK. WOODEN SPIRE: DARK YELLOW. ROOF: GREY. CUPOLAS: GREEN. CROSS: GOLD ALSO WOODEN BORDER ACROSS WINDOWS & BLDG. LENGTH. SCHOOL: RED BRICK, WHITE STONE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL. PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By 47
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 15 1953	APR 17 1953
SKETCH				
RETOUCHING	5	4 7	APR 17 1953	APR 21 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 23 1953	APR 28 1953
HAND COLOR PROOF	45	1½		
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

577

GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. 3CH494

ORDER NO. 78958

DATE 4-14-53

6½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
"JEWISH COMMUNITY CENTER, WEST HAVEN CONN."

PRIVATE NO. BEFORE TITLE: 4

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

ADD LEAVES TO TREES. REMOVE WHITE SPLOTCHES ON BLDG. BRING OUT OR ADD THE NAME "JEWISH COMMUNITY CENTER" WHICH APPEARS IN PICTURE IN STONE BORDER AT TOP OF PICTURE.

COLORS: WALLS: LIGHT RED BRICK.
STONE BORDER: WHITE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			4-15-53	APR 17 1953
SKETCH				
RETOUCHING		4	APR 21 1953	APR 22 1953
REPHOTO			APR 15 1953	APR 17 1953
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	43	1½	APR 23 1953	MAY 8 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. 3CH495

ORDER NO. 78958

DATE 4-14-53

6½M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"CONGREGATIONAL CHURCH AND WORLD WAR I MEMORIAL," WEST HAVEN, CONN.

PRIVATE NO. BEFORE TITLE: 6B

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

LEAVES ON TREES IN FRONT OF STATUE TO BE SPARINGLY APPLIED TO AVOID CONCEALING STATUE & CHURCH. ELIMINATE POLE ON RIGHT SIDE ALSO WIRES CROSSING PICTURE. BE SURE BLINDS (OR SHUTTERS) ON SUNNY SIDE OF CHURCH GREEN. TELEPHONE BLDG. SHOWN BETWEEN MEMORIAL AND CHURCH IS RED BRICK.
WALLS: WHITE - OF LEFT REAR EXTENSION OF CHURCH ARE RED BRICKS.
ROOF: DARK GREY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 15 1953	APR 17 1953
SKETCH				
RETOUCHING	9	4	APR 17 1953	APR 17 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 23 1953	APR 29 1953
HAND COLOR PROOF	41	[illegible]	4/30/53	4/30/53
ARTIST DEPT.		5½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. 3CH496

ORDER NO. 78958

DATE 4-14-53

6½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
"U. S. POST OFFICE, ON CAMPBELL AVE LOOKING SOUTH," WEST HAVEN, CONN.

PRIVATE NO. BEFORE TITLE: 7

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION
ADD LEAVES TO TREES. REMOVE WIRES CROSSING PICTURE, ~~ADD~~ AND 5 POLES ON LEFT HAND SIDE OF PICTURE. COLORS: WALLS ON P. O. LIGHT RED BRICK. BORDERS: WHITE (BUILDING ADJOINING P. O. HAS RED BRICKS FOR 1st FLOOR AND DARK BROWN STAINED SHINGLES FOR 2ND FLOOR. 'RIVOLI' SIGN ON MARQUEE IS RED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND COL. PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

13 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 15 1953	[illegible] 7 1953
SKETCH				
RETOUCHING	1	4	APR - 7 1953	APR [illegible] 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 23 1953	MAY 4 1953
HAND COLOR PROOF	42	1½		
ARTIST DEPT.		10½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. 3CH497

ORDER NO. 78958

DATE 4-14-53

6½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"MASONIC TEMPLE, WEST HAVEN, CONN."

PRIVATE NO. BEFORE TITLE 10

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

ADD LEAVES TO TREES. REMOVE TREE IN FRONT OF BUILDING — ALSO TOP WIRE CROSSING PICTURE.

COLORS: WALLS: RED BRICK. STONE: WHITE STEPS: GREY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND COL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 15 1953	APR 17 1953
SKETCH				
RETOUCHING		4	APR 17 1953	APR 21 1953
REPHOTO				
PHOTO-LITHO			APR 23 1953	MAY 4 1953
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	4/1	1½	5/4/53	5/6/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

GRAMATAN ART COMPANY, MT. VERNON, NEW YORK NO. 3CH498

ORDER NO. 78958

DATE 4-14-53

6½M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"STATE ARMORY, WEST HAVEN, CONN."

PRIVATE NO. BEFORE TITLE: 11-A

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

ADD LEAVES TO BRANCHES IN UPPER RIGHT HAND CORNER. REMOVE WIRES CROSSING BLDG. AND PICTURE. BE SURE NAME OF BLDG. SHOWS.

COLORS: WALLS: RED BRICK
STONE: WHITE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND ~~COL~~ YES PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date [illegible]

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 15 1953	APR 17 1953
SKETCH				
RETOUCHING		2½	APR 17 1953	APR 22 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 23 1953	APR 29 1953
HAND COLOR PROOF	41	1½	4/30/53	4/30/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. 3CH499

ORDER NO. 78958

DATE 4-14-53

6½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"TOWN HALL, WEST HAVEN, CONN."

PRIVATE NO. BEFORE TITLE: 12

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

ADD LEAVES TO TREES. USE SPARINGLY ON TREES IN FRONT OF TOWN HALL
ELIMINATE TELEGRAPH POLE AND TRAFFIC LIGHT AND ALL WIRES.
COLORS: WALLS DARK RED BRICKS WINDOW BORDERS: DARK YELLOW BRICK.
ROOF GREY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

13 Subjects o order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other o make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 15 1953	APR 17 1953
SKETCH				
RETOUCHING		4	APR 17 1953	APR [illegible] 1953 APR 28 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 4 1953	MAY 11 1953
HAND COLOR PROOF	15	1½	5/11/53	5/11/53
ARTIST DEPT.		2½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. 3CH500
ORDER No. 78958
DATE 4-14-53

6½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WORLD WAR II MEMORIAL BUILDING,
WEST HAVEN, CONN.

PRIVATE NO. BEFORE TITLE: 13

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

ADD LEAVES TO TREES. REMOVE T V ANTENNA AND ALL WIRES.
COLORS:
WALLS: RED BRICK
WOODWORK AND STEPS: WHITE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 15 1953	APR 17 1953
SKETCH				
RETOUCHING		2 ½	APR 17 1953	APR 21 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 23 1953	MAY 4 1953
HAND COLOR PROOF	46	1 ½		5/6/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

2

GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. 3CH501

ORDER NO. 78958

DATE 4-14-53

6½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CHRIST EPISCOPAL CHURCH,
WEST HAVEN, CONN.

PRIVATE NO. BEFORE TITLE: 14

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE TRUCK IF POSSIBLE. ADD LEAVES TO TREESREMOVE TELEGRAPH POLE AND WIRES FROM SAME. WALLS: (GRANITE STONE BLOCKS) DARK & LIGHT GREY AND DARK & LIGHT BROWN BLOCKS. ROOF: LIGHT GREY & LIGHT TAN. WINDOW BORDERS AND STONE EDGES: WHITE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other in [illegible] respective set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 15 1953	APR 17 1953
SKETCH				
RETOUCHING	6	5	APR 17 1953	APR 21 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 23 1953	APR [illegible] 1953
HAND COLOR PROOF	45	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 3CH502

LAKE ARROWHEAD PHCY, LAKE ARROWHEAD, CALIF.

ORDER NO. 79082

DATE 4-14-53

6½ M MINIATURE VIEWS 3½ X 2-5/16 ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] BORDER

TITLE IN FULL

THE VILLAGE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3CH479. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 15 1953	[illegible] 1953
SKETCH K. 0	10	½ ✓		APR 27 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 28 1953	MAY 7 1953
HAND COLOR PROOF				
ARTIST DEPT.	42	2½		6-22-53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 3CH503

LAKE ARROWHEAD PHCY, LAKE ARROWHEAD, CALIF.

ORDER NO. 79082

DATE 4-14-53

2½

6½ M MINIATURE VIEWS 3½ X ~~2-5/16~~ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] BORDER

TITLE IN FULL

BOAT DOCK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH616. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

G187

[illegible]
+ Reduce Color Plates

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 15 1953	APR 15 1953
SKETCH		0	APR 24 1953	APR 24 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2½		

Colornated.

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 3CH504

LAKE ARROWHEAD PHCY, LAKE ARROWHEAD, CALIF.

ORDER NO. 79082

DATE 4-14-53

2¼

6½ MMINIATURE VIEWS 3½ X 2 ~~5~~/16 ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] BORDER

TITLE IN FULL

THE BATHING BEACH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH618. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

---------- Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

E 187

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date 7/6

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 15 1953	APR [illegible] 1953
SKETCH				
RETOUCHING	9	¼	APR 21 1953	APR 24 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2½		

Colormatch

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 3CH505

LAKE ARROWHEAD PHCY, LAKE ARROWHEAD, CALIF.

ORDER NO. 79082

DATE 4-14-53

6½ M MINIATURE VIEWS 3½ X ~~2-5/16~~ 2½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SUN TAN FLOATS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH617. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

CROP AS MARKED ON OCH617, IN FOREGROUND.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Get Drawings
Reduce Colors
+ Black

[illegible] Same Center Marks
but one on Color

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date 7/8

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 15 1953	APR 1[illegible] 1953
SKETCH				
RETOUCHING		0	APR 24 1953	APR 24 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				[illegible] 8 1953
HAND COLOR PROOF				
ARTIST DEPT.		2½		

Colormaid

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 3CH506

LAKE ARROWHEAD PHCY, LAKE ARROWHEAD, CALIF.

ORDER NO. 79082

DATE 4-14-53

6½ M MINIATURE VIEWS 3½ X 2½ ~~2 5/16~~ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] BORDER

TITLE IN FULL

THE VILLAGE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH619. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 15 1953	APR [illegible] 1953
SKETCH				
RETOUCHING		0	APR 2[illegible] 1953	APR 2[illegible] 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2½		

Colormatch

187

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 3CH507

LAKE ARROWHEAD PHCY, LAKE ARROWHEAD, CALIF. ORDER NO. 79082

DATE 4-14-53

2¼

6½ M MINIATURE VIEWS 3½ X ~~2-5/16~~ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER

TITLE IN FULL

NORTH SHORE TAVERN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH462. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 15 1953	APR 1[illegible] 1953
SKETCH				
RETOUCHING		0	APR 24 1953	APR 24 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2½		

Colorwatch

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

187

NO. 3CH508

LAKE ARROWHEAD PHCY, LAKE ARROWHEAD, CALIF.

ORDER NO. 79082

DATE 4-14-53

6½ M MINIATURE VIEWS 3½ X 2-5/16 ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER, BORDER

TITLE IN FULL

DINING ON THE TERRACE AT THE LODGE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3CH480. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate

By

Date

Cost Dept. Checked

By mf

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 15 1953	APR 16 1953
SKETCH R.O.	10	½		APR 17 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 26 1953	MAY 7 1953
HAND COLOR PROOF				
ARTIST DEPT.	44	2½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

187

NO. 3CH509

LAKE ARROWHEAD PHCY, LAKE ARROWHEAD, CALIF.

ORDER NO. 79082

DATE 4-14-53

6½ M MINIATURE VIEWS 3½ X 2-5/16 ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER-BORDER

TITLE IN FULL

VIEW FROM NORTH SHORE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3CH481. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 15 1953	APR 1[illegible] 1953
SKETCH K6	10	1/2		APR 27 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 28 1953	MAY 7 1953
HAND COLOR PROOF				
ARTIST DEPT.	4	2½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 3CH510

LAKE ARROWHEAD PHCY, LAKE ARROWHEAD, CALIF.

ORDER NO. 79082

DATE 4-14-53

6½ M MINIATURE VIEWS 3½ X 2-5/16 ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] BORDER

TITLE IN FULL

VIEW FROM EMERALD BAY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO   R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C:T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3CH488. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 15 1953	
SKETCH RO	10	½		~~APR 27 1953~~
RETOUCHING				
REPHOTO				
PHOTO-LITHO			APR 28 1953	MAY 7 1953
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	44	2½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 3CH511

LAKE ARROWHEAD PHCY, LAKE ARROWHEAD, CALIF.

ORDER NO. 79082

DATE 4-14-53

6½ MMINIATURE VIEWS 3½ X 2-5/16 ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER-BORDER

TITLE IN FULL

LAKE ARROWHEAD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3CH482. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By [illegible]

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 15 1953	APR 1[illegible] 1953
SKETCH [illegible] 0	10	½		APR 27 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 28 1953	MAY 7 1953
HAND COLOR PROOF				
ARTIST DEPT.	44	2½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 3CH512

LAKE ARROWHEAD PHCY, LAKE ARROWHEAD, CALIF.

ORDER NO. 79082

DATE 4-14-53

6½ M MINIATURE VIEWS 3½ X 2-5/16 ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] BORDER

TITLE IN FULL

SAIL BOAT RACING

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3CH483. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 15 1953	APR 16 1953
SKETCH RO	18	½		APR 27 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 2[illegible] 1953	MAY 7 1953
HAND COLOR PROOF				
ARTIST DEPT.	44	2½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 3CH513

LAKE ARROWHEAD PHCY, LAKE ARROWHEAD, CALIF.

ORDER NO. 79082

DATE 4-14-53

6½ M MINIATURE VIEWS 3½ X 2-5/16 ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] BORDER

TITLE IN FULL

A BEAUTIFUL COVE ON THE NORTH SHORE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3CH485. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By mj

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 15 1953	APR [illegible] 1953
SKETCH	16	½		APR 27 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 28 1953	MAY 7 1953
HAND COLOR PROOF				
ARTIST DEPT.	44	2½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

LAKE ARROWHEAD PHCY, LAKE ARROWHEAD, CALIF.

NO. 3CH514

ORDER NO. 79082

DATE 4-14-53

6½ M MINIATURE VIEWS 3½ X 2-5/16 ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER, BORDER

TITLE IN FULL

YACHT CLUB LANDING

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CLT.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3CH484. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 15 1953	APR 15 1953
SKETCH	10	1/2 ✓		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 28 1953	MAY 7 1953
HAND COLOR PROOF				
ARTIST DEPT.	44	2½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 3CH515

LAKE ARROWHEAD PHCY,LAKE ARROWHEAD,CALIF.

ORDER NO. 79082

DATE 4-14-53

6½ M MINIATURE VIEWS 3½ X 2-5/16 ART COLORTONE-FULL FACE 3 /SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] BORDER

TITLE IN FULL

SUNSET

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3CH486. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 15 1953	APR [illegible] 1953
SKETCH C.O.		1/2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 28 1953	MAY 1 1953
HAND COLOR PROOF				
ARTIST DEPT.	41	2½	4/22/53	4/22/53

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 3CH516

LAKE ARROWHEAD PHARMACY, LAKE ARROWHEAD, CALIF.

ORDER NO. 79082

DATE 4-14-53

6½ M MINIATURE VIEWS 3½ X 2-1/2 ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER-BORDER

TITLE IN FULL

THE BEACH AT GRILL POINT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

EOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Make new

Make offsets

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 15 1953	APR 16 1953
SKETCH	10	2	~~APR 21 1953~~	
RETOUCHING	9	1		APR 27 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 28 1953	MAY 6 1953
HAND COLOR PROOF	43	3½		
ARTIST DEPT.	41	5	5/27/53	5/28/53

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 3CH517

LAKE ARROWHEAD PHARMACY, LAKE ARROWHEAD, CALIF.

ORDER NO. 79082

DATE 4-14-53

6½ M MINIATURE VIEWS 3½ X 2-5/16 C.T.ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER-BORDER

TITLE IN FULL WINTER IN THE VILLAGE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3CH487. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date [illegible]

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 15 1953	APR [illegible] 1953
SKETCH [illegible]	10	[illegible]		APR 27 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 28 1953	MAY 7 1953
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3CH518 ORDER NO. 79107 DATE 4-15-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER PILOT'S CLUB
NAUVOO, ILLINOIS

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] XXX
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

MAKE/[illegible] A PRINT FROM NEGATIVE.

PHOTO RETURNED TO

COLOR DESCRIPTION

THE BOAT IS WHITE WITH GREY DECK AND #2 RED ON HULL.
THE ONLY RED SHOWING IS RIGHT AT BOW ABOVE WATER LINE.
THE SKY - WATER - AND SHORE LINE, ARE FOR YOUR IDEAS.

PHOTO USED FOR

RETURN PHOTO YES NO

RETURN NEGATIVE TO CUSTOMER.

Neg returned 8/11/53

3M—4-15-52

Print 387
Ret 4
Sam 44 [illegible] 1¾
La 10½
TD

as quoted
CM

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3CH519 ORDER NO. 79108 DATE 4-15-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER TALLY-HO MOTEL
NORTH KINGSVILLE, OHIO

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TALLY-HO MOTEL NORTH KINGSVILLE,
OHIO U.S. HWY. 20
OPEN YEAR 'ROUND TELEVISION
(AAA)

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer Side — Center [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M—4-15-52

Ret. 5
H.C. 4 1/2
L.A. 9

218

Red Impress

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3CH520 ORDER NO. 79109 DATE 4-15-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SHARON VILLA MOTEL
SHARONVILLE, OHIO

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes — No
Title in full SHARON VILLA MOTEL
ROUTE 42 AT ROUTE 25 ✣ SHARONVILLE, use same type style
OHIO (Greater Cincinnati) as on 1CH530

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

MAKE REPHOTO FROM KODACHROME SLIDE.

REMOVE - WIRES IN PICTURE.

Photo in 3C 787

COLOR DESCRIPTION

FOLLOW KODACHROME SLIDE FOR COLOR GUIDE

PHOTO USED FOR

RETURN PHOTO YES NO X

RETURN KODACHROME TO CUSTOMER

3M—4-15-52

5 x 7

Pict 5

45 KC

Red

Very Rush

OK

F

NO. 3CH521

CURT TEICH & CO., INC., CHICAGO, ILL.

ORDER NO. K-48580

DATE 4-16-53

25 M MINIATURE VIEWS ~~3½ X 2-5/16~~ ART COLORTONE -WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] BORDER

TITLE IN FULL THE ORIENTAL GARDENS, JACKSONVILLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6BH940. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

E174

Get Drawing
Reduce Blacks
+ Colors +
a

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By [illegible]
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 24 1953	APR 2[illegible] 1953
SKETCH				
RETOUCHING		1/4	APR 24 1953	APR 24 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	4/6	2½		6/1/53

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 3CH522

CURT TEICH & CO.,INC.,CHICAGO, ILL.

ORDER NO. K-48580

DATE 4-16-53

25 M MINIATURE VIEWS 3½ X 2-~~9/16~~ 1/2 ART COLORTONE-WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER BORDER

TITLE IN FULL ST. AUGUSTINE ALLIGATOR
& OSTRICH FARM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE
[redacted]

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6BH1007. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES

Neg Size 3¼ x 2 3/16

E174

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Get Drawing
& Reduce Colors + Black

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 21 1953	[illegible] 1953
SKETCH				
RETOUCHING		0	APR 24 1953	APR 24 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2½		5-29-53

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 3CH523

CURT TEICH & CO., INC., CHICAGO, ILL.

ORDER NO. K-48580

DATE 4-16-53

25 M MINIATURE VIEWS 3½ X 2-~~5/16~~ ½ ART COLORTONE-WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER BORDER

TITLE IN FULL INDIAN PYTHON AT MIAMI'S SERPENTARIUM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH1519. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

Neg Size 3¼ X 2 3/16

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

174

Get Drawing
Reduce Colors
Black

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date 7/8

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 21 1953	APR [illegible] 1953
SKETCH				
RETOUCHING		0	APR 24 1953	APR 24 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	40	2 ✓	5-29-53	5-29-53

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 3CH524

ORDER NO. 79250

PHOTO BY FLORIDA STATE NEWS BUREAU, TALLAHASSEE DATE 4-16-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
SEVEN MILE BRIDGE, FROM PIGEON KEY,
OVERSEAS HIGHWAY, FLORIDA

PRIVATE NO. BEFORE TITLE: M106

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION
GOOD BLUE SKY WHITE CLOUDS. CONCRETE BASE BRIDGE IRON WORK ATOP WHITE RAILING BLUISH GREEN WATER.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOLOR PROOF] YES RETURN PHOTO

ENVELOPE PHOTO TICKET

TTENTIO
3 Subjects on
[illegible] Please
see to it that all [illegible] or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 21 1953	APR 23 1953
SKETCH				
RETOUCHING		2	APR 24 1953	MAY 1 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 4 1953	MAY 7 1953
HAND COLOR PROOF	41	1½	5/7/[illegible]	7/[illegible]
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA
PHOTO BY FLORIDA STATE NEWS BUREAU, TALLAHASSEE

NO. 3CH525
ORDER NO. 79250
DATE 4-17-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CRANDON PARK, ONE OF MIAMI'S
FINER BEACHES & PLAYGROUNDS

PRIVATE NO. BEFORE TITLE: M107

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE 2CH713 FOR COLOR GUIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects in order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 21 1953	APR 2[illegible] 1953
SKETCH				
RETOUCHING		3	APR 24 1953	APR 30 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 6 1953	[illegible]
HAND COLOR PROOF	46	1½		5/12/53
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3CH526 ORDER NO. 79120 DATE 4-17-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER UNITED FRIGUATOR ENGRS.,
MENOMINEE, MICHIGAN

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FAC

PHOTO RETURNED TO

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full DRINKMASTER
PORTABLE REFRIGERATED BAR.
"A CASE OF COOL JUDGMENT" /

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO:

FOLLOW SKETCH - WITH TITLE AS NOTED ON PAPER OVERLAY ON CORNER, SHOWING APPROXIMATE SIZE OF LETTERING. ,

COLOR DESCRIPTION

FOLLOW SKETCH /

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M—4-15-52

5×7 Reprint
1 print

L.O. 1
Ret. 6½
H.C 43 5/11 1½
40 — 5-26-53 L.A. 9½

#8

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3CH527 ORDER NO. 79124 DATE 4-17-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED

CUSTOMER LAKES & PINES MOTEL
ST. PAUL, MINNESOTA

25 M BUS.CARDS SIZE 3½ X 2-5/16 STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LAKES & PINES
MOTEL & CAFE
ST. PAUL, MINN.

(All of this on address side)
FRONT NO. NO R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — [✓ Black & White Proof.] Titles — Red, Blue

TO

USE PHOTO FROM 1CH329. FOLLOW SKETCH - SHOWING "AAA" AND "WESTERN MOTELS" CUTS WITH TITLE

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES

COLOR DESCRIPTION

USE PHOTO FROM 1CH329. FOLLOW SKETCH - MAKE NEW BLACK NEGATIVE- REDUCE COLOR PLATES

RETURN PHOTO YES NO

PHOTO USED FOR

Bus. Card

3M—4-15-52

S.C. -
S.A. 3

Mr. Hom — Stay out Color — AAA & West in T. Marks.

as quoted

CM

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 3CH528

ORDER NO. 79260

DATE 4-20-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CLEARWATER MUNICIPAL MARINA
& BOAT SLIPS, CLEARWATER BEACH,
FLA.

PRIVATE NO. BEFORE TITLE: C35

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 21 1953	APR [illegible]
SKETCH				
RETOUCHING	3	2½	APR 2[illegible] 1953	APR 28 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 6 1953	MAY 8 1953
HAND COLOR PROOF	46	1½		5/12/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3CH529 ORDER NO. 79145 DATE 4-20-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE CENTRAL STATES GRAND LODGE OF THE INTERNATIONAL ORDER OF GOOD TEMPLARS
CHICAGO, ILLINOIS

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GOOD TEMPLAR PARK
GENEVA, ILLINOIS
ATHLETIC FIELD - FOX RIVER - COMMUNITY HOUSE

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~ XXX
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] → Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

3 Replaces 5x7

L. O.	1½
Ret.	5½
Mr. L. C.	2-4³
L. D.	11

716

3

As quoted

Re Impression

VERY RUSH

MUST HAVE PROOF 5/1/53

F3

Ret 6
45 [illegible] 1½
[illegible] 9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3CH530 ORDER NO. 79146 DATE 4-20-53

CUSTOMER COLONIAL VILLAGE
ROLLA, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

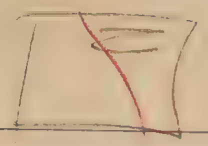
PHOTO RETURNED TO

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
~~COLONIAL VILLAGE~~
~~ROLLA, MISSOURI~~

see Sketch



(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] XXX
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

Follow sketch

COLOR DESCRIPTION

~~SHRUBBERY AND CLINGING VINES - GREEN. MOST OF BUILDING IS WHITE. MULTI-COLORED FLOWERS ALONG FRONT OF BUILDING AND IN TWO URNS TO EACH SIDE OF FRONT STEPS.~~
~~NOTE PENCILLED OUTLINE FOR BALANCE OF COLORS~~

Follow sketch

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-52

Red Impression

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH531 ORDER NO. 79147 DATE 4-20-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER KINGSLAND CLINICAL LABORATORY
KINGSLAND, GEORGIA

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

KINGSLAND, GEORGIA

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

SEP 30 1955

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

40-6-11-53

as quoted

S175

Red Engr

(F)

Rt 3½
1½ 43
5-7-53
209

2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3CH532 ORDER NO. 79148 DATE 4-20-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER H. L. ULMER GROVE
LARGO, FLORIDA

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full H. L. ULMER GROVE
RIDGE ROAD
LARGO, FLORIDA

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

CROP AS MARKED. FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY
FRUIT ON TREES AT RIGHT SIDE OF
PICTURE ARE ORANGES.

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-52

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH533 ORDER NO. 79149 DATE 4-21-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ANGELO'S SUNSET VIEW MOTEL
BENTON HARBOR, MICH.

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
ANGELO'S MOTEL
U. S. 31
BENTON HARBOR

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~ XXX
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY
ADD SIGN FROM NEGATIVE ("ANGELO MOTEL")

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. —

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Ret 4
[illegible] C 1½
Lo 5-25-53 [illegible] 9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3CH534 ORDER NO. 79150 DATE 4-21-53

CUSTOMER ADMIRAL MOTEL
AURORA, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
ADMIRAL MOTEL
9040 EAST COLFAX, DENVER, COLO.
PHONE EMPIRE 6-9196 HIGHWAYS 40 - 36
AND 287.

(All of this on address side)
FRONT NO. 5
R. M. [✓ Yes] XXX
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

TINTED
TITLE TO BE PLACED IN/PANEL AT BOTTOM OF CARD.

REMOVE - BACKGROUND BUILDINGS, AND CAR IN FOREGROUND, ALSO SLIGHT AMOUNT OF SNOW SHOWING ON ROOFS. ELIMINATE PART OF BUILDING SHOWING ON EXTREME LEFT. GRASS TO BE PUT IN FRONT OF MOTEL AND COUPLE OF SHRUBS IN FRONT ON EACH SIDE. TAKE OUT ANY SHADOWS ON BLDGS PUT IN TWO OR THREE TREES IN BACKGROUND (SIMILAR TO TREES IN BACKGROUND OF CARD ENCLOSED OBH831).

MAKE WORD "ADMIRAL"
ON SIGN READABLE

PUT SOME LIFE IN PICTURE

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

Pt 6
[illegible] 1½ 45
[illegible] 5½ 45
7/1

③

~~CURT~~ TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH535 ORDER NO. 79151 DATE 4-21-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for this Customer

CUSTOMER ADMIRAL MOTEL
AURORA, COLORADO

6½ M BUS.CARDS SIZE 3½ X 2-5/16 STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ADMIRAL MOTEL
9040 EAST COLFAX, DENVER, COLO.
PHONE EMPIRE 6-9196 HIGHWAYS 40 -
36 AND 287

(All of this on address side)
FRONT NO. NO R. M. [✓ Yes] ~~XXXX~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — [✓ Black & White Proof] Titles — Red, Blue

USE PHOTO FROM 3CH534. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES

COLOR DESCRIPTION

USE PHOTO FROM 3CH534. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

#10 Co ½
41 [illegible] 282
41

as quoted

3

NO. 3CH537

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 79272

DATE 4-21-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M-100 —OCEAN FRONT HOTELS FROM INDIAN CREEK/ MIAMI BEACH, FLA./

PRIVATE NO. BEFORE TITLE: M100

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Red & Dk Blue Impression

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 22 1953	APR 23 1953
SKETCH				
RETOUCHING	1	4½	APR 27 1953	APR 30 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 8 1953	MAY 14 1953
HAND COLOR PROOF	40	1½	5-15-53	5-15-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

(F)

NO. 3CH538

GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA

ORDER NO. 79272

DATE 4-21-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M-11 — SIGHTSEEING BOATS ON LAKE PANCOAST/ SHOWING ALGIERS HOTEL IN BACKGROUND/ MIAMI BEACH, FLA.

PRIVATE NO. BEFORE TITLE: M101

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 22 1953	APR 2[illegible] 1953
SKETCH				
RETOUCHING	2	3½	APR 27 1953	MAY 1 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 6 1953	MAY 11 1953
HAND COLOR PROOF	43	1½		
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 3CH539

ORDER NO. 79272

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

DATE 4-21-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. NO

IMPRINT S AME AS ABOVE

TITLE IN FULL

M102- BEAUTIFUL OCEAN FRONT HOTELS FROM INDIAN CREEK/ MIAMI BEACH, FLA./

PRIVATE NO. BEFORE TITLE: M102

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

10 Subjects o order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 22 1953	APR 2[illegible] 1953
SKETCH				
RETOUCHING		4	APR 27 1953	APR 28 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 4 1953	MAY 7 1953
HAND COLOR PROOF	4/1	12	5/7/53	5/8/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 3CH540

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 79272

DATE 4-21-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

1-10—HOTELS ALONG COLLINS AVE., FROM
LAKE PANCOAST BRIDGE, / MIAMI BEACH,
FLA.

PRIVATE NO. BEFORE TITLE: M103

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By 7/7/0
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 22 1953	APR 2[illegible] 1953
SKETCH				
RETOUCHING		4	APR 27 1953	MAY 1 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 6 1953	MAY 8 1953
HAND COLOR PROOF	41	1½	5/12/53	5/12/53
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 3CH541

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 79272

DATE 4-21-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MIAMI SERPENTARIUM - 12 MILES SOUTH
OF MIAMI, FLORIDA - ON US #1

PRIVATE NO. BEFORE TITLE: M104

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS A BOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 2[illegible] 1953	APR 2[illegible] 1953
SKETCH				
RETOUCHING		3	APR 27 1953	APR 30 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 6 1953	[illegible]
HAND COLOR PROOF	44	½		5-19-53
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 3CH542

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 79242

DATE 4-21-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M-105- SCENIC BEAUTY/ ALONG THE
OVERSEAS HIGHWAY IN FLORIDA/

PRIVATE NO. BEFORE TITLE: M105

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 22 1953	APR 23 1953
SKETCH				
RETOUCHING	18	1	APR 27 1953	APR 30 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	43	1½	MAY 6 1953	MAY 11 1953
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 3CH543
ORDER NO. 79242
DATE 4-21-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MONROE **COUNTY** COURT HOUSE,
KEY WEST, FLA./ "THE NATION'S
SOUTHERNMOST CITY"/

PRIVATE NO. BEFORE TITLE: DK-2

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 22 1953	APR 23 1953
SKETCH				
RETOUCHING		3	APR 29 1953	MAY 5 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 8 1953	MAY 14 1953
HAND COLOR PROOF	45	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 3CH544
ORDER NO. 79272
DATE 4-21-53

25M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DK-22 ROOSEVELT BOULEVARD, END OF U.S. #1 IN KEY WEST, FLA. "THE SOUTHERNMOST CITY IN USA."

3

PRIVATE NO. BEFORE TITLE: DK-22

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

10 Subjects o
order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date [illegible]

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 22 1953	APR 24 1953
SKETCH				
RETOUCHING		2½	APR 29 1953	MAY 1 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 4 1953	MAY 7 1953
HAND COLOR PROOF	41	1½	5/8/53	5/8/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 3CH545

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 79272

DATE 4-21-53

25M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M94- LAKE PANCOAST AND COLLINS AVE./
MIAMI BEACH, FLA.

PRIVATE NO. BEFORE TITLE: M94

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 22 1953	[illegible]
SKETCH		½		
RETOUCHING		4½	APR 29 1953	MAY 1 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 4 1953	MAY 7 1953
HAND COLOR PROOF	41	1½	5/4/53	5/8/53
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

Ret. 6
H.C. 45 1/2
L.A. 9 1/2
218

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3CH546 ORDER NO. 79153 DATE 4-21-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ISLAND CREEK COAL SALES CO.,
HUNTINGTON, W. VA.

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MERCHANDISED ~~DISTRIBUTED~~ BY: - ISLAND CREEK COAL SALES COMPANY

(All of this on address side)
FRONT NO. 5 R. M. ~~Yes~~ [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - EXCEPT: LIGHTEN THE BLUE ON THE PLANT BUILDINGS TO GIVE THE APPEARANCE OF ALUMINUM

COLOR DESCRIPTION

FOLLOW SKETCH - WITH EXCEPTION NOTED ABOVE.

PHOTO RETURNED TO PHOTO USED FOR

RETURN PHOTO YES NO

X

3M—4-15-52

S

Red Impression

F

NO. 3CH547

GRAFTON SOUVENIR, GRAFTON, W.VA.

ORDER NO. 79156

DATE 4-21-53

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL DAM FROM HAWK'S NEST PARK ON U.S. 60, NEW RIVER CANYON, W.VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES-same as on 0BH2536

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION TAKE OUT MIST OVER TREES. ADD CLOUDS. BRING OUT MOUNTAINS IN BACKGROUND. CONCRETE DAM WITH BLACK CONTRAPTIONS IN CENTER OF THE DAM.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 23 1953	APR 2[illegible] 1953
SKETCH				
RETOUCHING		2	APR 2[illegible] 1953	MAY 1 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 4 1953	
HAND COLOR PROOF	41	1½	5/14/53	5/14/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 3CH548

AERO DISTRIBUTING CO.,INC.,CHICAGO, ILLINOIS

ORDER NO. 79162

DATE 4-22-53

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MET A COUPLE OF OLD FRIENDS AT THE CHICAGO STOCK YARDS !

Private # upper right corner: ~~WAM~~ #7 large

SMALL TYPE: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW BLACK AND WHITE SKETCH.
USE COLOR SKETCH FOR COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Red Impression

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By MT
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 23 1953	APR 23 1953
SKETCH 2.0		1½	APR 27 1953	APR 29 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 30 1953	MAY 5 1953
HAND COLOR PROOF	11	1½	5/7/53	[illegible]
ARTIST DEPT.		[illegible]		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

F

NO. 3CH549

AERO DISTRIBUTING CO.,INC.,CHICAGO, ILLINOIS

ORDER No. 79162

DATE 4-22-53

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL JUST ABOUT THE ONLY FISH NOT SEEN AT CHICAGO'S SHEDD AQUARIUM !

Private # upper right corner: #8

SMALL TYPE:(C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW BLACK AND WHITE SKETCH
USE COLOR SKETCH FOR COLOR GUIDE

SUBMIT:	RET. PHOTO	REPHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO
				YES	

ENVELOPE PHOTO TICKET

ATTENTIO

F3

18 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Red Impress

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By 777
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 23 1953	[illegible]
SKETCH		1/2 ✓	APR 27 1953	APR 29 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 30 1953	MAY 5 1953
HAND COLOR PROOF	41	[illegible]	5/7/53	5/?/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

F

NO. 3CH550

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

ORDER NO. 79162

DATE 4-22-53

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL JUST VISITED......
CHICAGO'S ART INSTITUTE !

Private # upper right corner: #9

SMALL TYPE: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW BLACK AND WHITE SKETCH
USE COLOR SKETCH FOR COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

F3

Red Impression

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By 37
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 23 1953	APR [illegible] 1953
SKETCH KC		1/2	APR 27 1953	APR 29 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 30 1953	MAY 5 1953
HAND COLOR PROOF	44	1 1/2		5-7-53
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

F

NO. 3CH551

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

ORDER NO. 79162

DATE 4-22-53

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SEEING THE STARS AT THE ADLER PLANETARIUM !

Private # upper right corner: #10

SMALL TYPE: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW BLACK AND WHITE SKETCH
USE COLOR SKETCH FOR COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION F3

18 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Red Impression

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date [illegible]

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 23 1953	APR [illegible] 1953
SKETCH		1/2	APR 27 1953	APR 29 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 30 1953	MAY 7 1953
HAND COLOR PROOF	41	1 1/2	5/8/53	5/8/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

F

NO. 3CH552

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

ORDER NO. 79162

DATE 4-22-53

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ENJOYED MY TRIP TO BUCKINGHAM FOUNTAIN !

private # upper right corner: #11

SMALL TYPE: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW BLACK AND WHITE SKETCH
USE COLOR SKETCH FOR COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By 77
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 23 1953	APR [illegible] 1953
SKETCH C.O.		½	APR 27 1953	APR 29 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 30 1953	MAY 5 1953
HAND COLOR PROOF	144	1½		5-7-53
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Red Impression

F

NO. 3CH553

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

ORDER NO. 79162

DATE 4-22-53

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL IT'S MY LITTLE BOY!.... HE GOT LOST IN THE "MERCHANDISE MART" * 25 YEARS AGO !
*World's Largest Business Building
Private # upper right corner: #12
SMALL TYPE: (C)CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW BLACK AND WHITE SKETCH
USE COLOR SKETCH FOR COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Red Impression

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up ✓			APR 23 1953	APR 23 1953
SKETCH F.C.		1/2	APR 27 1953	APR 29 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 30 1953	MAY 5 1953
HAND COLOR PROOF	46	1 1/2		5/6/53
ARTIST DEPT. John D		9 1/2		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

F

NO. 3CH554

AERO DISTRIBUTING CO.,INC.,CHICAGO, ILLINOIS

ORDER NO. 79162

DATE 4-22-53

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SWELL HOTELS IN CHICAGO ! ....

Private # upper right corner: #13

SMALL TYPE: (C)CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW BLACK AND WHITE SKETCH (AS IS FOR HOTEL NAMES)
USE COLOR SKETCH FOR COLOR GUIDE ONLY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

18 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Red Impression

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 23 1953	APR [illegible] 1953
SKETCH R.O.		[illegible]	APR 27 1953	APR 29 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 30 1953	
HAND COLOR PROOF	46	1½		5/4/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

F

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 3CH555

ORDER NO. 79162

DATE 4-22-53

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THERE'S THAT BEACON FROM CHICAGO'S PALMOLIVE BUILDING * AGAIN ! * World's Most Powerful Beacon.

Private # upper right corner: #14

SMALL TYPE: (C)CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW BLACK AND WHITE SKETCH
USE COLOR SKETCH FOR COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Red Impression

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date [illegible]

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 23 1953	[illegible]
SKETCH C.O.		1/2	APR 27 1953	APR 29 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 30 1953	MAY 5 1953
HAND COLOR PROOF	46	1½		5/7/53 [illegible]
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

F

NO. 3CH556

AERO DISTRIBUTING CO.,INC.,CHICAGO, ILLINOIS

ORDER NO. 79162

DATE 4-22-53

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ALL TRACKS LEAD TO GREATER CHICAGO ! ******

Private # upper right corner: #15

SMALL TYPE(C) CURT TEICH & CO.,INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW BLACK AND WHITE SKETCH
USE COLOR SKETCH FOR COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects o
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date [illegible]

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 25 1953	APR [illegible] 1953
SKETCH		½	APR 27 1953	APR 29 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 30 1953	MAY 5 1953
HAND COLOR PROOF	41	1½	5/[illegible]/53	5/[illegible]/53
ARTIST DEPT.		9		

Red Impression —

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Ⓕ

NO. 3CH557

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

ORDER NO. 79162

DATE 4-22-53

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ON OUR WAY TO CHICAGO'S BOARD OF TRADE * ↓
* World's Largest Grain Exchange.
Private # upper right corner: #16
SMALL TYPE: (C)CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW BLACK AND WHITE SKETCH
USE COLOR SKETCH FOR COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Red Impression

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 23 1953	APR [illegible] 1953
SKETCH F.O.		1/2	APR 27 1953	APR 29 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				1953
BLUEPRINT STRIPPING, OPAQUING			APR 30 1953	MAY [illegible]
HAND COLOR PROOF	41	1 1/2	5/6/53	5/6/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

F

NO. 3CH558

AERO DISTRIBUTING CO.,INC.,CHICAGO, ILLINOIS

ORDER NO. 79162

DATE 4-22-53

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MILLIONS OF BOOKS IN CHICAGO'S GREAT PUBLIC LIBRARY !

Prifate # upper right corner: #17

SMALL TYPE: (C)CURT TEICH & CO.,INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW BLACK AND WHITE SKETCH
USE COLOR SKETCH FOR COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

18 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date 7/7

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 23 1953	APR [illegible] 1953
SKETCH L.O.		½	APR 27 1953	APR 29 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 30 1953	MAY 5 1953
HAND COLOR PROOF	4/1	1½	5/6/53	5/6/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

F

NO. 3CH559

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

ORDER NO. 79162

DATE 4-22-53

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL 150,000 SEATING CAPACITY AT CHICAGO'S "SOLDIER FIELD"... AND I GOT THE BEST SEAT ! .

Private # upper right corner: #18

SMALL TYPE: (C)CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW BLACK AND WHITE SKETCH
USE COLOR SKETCH FOR COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

F3

Red [illegible]

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By 77
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up DO			APR 23 1953	APR [illegible] 1953
SKETCH		1/2	APR 27 1953	APR 29 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 30 1953	MAY 5 1953
HAND COLOR PROOF	45	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

E

NO. 3CH560

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

ORDER NO. 79162

DATE 4-22-53

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ENJOYING CHICAGO'S BEAUTIFUL PARKS !

Private # upper right corner: #19

SMALL TYPE: (C)CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW BLACK AND WHITE SKETCH
USE COLOR SKETCH FOR COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By MJ
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 23 1953	APR [illegible] 1953
SKETCH			APR 27 1953	APR 29 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 30 1953	MAY 5 1953
HAND COLOR PROOF	45	1 3/4		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Red Impression

NO. 3CH561

AERO DISTRIBUTING CO.,INC.,CHICAGO, ILLINOIS

ORDER No. 79162

DATE 4-22-53

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL TRYING TO COVER THE TOWN ! CHICAGO

Private # upper right corner: #20

SMALL TYPE:(C)CURT TEICH & CO.,INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH IN BLACK AND WHITE, CHICAGO PHOTOGRAPHS TO BE INCORPORATED IN THE WORD "CHICAGO" - AS ON CARD 2BH327. USE COLOR SKETCH FOR COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

C —

H —

I —

C —

A —

G — [illegible]

O — Pier

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓
By
Date [illegible]

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 23 1953	APR [illegible] 1953
SKETCH	10	2	MAY 1 1953	MAY 7 1953
RETOUCHING		3½		
REPHOTO			APR 29 1953	MAY 1 1953
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 8 1953	MAY 14 1953
HAND COLOR PROOF	46	2½		5/15/53
ARTIST DEPT.		11		Pat

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

F

NO. 3CH562

AERO DISTRIBUTING CO.,INC.,CHICAGO,ILLINOIS

ORDER NO. 79163

DATE 4-22-53

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CHICAGO'S OLD WATER TOWER... THE ONLY MUNICIPAL STRUCTURE SURVIVING THE CHICAGO FIRE OF 1871 !

Private # upper right corner: #21

SMALL TYPE: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW BLACK AND WHITE SKETCH
USE COLOR SKETCH FOR COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 23 1953	[illegible]
SKETCH K.O.		½	APR 27 1953	APR 29 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 30 1953	MAY 5 1953
HAND COLOR PROOF	45	1½		
ARTIST DEPT.		5½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Red Impression

F

NO. 3CH563

AERO DISTRIBUTING CO.,INC.,CHICAGO, ILLINOIS

ORDER NO. 79163

DATE 4-22-53

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THEY ALL LAND AT
CHICAGO'S MIDWAY AIRPORT *
* With Biggest Traffic Volume In
U.S.A.
Private # upper right corner: #22
SMALL TYPE: (C)CURT TEICH & CO.,INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW BLACK AND WHITE SKETCH
USE COLOR SKETCH FOR COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 23 1953	[illegible]
SKETCH CO		½	APR 27 1953	APR 29 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 30 1953	MAY 5 1953
HAND COLOR PROOF	45	13½		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Red Impression

B

NO. 3CH564

AERO DISTRIBUTING CO.,INC.,CHICAGO, ILLINOIS

ORDER No. 79166

DATE 4-22-53

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL NEW GREYHOUND BUS STATION, CHICAGO, ~~ILLINOIS~~

Private # ~~upper right corner~~ BEFORE TITLE: #239

SMALL TYPE: (C)CURT TEICH & CO.,INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 ~~12~~ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Dk Blue Impress

G179

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date 78

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 7 1953	MAY 11 1953
SKETCH				
RETOUCHING		5½		MAY 7 1953
REPHOTO				
PHOTO-LITHO				JUN 20 1953
BLUEPRINT STRIPPING, OPAQUING			MAY 13 1953	
HAND COLOR PROOF	46	1½		5/20/53
ARTIST DEPT.	42	9½		6-11-53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

F

NTS

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 3CH565

ORDER NO. 79166

DATE 4-22-53

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL INTERIOR VIEW OF NEW GREYHOUND BUS TERMINAL, CHICAGO.
~~[illegible]~~

BEFORE TITLE
Private # ~~upper right corner~~: #241

SMALL TYPE: (C)CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

2# Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			[illegible]	[illegible]
SKETCH				
RETOUCHING		5½		MAY 7 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 15 1953	MAY 21 1953
HAND COLOR PROOF	1/10	2		5/23/53
ARTIST DEPT.	40	11	6-7-53	6-11-53

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

Rit 6

L 3

42 6-19-53

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3CH566 ORDER NO. 79171 DATE 4-22-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE WALTHER LEAGUE
CHICAGO, ILLINOIS

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~XXX~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

CROP PHOTO AS MARKED BY ARROWS.

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY SLIDE FOR
COLOR OF BUILDING

RETURN KODACHROME SLIDE TO CUSTOMER

Kodachrome returned.
6/3/53 ②

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

Rush

3M—4-15-52

8×10 Rephoto

Ret. 6½
H.C. 44 2
L.A. 11(41

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3CH567 ORDER NO. 79175 DATE 4-24-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

F3
Photos for this Customer

CUSTOMER
LIN FONG RESTAURANT
MIAMI BEACH, FLORIDA

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
LIN FONG
7321 COLLINS AVENUE
MIAMI BEACH, FLORIDA

(All of this on address side) same as 1CH1146
FRONT NO. 5 [✓ R. M.] Yes ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

MAKE REPHOTO:

FOLLOW SKETCH

as quoted

COLOR DESCRIPTION

PHOTO USED FOR

FOLLOW SKETCH - NICE BRIGHT COLORS

RETURN PHOTO YES NO
X

3M—4-15-52

Red & Lt Blue Impression

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 3CH568

ORDER NO. 79306

DATE 4-24-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FINE SURF BATHING AT
CLEARWATER BEACH, FLA. "ON THE
GULF OF MEXICO"

1 =

PRIVATE NO. BEFORE TITLE: C36

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND COL. PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 27 1953	MAY 1 1953
SKETCH				
RETOUCHING	9	1	MAY 1 1953	MAY 5 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1½	MAY 6 1953 5/11/53	MAY 8 1953 5/12/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 3CH569
ORDER NO. 79306
DATE 4-24-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COLORFUL PASS-A-GRILLE BEACH,
FLORIDA "ON THE GULF OF MEXICO"

PRIVATE NO. BEFORE TITLE: S80

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

USE TRANSPARENCY AS YOUR COLOR GUIDE,
EXCEPT FOR BETTER BLUE SKY & BLUE WATER,

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF yes HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 27 1953	MAY 1 1953
SKETCH				
RETOUCHING	9	2	MAY [illegible] 1953	MAY 5 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 6 1953	MAY [illegible] 1953 MAY 15 1953
HAND COLOR PROOF	45	1 3/4		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 3CH570

ORDER NO. 79306

DATE 4-24-53

25M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CABANA ROW ON BEAUTIFUL ST. PETERSBURG BEACH, FLA. "ON THE GULF OF MEXICO"

PRIVATE NO. BEFORE TITLE: S-100

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TRANSPARENCY FOR COLORS, BUT PUT GOOD WHITE CLOUDS IN BLUE SKY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 27 1953	MAY 1 1953
SKETCH				
RETOUCHING		1½	MAY 1 1953	MAY 5 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 6 1953	MAY 11 1953
HAND COLOR PROOF	4/1	1¾	5/14/53	5/14/53 (Dun
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3CH571 ORDER NO. 79190 DATE 4-27-53

CUSTOMER THOS. DUNNE CO.,
NEW ORLEANS, LA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full MOTEL SAXONY
NEW ORLEANS, LA.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: [✓ Customer] [✓ C. T. Imprint] No Imprint
[✓ Side] — Center

THOS. DUNNE CO.,INC.,NEW ORLEANS, LA.

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

FOLLOW SKETCH ✓

COLOR DESCRIPTION

FOLLOW SKETCH ✓

PHOTO USED FOR

RETURN PHOTO YES NO
X

3M—4-15-52

Ref. 6½
[illegible] U.C. 1½
L.A. 9

9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH572 ORDER NO. 79191 DATE 4-27-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CONTINENTAL AIR LINES
DENVER, COLORADO

50 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$ STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ONE OF CONTINENTAL'S NEW
SUPER CONVAIR 340s

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] XXXX
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print [✓ Handcolor] Black & White Proof. Titles — Red, Blue

MAKE REPHOTO FROM KODACHROME TRANSPARENCY.
TRIM NEGATIVE FROM BOTTOM ONLY, IF NECESSARY.

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY

RETURN KODACHROME TO CUSTOMER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

from Kodak — 5X7
Pat 4
43
5-14-53
42·6·11·53
La 9
DT

as quoted
OK

Rush

9174

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3CH573 ORDER NO. 79192 DATE 4-27-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER HOTEL CODY
GRAND RAPIDS, MICHIGAN

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (Upper right hand corner):
HOTEL CODY, GRAND RAPIDS, MICHIGAN
(Lower left hand corner): "THE GATEWAY TO VACATIONLAND"

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SAME LAYOUT AS ON CARD ENCLOSED (NOT OURS)

COLOR DESCRIPTION

FOLLOW CARD ENCLOSED FOR COLORS

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

from Neg 5x7 Print

Print 6½

[illegible] 2 and 4

[illegible] 10½

778

Add'l Artwork
[illegible]

13.75

incl. [illegible]

4

DISTRIBUTED BY DIXIE NEWS CO., SAVANNAH, GA.

NO. 3CH574
ORDER NO. 79316
DATE 4-28-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. JOHN'S CHURCH (EPISCOPAL)
SAVANNAH, GEORGIA

PRIVATE NO. BEFORE TITLE: 4

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES ?

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND COLOR PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 29 1953	MAY -4 1953
SKETCH				
RETOUCHING	9	3	MAY 2 1953	MAY 5 1953
REPHOTO				
PHOTO-LITHO				MAY 12 1953
BLUEPRINT STRIPPING, OPAQUING			MAY 6 1953	
HAND COLOR PROOF	46	1½		5/12/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N. C.

NO. 3CH575

ORDER NO. 79317

DATE 4-28-53

25M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NEW RIVERSIDE HOTEL, GATLINBURG,
TENNESSEE "ENTRANCE TO THE GREAT
SMOKY MOUNTAINS NATIONAL PARK"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 525

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 29 1953	MAY -4 1953
SKETCH				
RETOUCHING		3½ ✓	MAY 4 1953	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1¾	MAY 13 1953	MAY - - 1953
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH576 **ORDER NO.** 79208 **DATE** 4-29-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER LLEWELLYN LAUNDRY, INC.
LOUISVILLE, KENTUCKY

12½ M BUS.CARDS SIZE 3½ X 2-5/16 STYLE ART COLORTONE-FULL FAC
~~3 SIDES~~

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PIONEERS IN "DRIVE-IN" SERVICE
IN LOUISVILLE

7/16" Panel

(All of this on address side).
FRONT NO. NO R. M. [✓ Yes] ~~No~~ XXX
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]
Side — Center

Blue Print — Handcolor — [✓ Black & White Proof.] Titles — Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO FROM 3CH392. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

TITLE IN YELLOW PANEL AT BOTTOM OF BUSINESS CARD
(in 12-point Kaufmann bold type)
SEE PENCIL LAYOUT ENCLOSED

MAKE UP FRONT

COLOR DESCRIPTION

USE PHOTO FROM 3CH392. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

X

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

#1 L.O. ½
L.A. 2½
716

③

as quoted

Ⓕ

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3CH577 ORDER NO. 79209 DATE 4-29-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER GULF TREASURE APTS.,
ST. PETERSBURG, FLORIDA

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GULF TREASURE APTS. AND MOTEL
DIRECTLY ON THE GULF AT 10264 GULF BLVD.
TREASURE ISLAND - ST.PETERSBURG,FLORIDA

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH ✓

COLOR DESCRIPTION

FOLLOW SKETCH ✓

RETURN PHOTO YES NO

X

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

L. C. 2
Ret. 6½
M.F. C. 2 41
L. A. 10½

DY

as quoted
CR

Ret. 6
[illegible] C. 41 1½
[illegible] 9

96

③

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3CH578 ORDER NO. 79213 DATE 4-30-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER
ALBERTS MOTEL
MIAMI SHORES, FLORIDA

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full "ALBERTS MOTEL, MIAMI'S FINEST".

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH: EXCEPT - CUT DOWN ON NUMBER OF BLOOMS SHOWN ON HIBISCUS BUSHES(NEVER MORE THAN 2 or 3 TO A BUSH).

COLOR DESCRIPTION

PHOTO USED FOR

FOLLOW SKETCH: EXCEPT - MAKE LETTERING ON THE SIGN ON LEFT SIDE SOLID BLUE, AND ALSO SIGN [illegible] OFFICE.

RETURN PHOTO YES NO

X

3M—4-15-52

Dk Blue Suppress

⑤

Pat Pl
Image 1 ½ 41
La 9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. I. & CO. — CUSTOMER

DIAL NO. 3CH579 ORDER NO. 79333 DATE 4-30-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER OXFORD APTS.
524 - 9TH ST. SOUTH
ST. PETERSBURG, FLA.

6½ M POST CARDS SIZE 3½ x 5½ STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

OXFORD APARTMENTS
ST. PETERSBURG, FLA.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No — Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3CH580 ORDER NO. 79335 DATE 4-30-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER
WM. WOLLIN STUDIO
20 NORTH CARROLL
MADISON 3, WISCONSIN

25 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULLFACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
BROADWAY SUPER SERVICE AND
COFFEE SHOP HIGHWAY 12 AND 18
EAST BELT LINE
MADISON, WIS.

FRONT NO. 5

(All of this on address side)
R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

CLEAN UP WATER ON RAMP. INTRODUCE SOME GREEN FOLIAGE AND NICE SKY. WORK "SERVICE" SIGN ON BLDG. FRONT (SEE TISSUE OVERLAY. SEE CROP MARKS ON TISSUE OVERLAY. SHOW ENOUGH CONCRETE FOREGROUND TO GIVE APPEARANCE OF LARGE RAMP.

COLOR DESCRIPTION

SEE OCH1194 FOR PARTIAL COLORING GUIDE, EXCEPT COLOR #6 IN GAS SIGNON RIGHT OF PICTURE. ALSO USE COLOR #6 ON BLDG. BASE TRIM, BASES OF GAS PUMPS AND GAS PUMP TRIM. USE SAME BLUE AS ON OCH1194 ON THE BUILDING SIGNS.

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

[illegible] 4½
[illegible]
[illegible]
3/1
S

3C 88

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3CH581 ORDER NO. 79216 DATE 4-30-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for this Customer

CUSTOMER FLECKS MOTEL
SPRINGFIELD, ILLINOIS

12½ M POST CARDS SIZE 3½ X 5½ STYLE PHOTO-COLORIT*FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full FLECK'S MOTEL
ON LINCOLN'S TRAIL
SPRINGFIELD, ILLINOIS

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~ XXX
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

FOLLOW SKETCH

J86490
½R

MAKE UP FRONT

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO USED FOR

RETURN PHOTO YES NO

X

RETURN PHOTOS TO CUSTOMER

3M—4-15-52

5×7 [illegible]
Y.O. 1/2 + 1/4
Ret. 6
H.C. 2
A.A. 10½

3

as quoted

Red Impression

F

L. O. ½
45 L. A. 2½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3CH582 ORDER NO. 79217 DATE 4-30-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for this Customer

CUSTOMER FLECKS MOTEL
SPRINGFIELD, ILLINOIS

6½ M BUS.CARDS SIZE 3½ X 2-5/16 STYLE PHOTO-COLORIT*FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
FLECK'S MOTEL
ON LINCOLN'S TRAIL
SPRINGFIELD, ILLINOIS'

(All of this on address side)
FRONT NO. NO R. M. Yes ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — [✓ Black & White Proof.] Titles — Red, Blue

USE PHOTO FROM 3CH581. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

MAKE UP FRONT

COLOR DESCRIPTION

SAME AS ABOVE.

RETURN PHOTO YES NO
X

BUS CARD

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

E. MADCIFF, HERSHEY, PA.

NO. 3CH583

ORDER NO. 79342

DATE 5-1-53

12½M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

BEDFORD SPRINGS HOTEL,
BEDFORD, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

DARK RED BRICK. WHITE CORNICE, COLUMNS, GABLE, PORCH RAILINGS, SASH & FRAMES. DARK GREEN ROOFS. SIGN ON GABLE, DARK GOLD LETTERS. CENTER COAT OF ARMS DARK CREAM WITH BLUE & GOLD DESIGN, DARK GOLD BORDER EDGE. LIGHT GRAY BASE & GRAY STEPS. WHITE CHAIRS, DARK BLUE BACKS. WHITE CUPOLAS ON ROOF ON RIGHT. DARK GREEN ROOF. REAR BLDG. ON LEFT WHITE. BROWN GABLE. REMOVE SQUARE FRAMES ON LAWN IN FOREGROUND. GREEN LAWN ON YARD.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY - [illegible] 1953	MAY - [illegible]
SKETCH				
RETOUCHING	9	3	MAY 8 1953	MAY 11 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 11 1953	MAY 15 1953
HAND COLOR PROOF	40	1½	5-19-53	5-19-53
ARTIST DEPT.		2½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

E. MADCIFF, HERSHEY, PA.

NO. 3CH584

ORDER NO. 79342

DATE 5-1-53

12½M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CLUB HOUSE AND TENNIS COURTS
BEDFORD SPRINGS HOTEL, BEDFORD,
PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

BLDG. ON RIGHT WHITE. DULL GREEN ROOF, REAR CENTER BLDGS. LIGHT GRAY. DULL RED ROOF. BLDG. ON REAR LEFT DARK RED BRICK. WHITE CORNICE & WINDOW FRAMES DULL RED ROOF. BRIGHT GREEN LAWN IN FOREGRD. WHITE FENCE ON REAR LEFT TENNIS COURT. REMOVE DARK SMOKE STACK IN REAR CENTER. REAR MOUNTAIN FOLIAGE GREEN.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			[illegible]	[illegible]
SKETCH				
RETOUCHING	3	1	MAY 6 1953	MAY 7 1953
REPHOTO				
PHOTO-LITHO			MAY 11 1953	MAY 1[illegible] 1953
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	40	1½	5-19-53	5-19-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 3CH585

FRED HARVEY (AND TRADEMARK)
Hotels - Shops - Restaurants

ORDER NO. 79234

DATE 5-4-53

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER-BORDER

TITLE IN FULL YULETIDE AT LA FONDA HOTEL, SANTA FE, NEW MEXICO

Private # before title: H-5301

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M. YES

IMPRINT ~~SAME AS ABOVE~~ NONE

Put Plate # on front at bottom

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO FROM COLOR PAINTING. REMOVE "MERRILL" NAME FROM PICTURE.

FOLLOW PAINTING FOR COLORS

RETURN PAINTING TO CUSTOMER ret.

SUBMIT:	RET. PHOTO	REPHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO
				YES	YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ✓
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 6 1953	MAY -7 1953
SKETCH				
RETOUCHING		2½	MAY 13 1953	MAY 21 1953
REPHOTO			MAY 4 1953	MAY 6 1953
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 22 1953	JUN 1 1953
HAND COLOR PROOF	45	2½		
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer
6/16/53

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH586 ORDER NO. 79441 DATE 5-4-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE LITTLE CHEESE SHOP
OAK PARK, ILLINOIS

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER
(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE LITTLE CHEESE SHOP HAS TO OFFER- - - -
THE APPROPRIATE SNACK TRAY FOR EVERY PARTY OCCASION ✓

FRONT NO. 5 R. M. [✓ Yes] ~~No~~ xto come
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH ✓

COLOR DESCRIPTION

FOLLOW SKETCH AND KODACHROME TRANSPARENCY FOR COLORS ✓

rct 6/10/53 M

RETURN KODACHROME TO CUSTOMER ✓

3M—4-15-52

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

L.O.2
R-4
Jm 45 [illegible]
[illegible] 1144
16
[illegible]

Without part of R.M. 10.—
Add'l Artwork
& Comp. 14.—
incl. Comm.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3CH587 ORDER NO. 79442 DATE 5-4-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER CHIPPEWA HOTEL CO.,
MACKINAC ISLAND, MICH.

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full FAMOUS PINK PONY COCKTAIL LOUNGE--CHIPPEWA HOTEL, MACKINAC ISLAND, MICH.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~ to come
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO FROM KODACHROME TRANSPARENCY

FOLLOW KODACHROME TRANSPARENCY

TITLE TO BE IN ONE LINE IN PLATE.

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY

PHOTO USED FOR

RETURN PHOTO YES NO

RETURN KODACHROME TO CUSTOMER

3M—4-15-52

5 X 7 [illegible]
[illegible]
[illegible] 5
[illegible] 5 AC 2¼
LO 10½
116

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH588 ORDER NO. 79448 DATE 5-5-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for this Customer

CUSTOMER BISCAYNE KENNEL CLUB, INC.
MIAMI, FLORIDA

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TYPICAL ATTENDANCE AT GREYHOUND RACES, AT THE BISCAYNE KENNEL CLUB, MIAMI, FLORIDA

(All of this on address side)
FRONT NO. 5 R. M. ~~Yes~~ [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, ~~entire~~ Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

THIS TO BE A NIGHT VIEW: CROP AT BOTTOM ONLY.

COLOR DESCRIPTION

THE WALLS AND CEILING OF THE GRANDSTAND ARE WHITE. THE PILLARS AND THE TRIM IS DARK GREEN. FENCE IN FOREGROUND IS ALUMINUM COLORED. PRESS BOX IS WHITE. FOR THE BUNTING AROUND THE GRANDSTAND USE AMERICAN FLAG COLORS. USE YOUR JUDGEMENT ON COLORS OF CLOTHING ON THE PEOPLE.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

[illegible]
Ae 2 44
La 10 36

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3CH589 ORDER NO. 79448 DATE 5-5-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for this Customer

CUSTOMER BISCAYNE KENNEL CLUB, INC.
MIAMI, FLORIDA

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GREYHOUNDS LEAVING BOX, THE BISCAYNE KENNEL CLUB, MIAMI, FLORIDA

(All of this on address side)
FRONT NO. 5 R. M. ~~Yes~~ [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

THIS TO BE A NIGHT VIEW: TAKE OUT MAN AT RIGHT AND TELEPHONE POLE AT LEFT.

COLOR DESCRIPTION

COLOR OF LETTERING: "BISCAYNE KENNEL CLUB" IS GREEN WITH A BLACK OUTLINE AGAINST A WHITE BACKGROUND. THE BOXES, OUT OF WHICH THE GREYHOUNDS COME, ARE ALUMINUM COLORED. EACH DOG HAS A BLANKET WITH A NUMBER CORRESPONDING TO NUMBERS ON BOXES AND THE BLANKETS. THE COLORS OF THE BACKGROUNDS FOR THESE NUMBERS AND THE BACKGROUND FOR THE BLANKETS ARE THE SAME AND ARE:
#1 - RED #2 - BLUE #3 - WHITE #4 - GREEN #5 - BLACK
#6 - YELLOW #7 - GREEN & WHITE #8 - YELLOW & BLACK. THE NUMERALS ARE WHITE. VARIOUS SHADINGS OF GREY FOR THE DOGS-DO NOT MAKE ALL THE SAME. THE MUZZLES ARE WHITE. MAKE THE TRACK IN ANY GOOD NEUTRAL COLOR.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

41

NO. 3CH590

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

ORDER NO. 79457

DATE 5-6-53 ′

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER′

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL BETTERTON BEACH AND BOAT PIER, BETTERTON, MD.

Private # before title: 11 ′

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO ′

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION MAKE REPHOTO

USE ~~PLATE~~ [illegible] #6BH2057 FOR BATHING BEACH & PIER. SAME WATER & SAND COLORS. BUILDING IN FOREGROUND-WHITE WITH GREEN ROOF. BOARDWALK NATURAL WOOD. ALL BOATS WHITE. GREEN TREES.′

RETURN PHOTOGRAPH TO CUSTOMER
ATTN: MR. GEORGE E. VILLMAR

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

5x7

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

G183

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 7 1953	MAY -7 1953
SKETCH				
RETOUCHING		7½	MAY 13 1953	MAY 15 1953
REPHOTO			MAY 7 1953	MAY 13 1953
PHOTO-LITHO			MAY 18 1953	
BLUEPRINT STRIPPING, OPAQUING				MAY 21 1953
HAND COLOR PROOF	41	1½	5/[illegible]	5/[illegible]
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer 5-3-54

NO. 3CH591

THE HARRY P. CANN & BRO. CO.,BALTIMORE, MD.

ORDER NO. 79457

DATE 5-6-53

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL BETTERTON BEACH VIEW OF BETTERTON, MD.

Private # before title: #12

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE ~~UP FROM PLATE~~ FOLLOW #0CH337, COLOR SCHEME OF CHESAPEAKE HOTEL. IN FRONT OF HOTEL, YELLOW LIFE BOATS AND ASSORTED COLOR BEACH UMBRELLAS ON RIGHT. USE ~~PLATE~~ #6BH2062 FOR RIGBIE HOTEL, IN REAR ON HILL. USE WATER SCENE ALSO. USE ~~PLATE~~ #6BH2057 FOR BATHING BEACH AND PIER. USE BUILDING AT RIGHT AND NEW PLACE BUILT IN WITH ROOF OVER PORCH.

RETURN PHOTOGRAPH TO CUSTOMER

ATTN: MR. GEORGE E. VILLMAR

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

517

9183

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate

By

Date

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 7 1953	MAY -7
SKETCH				
RETOUCHING		3	MAY 13 1953	MAY 20 1953
REPHOTO			MAY 7 1953	MAY 12 1953
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 22 1953	MAY 27 1953
HAND COLOR PROOF	41	1½	5/ /53	5/13/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer 4-15-54

NO. 3CH592

BIBLE COLLEGE BOOK STORE, COLUMBIA, S.C.

ORDER NO. 79460

DATE 5-6-53

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL COLUMBIA BIBLE COLLEGE ADMINISTRATION BUILDING, COLUMBIA, S. C.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS OF BUILDING AS 7BH1524. FOR TILE ROOF, ETC. FOLLOW KODACHROME SLIDE ENCLOSED WITH SUBJECT 3CH593.

Photo on 3C295

RETURN PHOTO TO CUSTOMER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTIO

3 Subjects o
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 7 1953	MAY -8 1953
SKETCH				
RETOUCHING		3½	MAY 13 1953	MAY 1[illegible] 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 22 1953	MAY [illegible] 1953
HAND COLOR PROOF	41	1½	5/28/53	[illegible]
ARTIST DEPT.	42	2½		7-22-53

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer
9/22/53
TN

NO. 3CH593

BIBLE COLLEGE BOOK STORE, COLUMBIA, S.C.

ORDER NO. 79460

DATE 5-6-53

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL COLUMBIA BIBLE COLLEGE ADMINISTRATION BUILDING, COLUMBIA, S. C.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO FROM KODACHROME SLIDE.

FOLLOW KODACHROME/SLIDE TRANSPARENCY

RETURN KODACHROME TO CUSTOMER

SUBMIT:	RET. PHOTO	REPHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO
				YES	YES

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date 7/1

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 7 1953	MAY -7 1953
SKETCH				
RETOUCHING	2	2½	MAY 15 1953	MAY 22 1953
REPHOTO			MAY 7 1953	MAY 12 1953
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 22 1953	JUN 1 1953
HAND COLOR PROOF	41	1¾	6/3/53	6/3/53
ARTIST DEPT.	46	9		7/28/53

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer
9/4/53
7/10

√

NO. 3CH594

BIBLE COLLEGE BOOK STORE, COLUMBIA, S.C.

ORDER NO. 79460

DATE 5-6-53

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER-BORDER

TITLE IN FULL HUSTON HALL, BEN LIPPEN CONFERENCE CENTER, ASHEVILLE, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ATTACHED OTHER PICTURE WHICH GIVES PHOTOGRAPHER A GUIDE TO RE-TOUCHING AUDITORIUM ROOF. ADD CLOUD EFFECTS. ROOF IS IN SOFT GREEN COLOR. / NATURAL STONE BLDG.

Photo in 3C296

RET~~URN PHOTO TO CUSTOM~~ER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other ~~or make an attractive set.~~

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 7 1953	MAY [illegible] 1953
SKETCH				
RETOUCHING	10	1	MAY 13 1953	MAY 18 1953
REPHOTO				
PHOTO-LITHO			MAY 1[illegible] 1953	MAY 25 1953
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1½		
ARTIST DEPT.	42	9		7-28-53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3CH595 ORDER NO. 79464 DATE 5-6-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER DOLLAR SAVINGS ASSOCIATION OF LAWRENCE COUNTY,
NEW CASTLE, PENNA.

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full DOLLAR SAVINGS ASSOCIATION OF
LAWRENCE COUNTY, 10 EAST ST.
NEW CASTLE, PA.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

TO VIEW REMOVE ALL OTHER BUILDINGS WITH A DARK BLUE-BLACK BACKGROUND SIMILAR AS SHOWN ON CARD 9AH1773, LEAVING THE ONE-STORY BUILDING IN VIEW. SHOW DETAIL IN PINE SHRUBBERY ON WINDOW BASE RIGHT CENTER.

COLOR DESCRIPTION

LIGHT BROWN BRICK BUILDING. LIGHT GRAY ALUMINUM SASH & FRAMES & DOORS. ALSO LIGHT GRAY ALUMINUM MARQUIS OVER ENTRANCE AND ALONG FRONT-TOP CORNICE & WINDOW BASE ON LEFT. BLUISH-WHITE CEILING LIGHTS. WINDOW DRAPERIES ON LEFT ARE DEEP GREEN BACKGROUND WITH RUST TAN & PALE GREEN DESIGNS. LIGHT CEILING, TAN GRAY FLOOR ON INTERIOR ON LEFT. GREEN PINE SHRUBBERY ON RIGHT OF ENTRANCE. SIDEWALK IS VERY DARK GRAY. STREET PAVING IS ALMOST BLACK.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

5x7
Art 5
Jones 44 4C 1½
LA 9

Rephoto 4.45
incl. Cam.

SMITH NEWS AGENCY, ESCANABA, MICH.

NO. 3CH596

ORDER NO. 79375

DATE 5-7-53

12½M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PREPARING FOR SAILBOAT RACES, ESCANABA YACHT HARBOR ON LAKE MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

YACHT IN FOREGROUND MAHOGANY BROWN WITH GRAY DECK. WHITE GEAR & PORT HOLE TRIM. OTHER YACHTS WHITE HULLS WITH BROWN TRIM AND MASTS. WHITE SAILS. BLUE WATER. GREEN LAWN BEYOND BOATS. GREEN FOLIAGE. GRAY DECK.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 7 1953	MAY 11 1953
SKETCH				
RETOUCHING	10	2	MAY 14 1953	MAY 20 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 22 1953	MAY 27 1953
HAND COLOR PROOF	45	1½		
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

SMITH NEWS AGENCY, ESCANABA, MICHIGAN

NO. 3CH597

ORDER NO. 79375

DATE 5-7-53

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEACH HOUSE, ON LAKE MICHIGAN,
ESCANABA, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

PUT U. S. FLAG ON POLE. LEVEL OFF HILL BEYOND AND BELOW LIFE GUARD ON STAND TO SHOW LITTLE STRIP OF BLUE WATER. SHOW BLUE WATER ON RIGHT EDGE (FRONT OF BOY, SITTING). LIGHT TAN SAND BEACH. TAN & GRAY STONE HOUSE. WHITE CORNICE AND CENTER WINDOW TRIM. UPPER WINDOW FRAMES ON WINGS OF BLDG. ARE RED. GREEN GRASS AREA BETWEEN SIDEWALK AND BLDG. GREEN FOLIAGE ON TREES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 7 1953	MAY 11 1953
SKETCH				
RETOUCHING	9	2	MAY 11 1953	MAY 25 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 26 1953	JUN 5 1953
HAND COLOR PROOF	45	1½		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

LYNN H. BOYER, JR., WILDWOOD, N. J.

NO. 3CH598

ORDER NO. 79376

DATE 5-7-53

12½M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MT. CARMEL CATHOLIC HIGH SCHOOL
AND THE CHURCH OF OUR LADY
MT. CARMEL, PA.

PRIVATE NO. BEFORE TITLE: MT-C-29

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NONE

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

GREY WHITE STREET & PAVEMENTS (LEAVE OUT HEDGES) GREEN LAWN. PUT SOME FLOWERS AGAINST BLDG. IN FOREGRD. PALE GREEN STEEPLE. GREY CHIME LOUVRES ETC., IN BELFRY. PRECAST CEMENT TRIM, CORNICES & ENTRYS & BASES. DOORS ARE DARK BROWN. WHITE SASH. MOTTLED SLATE ROOF PALE GREEN WITH PALE REDS & BLUES & BUFFS. BLACK LAMPS & IRON RAILINGS ON 2ND & 3RD BLDGS. SEE PHOTO 7BH 1423 FOR BRICK WORK. REMOVE CARS & WIRES, ETC.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND COLOR PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date 26

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 8 1953	MAY 11 1953
SKETCH				
RETOUCHING	2	.6	MAY 14 1953	MAY 20 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 22 1953	MAY 27 1953
HAND COLOR PROOF	4	1½	5/18/53	5/23/53
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 3CH599

LYNN H. BOYER, JR., WILDWOOD, N. J.

ORDER NO. 79377

DATE 5-7-53

12½ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER-BORDER

TITLE IN FULL

NORTHAMPTON COUNTY COURT HOUSE
EASTON, PA.

PRIVATE NO. BEFORE TITLE E-21

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NONE

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

RETURN UNUSED PHOTO TO CUSTOMER.

ENTIRE BLDG. INCL. ALL OF CUPOLA BRILLIANT WHITE EXCEPT FOR FIRST FLOOR CORNERS AND FOR RIGHT BASEMENT WHICH ARE GREY. RICH BRILLIANT GREEN LAWN. DARK GREY & BEOWN WALL WITH GREY CEMENT CAPS IN FOREGRD. & STEPS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND COL. PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 8 1953	MAY 11 1953
SKETCH				
RETOUCHING		5		MAY 19 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 22 1953	MAY 28 1953
HAND COLOR PROOF	4/5	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

YOUNGSTOWN NEWS AGENCY, YOUNGSTOWN, OHIO
~~DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING AGENCY, INC., YOUNGSTOWN~~, OHIO

NO. 3CH600

ORDER NO. 79469

DATE 5-7-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM NILES, OHIO "HOME OF WILLIAM McKINLEY 25th PRESIDENT OF THE UNITED STATES"

SMALL TYPE: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE
Private # before imprint: N-1

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE VIEWS IN THE FOLLOWING ROTATION:
N- 0BH1237 Entrance
I- 9AH1113 Court
L- 119520-N Jr.High
E- 0BH1235 McKinley Memorial
S- 3CH601 Waddell Park
SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ~~YES~~ HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

[illegible]

5- Rephotos

G713

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 6 1953	JUL 7 - 1953
SKETCH R.O.		4		
RETOUCHING		3	JUL 1 1953	JUL 17 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUL 21 1953	JUL 23 1953
HAND COLOR PROOF				
ARTIST DEPT.	44	15		[illegible] 7-53

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

YOUNGSTOWN NEWS AGENCY, YOUNGSTOWN, OHIO

NO. 3CH601

~~DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING AGENCY, INC., YOUNGSTOWN, OHIO~~

ORDER No. 79469

DATE 5-7-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SCENE IN WADDELL PARK, NILES, OHIO,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT ~~SAME AS ABOVE~~

Private # before imprint: N-2

PHOTO PROPERTY OF [illegible] C.T.

RETOUCHING AND COLOR DESCRIPTION

CLEAN UP LAWN. ADD CLOUDS. DARK LAMP POST WITH WHITE LAMP. RED BRICK COLUMNS ON PAVILION. SLATE ROOF ON PAVILION IN CENTER BACKGROUND..

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Photo in 3CH600

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 12 1953	[illegible]
SKETCH				
RETOUCHING		1	MAY 20 1953	MAY 25 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 26 1953	MAY 26 1953
HAND COLOR PROOF	45	1½		
ARTIST DEPT.	42	9		7-23-53

JUL 3 - 1953

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

11

Colored Set 6
7/

NO. 3CH602

DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING AGENCY, INC., YOUNGSTOWN, OHIO

ORDER NO. 79469

DATE 5-7-53'

12½ M POST CARDS C.T. ART COLORTONE FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM SALEM, OHIO "THE QUAKER CITY",

SMALL TYPE: (C)CURT TEICH & CO., INC.'

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE '

Private # before imprint: SAL-1 '

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE VIEWS IN THE FOLLOWING ROTATION:
S- 3CH604 Post Office
A- 9AH451 Entrance to park
L- 9AH483 Lake & bathing beach
E- 3CH603 C~~arnegie Library~~ & Elks Temple
M- 3CH605 Lake in Guilford park
SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date 7/7

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 19 1953	MAY 1[illegible] 1953 JUL 3 - 1953
SKETCH	10	½		
RETOUCHING		2½	MAY 22 1953	MAY 28 1953
REPHOTO			MAY 19 1953	MAY 22 1953
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 29 1953	JUN 4 1953
HAND COLOR PROOF				
ARTIST DEPT.		15		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 3CH603

DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING AGENCY, INC.,YOUNGSTOWN, OHIO

ORDER NO. 79469

DATE 5-7-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CARNEGIE PUBLIC LIBRARY, SALEM, OHIO

Subtitle: ELKS TEMPLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

Private # before imprint: SAL-2

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MAKE HORIZONTAL VIEWS(2 subjects): LIBRARY FOR UPPER VIEW AND ELKS TEMPLE AT BOTTOM(USE PHOTO FROM 9AH482-FOLLOW CARD FOR COLORS) USE SUBTITLES BELOW EACH VIEW.
ON LIBRARY: TAKE OUT CAR, SHADOWS,AND ADD LEAVES TO TREE. CLEAN UP LEAVES AND MAKE LAWN. TAKE OUT POLE. FILL IN HEDGE. RED BRICK BUILDING WITH WHITE WINDOW TRIM. CONCRETE PILLARS AND STEPS WITH BLACK RAIL. CREAM MARBLE AT TOP. BLACK ROOF. BROWN DOORS.

SUBMIT:	RET. PHOTO	REPHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO
				YES	

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 12 1953	MAY 13 1953 JUL 7 - 1953
SKETCH				
RETOUCHING			MAY 14 1953	MAY 25 1953
REPHOTO			MAY 12 1953	MAY 14 1953
PHOTO-LITHO			JUN 2 1953	JUN 5 1953
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	4/1	1½	6/1	6/2/53
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 3CH604

DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING AGENCY, INC., YOUNGSTOWN, OHIO

ORDER NO. 79469

DATE 5-7-53

12½ M POST CARDS C.T. ARTCOLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL U. S. POST OFFICE, SALEM, OHIO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. No

IMPRINT SAME AS ABOVE

Private # before imprint: SAL-3

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT WIRES AND CAR, SMUDGE OVER BUILDING, SHADOWS. ADD CLOUDS. LIGHTEN UP RIGHT SIDE OF BUILDING. TAKE OUT STOP LIGHT AND WIRES. LEAVE IN FLAG POLE AND LAMP POLES WITH ROAD SIGNS.

RED-BROWN BRICK BUILDING WITH CONCRETE PILLARS AND STEPS WITH BLACK RAIL. CREAM WINDOW TRIM. CREAM COLOR DOORS. WHITE FLAG POLE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 12 1953	MAY 18 1953
SKETCH				
RETOUCHING	6	3½		MAY 25 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 26 1953	MAY 28 1953
HAND COLOR PROOF	4/5	1½		
ARTIST DEPT.		3		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 3CH605

DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING
AGENCY, INC., YOUNGSTOWN, OHIO

ORDER NO. 79469

DATE 5-7-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL LAKE IN GUILFORD STATE PARK, NEAR SALEM, OHIO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

Private # before imprint: SAL-4

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ADD CLOUDS.
WATER TO BE BLUE-GREEN. BUILDINGS ON LEFT ARE WHITE AND BUFF. GREEN AND RED ROOFS. WHITE BOATS. GREY PIERS ON RIGHT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

16 Subjects on
order for this customer. Please
see to it that all cuts or negatives are uniform and colors are
in harmony with each other
o make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By JJ
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 12 1953	MAY 15 1953
SKETCH				
RETOUCHING	18	1		MAY 25 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 26 1953	MAY 28 1953
HAND COLOR PROOF	45	1½		
ARTIST DEPT.		[illegible]		

JUL 3 - 1953

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

10

NO. 3CH606

DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING
AGENCY, INC.,YOUNGSTOWN, OHIO

ORDER NO. 79469

DATE 5-7-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL OHIO'S NEW TURNPIKE AS SEEN IN EASTERN OHIO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

Private # before imprint: GEN-1

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CUT THE GRASS IN CENTER. ADD FOLIAGE TO TREES IN BACKGROUND. ADD CLOUDS.

BLUE GATES WITH CONCRETE ISLANDS AT BASE. RED LIGHTS AT TOP. BLUISH GLASS WINDOWS IN EACH PILLAR. U.S.FLAG AT RIGHT. BLUE FLAG WITH WHITE CENTER AT LEFT. CONCRETE ROAD. BLACK LAMP POLES WITH SILVER LAMPS ON BOTH SIDES./

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

3CH613

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 12 1953	MAY 1[illegible] 1953 JUL 3 - 1953
SKETCH				
RETOUCHING	2	[illegible]	MAY 20 1953	
REPHOTO				
PHOTO-LITHO			MAY 26 1953	MAY 26 1953
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	44	[illegible]		
ARTIST DEPT.		5		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

[illegible] 7
718

NO. 3CH607

DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING
AGENCY, INC., YOUNGSTOWN, OHIO

ORDER NO. 79471

DATE 5-7-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
STRUTHERS, OHIO

SMALL TYPE: (C) CURT TEICH & CO.,
INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

Private # before imprint: Str-1

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ARRANGE THE VIEWS IN LETTERS AS FOLLOWS:

S- 3CH609 Gymnasium
T- 3CH612 Swimming Pool
R- 7BH305 (S-1095) Highway Scene
U- 3CH608 Spillway of Dam
T- 7BH315 (S-1105) Hunting in Eastern Ohio
H- 3CH610 U.S. Post Off
E- 7BH351 (S-1151) Farm Scene
R- 7BH375 (S-1175) Scene near Struthers
S- 3CH611 Scene in Yellow Creek Park

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND ~~(YES)~~ PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 25 1953	MAY 26 1953
SKETCH [illegible]		5		
RETOUCHING		[illegible]	MAY 28 1953	JUN 2 1953
REPHOTO			MAY 25 1953	MAY 28 1953
PHOTO-LITHO			JUN 2 1953	
BLUEPRINT STRIPPING, OPAQUING				JUN 5 1953
HAND COLOR PROOF				
ARTIST DEPT.		16		

JUL 3 1953

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

8

NO. 3CH609

DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING AGENCY, INC., YOUNGSTOWN, OHIO

ORDER NO. 79471

DATE 5-7-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL STRUTHERS HIGH SCHOOL MEMORIAL GYMNASIUM, STRUTHERS, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

Private # before imprint: Str-3

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT SHADOWS, WIRES AND POLES, ROAD SIGN, AND TREE IN LEFT FOREGROUND. CLEAN UP GRASS AND ADD FOLIAGE TO TREES. BUFF BRICK BUILDING WITH BRICK GLASS WINDOWS AT BOTTOM. GREY WINDOW TRIM AND DOORS. SCHOOL AT RIGHT IS BUFF BRICK. MEMORIAL IN FOREGROUND IS GREY STONE WITH BRONZE PLAQUE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

3CH607

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 14 1953	MAY 18 1953
SKETCH				
RETOUCHING		4	MAY 20 1953	[illegible]
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 22 1953	MAY 27 1953
HAND COLOR PROOF	4	1½	5/22/53	[illegible]
ARTIST DEPT.		5¾		

JUL 3 - 1953

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 3CH610

DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING AGENCY, INC., YOUNGSTOWN, OHIO
PHOTO BY LLOYD S. JONES

ORDER NO. 79471

DATE 5-7-53

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL U. S. POST OFFICE, STRUTHERS, OHIO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

Private # before imprint: Str-4

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CLOSE DOORS ON POST OFFICE. ADD CLOUDS. BUILDING IS RED-BROWN BRICK WITH WHITE ENTRANCE. BLACK LETTERS ON BUILDING. BLACK ROOF. WHITE FLAG POLE, WITH FLAG. BLACK RAILING. BLACK LAMP. BUILDING AT RIGHT IS WHITE WITH DARK GREY ROOF AND GREEN EAVES. CONCRETE WALK.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

16 Subjects o order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

3CN607

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 12 1953	MAY 18 1953
SKETCH				
RETOUCHING	10	1½	MAY 20 1953	MAY 22 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 22 1953	MAY 27 1953
HAND COLOR PROOF	4	1½		5/27/53
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING AGENCY, INC., YOUNGSTOWN, OHIO

NO. 3CH608

ORDER NO. 79471

DATE 5-7-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SPILLWAY OF DAM, LAKE HAMILTON, STRUTHERS, OHIO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

Private # before imprint: Str-2

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 24063. PUT MORE LEAVES ON TREES.

USE NATURAL COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Right

3CH607

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 11 1953	MAY 13 1953
SKETCH				
RETOUCHING		4	MAY 14 1953	MAY 20 1953
REPHOTO			MAY 0 1953	MAY 11 1953
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 22 1953	MAY 27 1953
HAND COLOR PROOF	45	1½		
ARTIST DEPT.		3		

JUL 3 - 1953

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 3CH611

DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING AGENCY, INC., YOUNGSTOWN, OHIO
PHOTO BY LLOYD S. JONES

ORDER NO. 79471

DATE 5-7-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SCENE IN YELLOW CREEK PARK, STRUTHERS, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

Private # before imprint: Str-5

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FILL IN FOREGROUND WITH MORE WATER. TAKE OUT CARS ON LEFT, DEAD BRANCHES ON TREES. SHOW LAWN ON RIGHT. CONCRETE WALL. ADD CLOUDS. BLACK RAIL ALONG BRIDGE IN BACKGROUND. GREY ROOF ON BUILDING AT RIGHT.

SUBMIT:	RET. PHOTO	REPHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO
				YES	

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

3CH617

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 12 1953	MAY 19 1953
SKETCH				
RETOUCHING		2½	MAY 20 1953	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 1 1953	JUN 4 1953
HAND COLOR PROOF	45	½		
ARTIST DEPT.		9½		

JUL 7 - 1953

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 3CH612

DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING AGENCY, INC., YOUNGSTOWN, OHIO
PHOTO BY LLOYD S. JONES

ORDER No. 79471

DATE 5-7-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SWIMMING POOL IN YELLOW CREEK PARK, STRUTHERS, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

Private # before imprint: Str-6

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

NICE GREEN LAWN. TAKE OUT LOG IN FOREGROUND, BICYCLES AND SHADOWS. ADD CLOUDS.

BUILDING AT RIGHT IS DARK GREEN STONE. FENCE AROUND POOL IS DARK GREEN. SILVER FENCE AROUND CENTER OF POOL AND SILVER RAILS. BLACK POLE IN CENTER. CONCRETE CENTER PIECE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

16 Subjects o order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Rm Missing

3,CH 607

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 12 1953	MAY 1 [illegible]
SKETCH				
RETOUCHING		1½	MAY 20 1953	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 1 1953	JUN 4 1953
HAND COLOR PROOF	45	1½		
ARTIST DEPT.		9		

JUL 3 - 1953

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

9

NO. 3CH613

DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING
AGENCY, INC., YOUNGSTOWN, OHIO

ORDER NO. 79471

DATE 5-7-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM EAST PALESTINE, OHIO

SMALL TYPE: (C)CURT~~Z~~ TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES to come

IMPRINT SAME AS ABOVE

Private # before imprint: E.P.-1

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE ROTATION OF VIEWS AS ON ATTACHED LIST

SUBMIT SKETCH

SUBMIT:	RET. PHOTO	REPHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO
				YES	

ENVELOPE PHOTO TICKET

Mett

Colour Sht. 8

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUN 5 1953	JUN 8 - 1953
SKETCH		7	JUN 2 1953	JUN 5 1953
RETOUCHING		6		
REPHOTO			JUN 1 1953	
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF			JUN 9 1953	JUN 12 1953
ARTIST DEPT.	41	16	6/15/53	6/16/53

JUL 7 - 1953

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 3CH614

DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING AGENCY, INC., YOUNGSTOWN, OHIO
- PHOTO BY LLOYD S. JONES

ORDER NO. 79471
DATE 5-7-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL EAST PALESTINE HIGH SCHOOL, EAST PALESTINE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. No
IMPRINT SAME AS ABOVE
Private # before imprint: E.P.-2
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION
TAKE OUT BUSHES IN FOREGROUND, CAR AND REFLECTIONS IN WINDOWS. CLOSE ALL WINDOWS. CLOUDS IN SKY. BRING OUT LETTERING ON BUILDING. LEAVE IN LIGHT POLES ON EXTREME RIGHT. PUT U.S.FLAG ON POLE. BUILDING IS BUFF BRICK WITH LIGHT GREEN DOORS, FLAG POLE AND WINDOW TRIM. LIGHT GREEN LIGHT POLES. DARK GREEN SLATE DOME..

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 12 1953	MAY 1[illegible] 1953
SKETCH				
RETOUCHING	1[illegible]	2	MAY 20 1953	MAY 26 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN [illegible] 1953	JUN 5 1953
HAND COLOR PROOF	44	1½		6-11-53
ARTIST DEPT.		8¾		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 3CH615

DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING
AGENCY, INC., YOUNGSTOWN, OHIO
PHOTO BY LLOYD S. JONES

ORDER NO. 79471

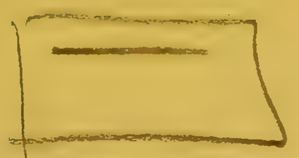
DATE 5-7-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MUNICIPAL CITY PARK, EAST PALESTINE, OHIO



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. ~~YES~~ No

IMPRINT SAME AS ABOVE

Private # before imprint: E.P.-3

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT TRUCK AND BUSHES IN FOREGROUND, SHACK IN BACK OFF BACK-STOP. TAKE OUT BICYCLE. ADD CLOUDS. WATER SHOWING BEHIND LARGER BUILDING IN BACKGROUND AND BEFORE SMALLER BUILDING,- THIS IS THE SWIMMING POOL. BUILDING IN CENTER IS BUFF BRICK. GREY STANDS AND GREY BACK-STOP. GRAVEL ROAD.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

3CH613

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By [illegible]
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 12 1953	[illegible]
SKETCH				
RETOUCHING	10	2	MAY 20 1953	MAY 22 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 22 1953	MAY 2[illegible] 1953
HAND COLOR PROOF	44	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 3CH616

DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING
AGENCY, INC., YOUNGSTOWN, OHIO
PHOTO BY LLOYD S. JONES

ORDER NO. 79471

DATE 5-7-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL PORTION OF MARKET STREET BUSINESS SECTION, EAST PALESTINE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

Private # before imprint: E.P.-4

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION TAKE OUT WIRES AND STOPLIGHT, OLD CARS, TELEPHONE POLES ONLY-LEAVE IN STREET LIGHTS. REMOVE "FURNITURE AUCTION" SIGN. TAKE OUT CRACKS IN SIDEWALKS AND PAVE STREET. ADD CLOUDS. **LEFT:** 1st BLDG.IS RED BRICK. "MOTOROLA" IS WHITE ON BLUE. NEXT 2 BLDGS. ARE BUFF BRICK, GREEN AWNINGS. "SHOES" IS WHITE ON YELLOW. "HILLS SHOE STORE" IS WHITE ON BROWN. NEXT BUILDINGS ARE RED BRICK.TALLEST BLDG.IS RED BRICK. ASPHALT STREET. SILVER LIGHT POLES WITH WHITE GLOBES. RIGHT: 1st BLDG.IS DARK RED BRICK.BLDG.WHERE SHOWS IS BROWN BRICK.CANOPY IS GREEN BORDER. CREAM AT TOP. TAKE OUT TYPE. "INA'S RESTAURANT" IS WHITE LETTERS ON (YES) BLACK.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL. PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION!

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

3CN613

Dk Blue Impression

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By JH
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 12 1953	MAY 18 1953
SKETCH				
RETOUCHING		4	MAY 20 1953	MAY 26 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 26 1953	MAY 26 1953
HAND COLOR PROOF	44	2		
ARTIST DEPT.		10½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

F

NO. 3CH617

DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING
AGENCY, INC., YOUNGSTOWN, OHIO
PHOTO BY LLOYD S. JONES

ORDER NO. 79471

DATE 5-7-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL U.S. POST OFFICE,
EAST PALESTINE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. No

IMPRINT SAME AS ABOVE

Private # before imprint: E.P.-5

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION
CLOSE DOORS ON BUILDING. BRING OUT LETTERING. TAKE OUT TRUCK AND
CARS, ALSO POSTERS AND STREET SIGN. ADD CLOUDS.
RED BRICK BUILDING WITH CREAM COLOR DOORS AND WINDOW TRIM.
CREAM BORDER AT TOP OF BUILDING. SILVER LETTERS. CUPOLA AT
TOP IS CREAM. BLACK RAILS AND LAMPS. WHITE FLAG POLE, WITH U.S.
~~(XXXXXXX)~~FLAG. BLACK ROOF. BUILDING AT RIGHT IS BUFF BRICK.
/flying.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

3CH617

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By [illegible]
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 12 1953	MAY 18 1953
SKETCH				
RETOUCHING		3	MAY 19 1953	MAY 21 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 22 1953	MAY 27 1953
HAND COLOR PROOF	46	1½		5/[illegible]
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING
AGENCY, INC., YOUNGSTOWN, OHIO

NO. 3CH618
ORDER NO. 79472
DATE 5-8-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CHURCHES OF HUBBARD, OHIO

SMALL TYPE: (C)CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

Private # before imprint: H-2

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FIVE CHURCHES ON ONE CARD - SIMILAR TO 6BH2102.
NAME OF EACH CHURCH BELOW PICTURE.

SEE INSTRUCTIONS ENCLOSED - ADD CLOUDS ON ALL SCENES
SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

~~3CH619~~

Executive OK of Estimate
By
Date

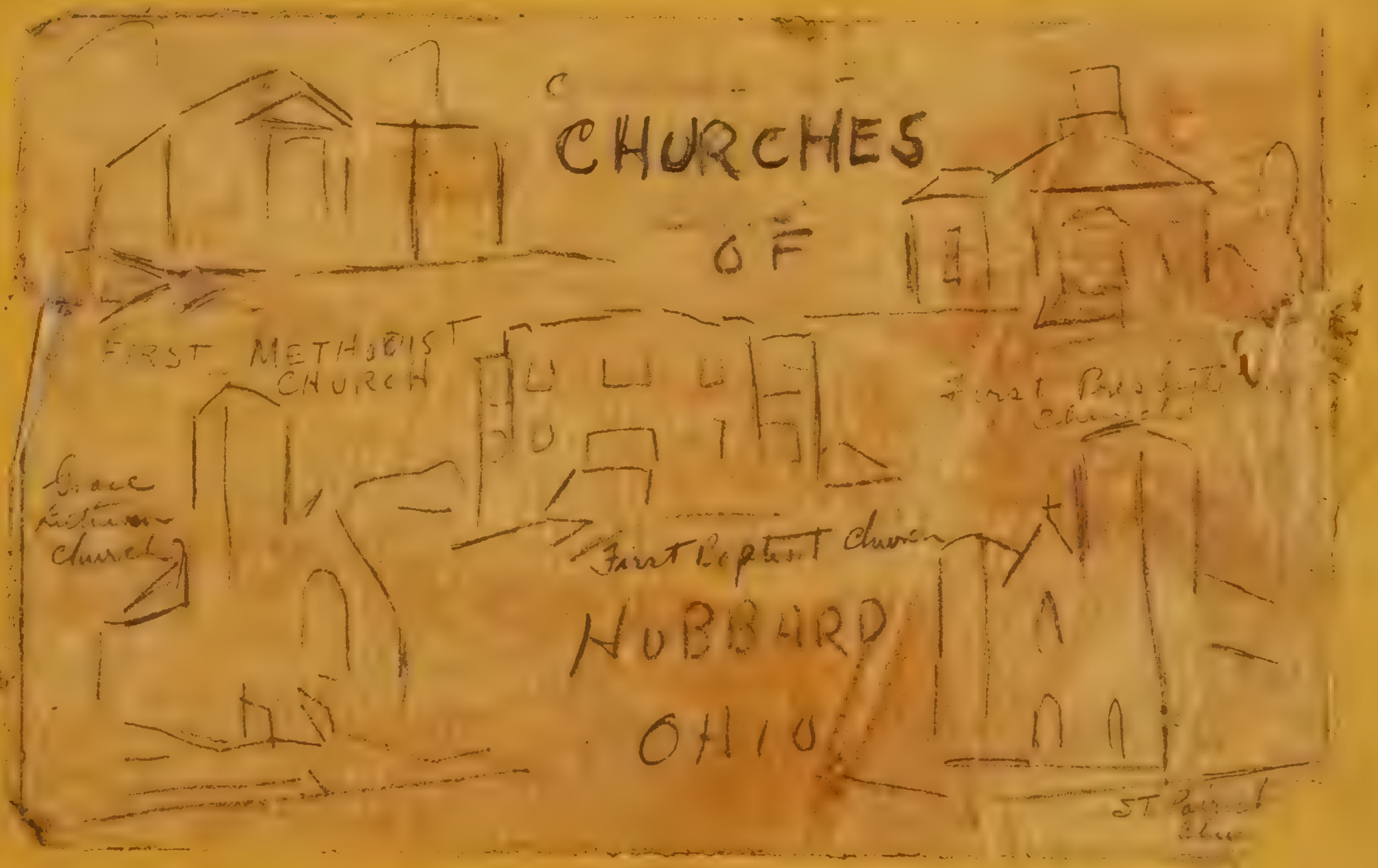
ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 12 1953	[illegible]
SKETCH		2	MAY 14 1953	MAY 20 1953
RETOUCHING		5		
REPHOTO			MAY 12 1953	MAY 1[illegible] 1953
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 22 1953	MAY 28 1953
HAND COLOR PROOF	41	[illegible]		
ARTIST DEPT.		[illegible]		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer



NO. 3CH619

DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING AGENCY, INC., YOUNGSTOWN, OHIO

ORDER NO. 79472

DATE 5-8-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM HUBBARD, OHIO.

SMALL TYPE: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

Private # before imprint: H-1

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ARRANGE VIEWS AS FOLLOWS:
- H- 3CH620 Post Office
- U- 1st Presbyterian Church
- B- St.Patrick's Church
- B- Grace Lutheran Church
- A- 7BH315(S-1105) Hunting near Hubbard
- R- 1st Baptist Church
- D- 1st Methodist Church

FOR ALL VIEWS OF CHURCHES SEE SUBJECT 3CH618.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO

ENVELOPE PHOTO TICKET

Mult

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date 7/7

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			[illegible]	JUN [illegible] 1953
SKETCH 50.		5		JUN 5 1953
RETOUCHING		4		
REPHOTO			JUN 1 1953	
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 9 1953	JUN - 1953 JUN 12 1953
HAND COLOR PROOF				
ARTIST DEPT.	4/6	14		6/17/53

JUL 3 - 1953

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 3CH620

DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING AGENCY, INC., YOUNGSTOWN, OHIO

ORDER NO. 79472

DATE 5-8-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL U. S. POST OFFICE, HUBBARD, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

Private # before imprint: H-3

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION REMOVE-LAMP POLE, WIRES, MAN AND CAR, ALSO REMOVE SHADOWS ON BUILDING. ADD CLOUDS. U.S. FLAG ON POLE. BUILDING IS RED BRICK WITH CREAM TRIM. WHITE DOORS WITH CREAM TRIM. BLACK LAMPS ON SIDES OF DOOR. GREEN RAIL ALONG CONCRETE STEPS. WHITE FLAG POLE WITH GOLD BALL AT TOP. BLACK ROOF. CUPOLA AT TOP IS CREAM. **GOLD** LETTERS ON BUILDING. ADD LEAVES TO TREES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

3CH619

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 13 1953	MAY 12 1953
SKETCH				
RETOUCHING		5	5-11-53	MAY 13 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 22 1953	MAY 2[illegible] 1953
HAND COLOR PROOF	4/1	1½	5/2[illegible]/53	5/29/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLA. NO. 3CH621

ORDER NO. 79387

DATE 5-8-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. 1 R. M. NO
TITLE IN FULL A"RAFT OF FUN"AT MIAMI BEACH!	IMPRINT SAME AS ABOVE
Small type © CURT TEICH & CO. INC.	
PRIVATE NO. UPPER RT. CORN. M91	PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY & SEE SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND COL. PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 11 1953	MAY 13 1953
SKETCH		1/2		
RETOUCHING		4	MAY 14 1953	MAY 22 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 22 1953	JUN 1 1953
HAND COLOR PROOF	44	2		
ARTIST DEPT.	40	11	7	7-3-53

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

F

F3

GULF STREAM CARD& DISTRIBUTING CO., MIAMI, FLORIDA

NO. 3CH622

ORDER NO. 79387

DATE 5-8-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1- R. M. NO

TITLE IN FULL

LOST IN THE BIG CITY!
(LINCOLN ROAD, MIAMI BEACH, FLA.)

IMPRINT SAME AS ABOVE

[illegible] - © CURT TEICH & CO, INC

PRIVATE NO. UPPER RT.CORNER M92

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

WORK ATTACHED SKETCH IN WITH PHOTO.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date 7/1

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 11 1953	MAY 13 1953
SKETCH				
RETOUCHING		4	MAY 14 1953	MAY 22 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 22 1953	JUN 1 1953
HAND COLOR PROOF	44	2		6-4-53
ARTIST DEPT.	4/	11	6/22/53	7/1/53

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

⑤

GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA

NO. 3CH623

ORDER NO. 79387

DATE 5-8-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FLYING HIGH IN MIAMI BEACH

Small. © CURT TEICH - CO. INC.

PRIVATE NO. UPPER RT. CORNER M93

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

WORK PHOTO IN WITH ENCLOSED SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 11 1953	[illegible] 1953
SKETCH			MAY 1[illegible] 1953	MAY 21 1953
RETOUCHING	2	4		
REPHOTO				
PHOTO-LITHO			MAY 2[illegible] 1953	JUN 1 1953
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	44	2		
ARTIST DEPT.	40	10½		7-3-53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 3CH624

GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA

ORDER NO. 79387

DATE 5-8-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FISHING'S FINE ALONG THE OVERSEAS HIGHWAY IN THE FLORIDA KEYS!

small © CURT TEICH & CO. INC.

PRIVATE NO. UPPER RT. CORNER M95

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES SAME AS ON 0BH1537

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

WORK SKETCH INTO CARD 0BH1537.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 11 1953	[illegible]
SKETCH		1/2		
RETOUCHING		3 1/2	MAY 14 1953	MAY 22 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 22 1953	JUN 4 1953
HAND COLOR PROOF	41	1 1/2	5/4/53	5/4/53
ARTIST DEPT.	44	9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

F

GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA

NO. 3CH625

ORDER NO. 79387

DATE 5-8-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

A SANDY BEACH...A PRETTY PEACH AND "OH,BROTHER!" MIAMI BEACH

Small © CURT TEICH + CO. INC

PRIVATE NO. UPPER RT. CORNER M96

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW ENCLOSED SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 11 1953	MAY 13 1953
SKETCH ✓				
RETOUCHING			MAY 14 1953	MAY 21 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 22 1953	JUN 4 1953
HAND COLOR PROOF	41	2	5/[illegible]/53	[illegible]/5/53
ARTIST DEPT.	44	11		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

(F)

NO. 3CH626

GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA

ORDER NO. 79387

DATE 5-8-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. 1 R. M. NO
TITLE IN FULL JUMP ON YOUR MAGIC CARPET AND BREEZE DOWN TO MIAMI [illegible] © CURT TEICH + CO. INC.	IMPRINT SAME AS ABOVE
PRIVATE NO. UPPER RIGHT COR. M97	PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE ENCLOSED SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF: YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

7 Subjects o
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each oth
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 11 1953	MAY 13 1953
SKETCH				
RETOUCHING		4	MAY 14 1953	MAY 21 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	44	1 3/4	MAY 22 1953	JUN 1 1953 6-5-53
ARTIST DEPT.	41	10	6/[illegible]/53	6/30/53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

F

NO.	3CH627
ORDER NO.	79387
DATE	5-8-53

GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA

25M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BROKE...BUT "SLAP-HAPPY" AT MIAMI BEACH!

Small © CURT TEICH - Co. INC

PRIVATE NO. UPPER RT. COR. M98

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE ENCLOSED SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 11 1953	MAY 13 1953
SKETCH FC		½	MAY 14 1953	MAY 20 1953
RETOUCHING		5		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	44	2	MAY 22 1953	JUN 1 1953
ARTIST DEPT.	42	11		6-30-53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3CH628 **ORDER NO.** 79476 **DATE** 5-8-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER SAMSON'S RESORT
SOUTH HAVEN, MICHIGAN

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

"SAMSON" CUT ENCLOSED TO BE INCLUDED WITH READING MATTER.

REMOVE - TWO TREES WITHOUT LEAVES.
CROP TO LEFT TO INCREASE SIZE OF BUILDING.

MAKE UP FRONT

COLOR DESCRIPTION

HOUSE IS WHITE, WITH BLUE ROOF #4. STATUES ARE WHITE.
PUT GREEN LEAVES ON BIG BUSHES IN FRONT OF HOUSE.
RED FLOWERS ON SMALL BUSHES IN FRONT.

RETURN PHOTO YES NO X

PHOTO USED FOR

[illegible] 8/11/53 OK

3M—4-15-52

Rep. Samson picture

Ret. 5
H.C. 1½
L.A. 9

[illegible]

as [illegible]

MURRELL POST CARD CO., DAYTONA BEACH, FLA.

NO. 3CH629

ORDER NO. 79400

DATE 5-12-53

25 M POST CARDS | C. T. ART COLORTONE | FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEACH STREET SHOPPING DISTRICT
AND RIVERFRONT PARK, DAYTONA
BEACH, FLA.

PRIVATE NO. BEFORE IMPRINT: D-55

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects in order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By [illegible]
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 12 1953	MAY 18 1953
SKETCH				
RETOUCHING		3½	MAY 20 1953	MAY 25 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 26 1953	MAY 28 1953
HAND COLOR PROOF	45	2		
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

MURRELL POST CARD CO., DAYTONA BEACH, FLA.

NO. 3CH630

ORDER NO. 79400

DATE 5-12-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAGNIFICENT DAYTONA BEACH, FLA.
"WORLD'S MOST FAMOUS BEACH"

PRIVATE NO. BEFORE IMPRINT: D-56

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 12 1953	MAY 1[illegible] 1953
SKETCH				
RETOUCHING	2	2	MAY 20 1953	MAY 25 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 26 1953	MAY 28 1953
HAND COLOR PROOF	45	1 1/2		
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

MURRELL POST CARD CO., DAYTONA BEACH, FLA.

NO. 3CH631

ORDER NO. 79400

DATE 5-12-53

25M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DAYTONA BEACH - FLORIDA'S
VACATIONLAND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT: D-57

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects in order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 12 1953	MAY 1[illegible] 1953
SKETCH				
RETOUCHING	6	2	MAY 20 1953	MAY 26 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 1 1953	
HAND COLOR PROOF	44	1½	JUN 1 1953	JUN 9 1953 6-9-53
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

5x7

HOTEL GRACE, CLARKSVILLE, VA.

NO. 3CH632

ORDER NO. 79401

DATE 5-12-53

6½ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

HIGHWAY BRIDGE ACROSS BUGGS
ISLAND LAKE, CLARKSVILLE, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR APPROXIMATE CROP.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 14 1953	MAY 16 1953
SKETCH				
RETOUCHING	9	2	MAY 20 1953	MAY 26 1953
REPHOTO				
PHOTO-LITHO			MAY 26 1953	MAY 2[illegible] 1953
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	4	1½	5/27/53	6/1/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3CH633 ORDER NO. 79490 DATE 5-12-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3 Photos for this Customer

PHOTO RETURNED TO

CUSTOMER Shaefer Tailoring Co.
Cincinnati, Ohio

12½ M POST CARDS SIZE 3½"x5½"

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

WHEN IT'S A SCHAEFER
(etc. as per layout)

(All of this on address side)

FRONT NO. 5

R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Side — Center

Take out stamp box

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH AND INSTRUCTIONS

Card #1

COLOR DESCRIPTION

FOLLOW SKETCH AND INSTRUCTIONS

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

5×7 Rephoto

L.O. 2
Ret. 4
H.C. 44 2¼
L.A. 4.10

as quoted

Re Impression

VERY RUSH

MUST HAVE PROOF 5/22/53

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH634 ORDER NO. 79490 DATE 5-12-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for this Customer

CUSTOMER SCHAEFER TAILORING CO.
CINCINNATI, OHIO

12½ M POST CARDS SIZE 3½x5½

STYLE ART COLORTONE FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GLAD TO SHOW YOU WHY YOU'LL BE
SAFER IN A SCHAEFER
(etc. as per layout)

FRONT NO. 5 R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Side — Center

TAKE OUT STAMP BOX

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH AND INSTRUCTIONS

Card #2 ✓

COLOR DESCRIPTION

FOLLOW SKETCH AND INSTRUCTIONS

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M—4-15-52

5x7 [illegible]

L. O.		2
Ret.		4
L. C.	41	2¼
6-9-53 L. A.		10

as quoted

VERY RUSH

MUST HAVE PROOF 5/22/53

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3CH635 ORDER NO. 79490 DATE 5-12-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for this Customer

CUSTOMER SCHAEFER TAILORING CO.
CINCINNATI, OHIO

12½ M POST CARDS SIZE 3½x5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full

WE FEATURE ONLY THE BEST
ESQUIRE, COLLIER'S, ETC.
SCHAEFER (ETC. AS PER LAYOUT)

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

TAKE OUT STAMP BOX

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH AND INSTRUCTIONS

COLOR DESCRIPTION

FOLLOW SKETCH AND INSTRUCTIONS

RETURN PHOTO YES NO

X

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

2-5x7 Reprints

L.C.		2
Ret.		4
C.C.	45	2¼
L.A.	45	-10

O.K. [illegible]

as quoted

Red Impression

VERY RUSH

MUST HAVE PROOF 5/22/53

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3CH636 **ORDER NO.** 79491 **DATE** 5-12-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER LANDERS RESTAURANT
CHICAGO, ILLINOIS

50 M POST CARDS SIZE 3½x5½ STYLE ART COLORTONE FULLFACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full
NO TITLE

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH AND TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW SKETCH AND TISSUE OVERLAY

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

3 Rephotos 5×7

L.O. 1
Ret. 8
H.C. 45 2½
L.A. 13

W.F.

wait

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH637 ORDER NO. 79492 DATE 5-12-53

CUSTOMER JOHN E. MALONEY CO.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

6½ M BUSINESS CARDS SIZE 2¼x3½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
JOHN E. MALONEY CO.,
ETC. AS PER SKETCH

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH AND D-9790 FOR COLOR

MAKE UP CALENDAR FOR FRONT
JULY TO DEC 1953
JAN — JUNE 1954

COLOR DESCRIPTION

FOLLOW SKETCH AND D-9790 FOR COLOR

BUS CARD

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO
X

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Po ½
[illegible] Fl C 3/4
La 4 3/4

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3CH638 ORDER NO. 79493 DATE 5-12-53

CUSTOMER JOHN OSTER MFG. CO.
RACINE, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

12½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full

YOU'LL DO BETTER WITH OSTER
ELECTRIC HOUSEWARES
(ETC. AS PER SKETCH)

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY AND SKETCH ✓

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY AND SKETCH ✓

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-52

1½

2

40-7-8-53

12.50

Red Impression

10

Ⓕ

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3CH639 ORDER NO. 79405 DATE 5-12-53

CUSTOMER THE CLEAVES FOOD SERVICE CORP.
SILVER SPRINGS, MARYLAND

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

50 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

NO TITLE

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

STRAIGHTEN THE GREEN AWNINGS AND PRINTED MATTER ON SAME.

SEE INSTRUCTIONS ENCLOSED. ✓

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-52

Bl 5
Mu 45 HC 1½
FA 9½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH640 ORDER NO. 79410 DATE 5-12-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER GOLDEN PLANTATION FRUIT CO.
LARGO, FLORIDA

12½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

NO TITLE

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

8 x 10 [illegible]
2-5 x 7 — 1 4

L. O. 1
Ret. 9
H. C. 45 2½
#2 7-15-53 L. A. 12¾

718

as quoted

Jh

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH641 ORDER NO. 79411 DATE 5-12-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER MC GEE PHOTOGRAPHER
LIVINGSTON, MONTANA

12½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITEBORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MURRAY HOTEL - LIVINGSTON, MONTANA

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW ATTACHED PHOTO. SEE 7BH237 FOR READING MATTER

COLOR DESCRIPTION

SEE 7BH 237 FOR COLORS. ALSO SEE PHOTO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Pt 6½
Hc 1½ 41
La 9
118

Red Impression

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 3CH642 ORDER NO. 79412 DATE 5-13-53

CUSTOMER HARRY N. MARTIN CO.
ASHEVILLE, N. C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

12½M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

ROCKY WATERS MOTEL,
R. F. D. 2,
WAYNESVILLE, N. C.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

~~READING MATTER SAME AS ON ENCLOSED CARD.~~

COLOR DESCRIPTION

GREEN ROOF #38 AND WHITE BUILDING

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-52

[illegible]
[illegible] 15 [illegible] 1½
[illegible] 41

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3CH643 ORDER NO 79418 DATE 5-13-53

CUSTOMER HOTEL MAYFAIR
ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

25 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO COLORIT WH.BORDER

PLACE OF TITLE: [✓ Upper, Lower,] Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL MAYFAIR --232 FIRST ST. NORTH -- ST. PETERSBURG, FLA.
(LOWER:) MR. & MRS. WILLIAM W. GAY, OWNER-MANAGEMENT -- PHONE: 52-3931

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-52

Pat 4
44 Shc 1½
43
7-3-53. La 9½
✓

Removal of copy
after 19000 are sold
$ 10.—
[illegible]
incl. Comm.

DISTRIBUTED BY WARGO NEWS CO., HAMILTON, OHIO

NO. 3CH644

ORDER NO. 79420

DATE 5-14-53

12½ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

LANE PUBLIC LIBRARY
HAMILTON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 15 1953	[illegible]
SKETCH				
RETOUCHING	2	3	MAY 20 1953	MAY 25 1953
REPHOTO				
PHOTO-LITHO			MAY 26 1953	MAY 28 1953
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1½	5/[illegible]/53	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3CH645 ORDER NO. 79425 DATE 5-14-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER BATA SHOE COMPANY, INC.,
BELCAMP, MARYLAND

12½M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULLFACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BATA SHOE COMPANY, INC.
BELCAMP, MARYLAND
(ETC.,AS PER SKETCH)

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M—4-15-52

2 Replates 5×7

L. C. 1½
Ret. 4
L. C. 1½
L. A. 9

as quoted.

Rush

MAKEOVER

MAKEOVER

MAKEOVER

Charge to CUSTOMER Dept.

EST. Makeover Time Required

	TIME	
RETOUCHING	1	Time Recorded in Cost Dept.
[illegible]		Date
COMPOSING		
ART DEPT.		By
ENGRAVING		

MAKEOVER

MAKEOVER

MAKEOVER

GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. 3CH646

ORDER NO. 79431

DATE 5-15-53

6½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HIGH SCHOOL, BRONXVILLE,
N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

BROWNISH RED BRICK

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 18 1953	[illegible]
SKETCH				
RETOUCHING	2	3	MAY 20 1953	MAY 26 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1½	MAY 26 1953	MAY 28 1953
ARTIST DEPT.	46	9		6/29/53

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. 3CH647

ORDER NO. 79431

DATE 5-15-53

6½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE REFORMED CHURCH
BRONXVILLE, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

GREY STONE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 18 1953	[illegible]
SKETCH				
RETOUCHING	2	2	MAY 20 1953	MAY [illegible] 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1½	MAY 26 1953 5/29/53	MAY 28 1953 [illegible]
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. 3CH648

ORDER NO. 79431

DATE 5-15-53

6½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LIBRARY, BRONXVILLE, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

BROWNISH RED BRICK. GREY SLATE ROOF.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 18 1953	[illegible]
SKETCH				
RETOUCHING	2	2½	MAY 20 1953	MAY 22 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 22 1953	JUN 1 1953
HAND COLOR PROOF	41	1½	6/1/53	6/3/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

GRAMATAN ART COMPANY, MT. VERNON, NEW YORK NO. 3CH649

ORDER NO. 79431

DATE 5-15-53

6½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VILLAGE HALL BRONXVILLE, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

REDDISH BROWN BRICK.

DARK GREEN ROOF.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 18 1953	MAY 18 1953
SKETCH				
RETOUCHING	6	3	MAY 20 1953	MAY 28 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 1 1953	JUN 4 1953
HAND COLOR PROOF	44	1½		6-5-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. 3CH650

ORDER NO. 79431

DATE 5-15-53

6½M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOTEL GRAMATAN, BRONXVILLE, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

GREY STUCCO. RED TILE ROOF. HOTEL LETTERING WHITE. SHOW FLAT ON POLE.

9

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 18 1953	MAY 18 1953
SKETCH				
RETOUCHING	16	2¼	MAY 20 1953	MAY 28 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 1 1953	JUN 5 1953
HAND COLOR PROOF	21	1½		6-8-53
ARTIST DEPT.		9¾		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3CH651 ORDER NO. 79434 DATE 5-18-53

CUSTOMER FORT MONTAGU BEACH HOTEL
NASSAU, BAHAMAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

12½M POST CARDS SIZE 3½ x 5½ STYLE ARTCOLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FORT MONTAGU BEACH HOTEL,NASSAU,BAHAMAS

FRONT NO. 5
(All of this on address side) [✓ R. M.] [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M—4-15-52

9-

Make new offsets

Correct black
negatives after
Customer's OK

Union Jack on right

American flag on left
adding pole & delete flag

~~Trees~~

Remove [illegible] to
right of cupola

Steamer [illegible]
of [illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3CH652 **ORDER NO.** 79511 **DATE** 5-19-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER FOREST HILL COURTS
AMARILLO, TEXAS

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: [✓ Upper, Lower,] Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full AIR CONDITIONED - TELEVISION - FURNACE HEAT - FOREST HILL COURT
3405 N. E. 8th - AMARILLO, TEXAS
(on right border): PHONE 6-8084 or 4-3866 DISTRIBUTED BY McCORMICK CO., PHOTOGRAPHERS, AMARILLO, TEXAS
McC. CO. PHOTO 1232

(All of this on address side)

FRONT NO. 5 [✓ R. M.] [✓ Yes] ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: [✓ Customer] [✓ C. T. Imprint] No Imprint

[✓ Side] — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW CUSTOMER LAYOUT.

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. FOLLOW CARD 6BH525 FOR COLORS.

TV SIGN IS YELLOW WITH BLACK LETTERING. THE STAR SIGN IS A DARK OLIVE GREEN.

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-52

F4

Ret 4½
[illegible] HC 1½
41 [illegible] 8½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 3CH653 **ORDER NO.** 79512 **DATE** 5-19-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER FOREST HILL COURTS
AMARILLO, TEXAS

6½ M BUS. CARDS SIZE 3½ X 2-5/16

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: [✓ Upper, Lower] Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full AIR CONDITIONED - TELEVISION - FURNACE HEAT - FOREST HILL COURT
3405 N. E. 8th - AMARILLO, TEXAS
(on right border): PHONE 6-8084 or 4-3866
McC. CO. PHOTO 1232

(All of this on address side)

FRONT NO. NO R. M. [✓ Yes] ~~No~~ XXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

USE PHOTO FROM 3CH652. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

COLOR DESCRIPTION

PHOTO USED FOR

USE PHOTO FROM 3CH652. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

RETURN PHOTO YES NO

3M—4-15-52

L.0 ½

'40 - 7 - 31 - 53 La 2½

[illegible]

No [illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH654 ORDER NO. 79516 DATE 5-20-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER FLORAL PARK MOTEL
TUSKEGEE, ALABAMA

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full (FLORAL PARK MOTEL)

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] ~~No~~ XXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO:

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

X

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

2 Rephotos 5×7

21-6-8-53

L.O. ½
Rct. 6
H.C. 1½
L.A. 9½

as quoted

Lt. Blue Impression —

Ⓕ

NO. 3CH655

DISTRIBUTED BY H. R. WARNER, VINITA, OKLA.

ORDER NO. 79517

DATE 5-20-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE EASTERN STATE HOSPITAL OF OKLAHOMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

NOTE THE ROOF OF THE DINING HALL WAS BURNED-PLEASE REPAIR & REBUILD

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date [illegible]

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 22 1953	MAY 25 1953
SKETCH				
RETOUCHING	6	6	MAY 2[illegible] 1953	MAY 29 1953
REPHOTO				
PHOTO-LITHO			JUN 2 1953	
BLUEPRINT STRIPPING, OPAQUING				JUN 5 1953
HAND COLOR PROOF	21	2 hrs		6-8-53
ARTIST DEPT.	42	13½		6-19-53

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 3CH656

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.
PHOTO BY ELSIE UPTON, JASPER, ARK.

ORDER NO. 79518
DATE 5-20-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ROUND TOP MOUNTAIN, HIGHWAY 7 NEAR JASPER, SOUTH OF HARRISON, ARKANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW NICE CLOUDS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 22 1953	MAY 25 1953
SKETCH				
RETOUCHING	10	1½	MAY 27 1953	JUN 2 1953
REPHOTO				
PHOTO-LITHO			JUN 2 1953	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1½	6/10/53	JUN 9 1953
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 3CH657

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.
PHOTO BY ELSIE UPTON, JASPER, ARK.

ORDER NO. 79518
DATE 5-20-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL /CHIMNEY ROCK AND MOSS MOUNTAIN/IN THE ARKANSAS OZARKS/

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES
IMPRINT SAME AS ABOVE
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW COLORFUL ROCK

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

577

ATTENTION

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 25 1953	MAY 25 1953
SKETCH				
RETOUCHING	5	1	MAY 27 1953	MAY 29 1953
REPHOTO			MAY 21 1953	MAY 27 1953
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 1 1953	JUN 5 1953
HAND COLOR PROOF	44	1½		5-1?-53
ARTIST DEPT.		8¾		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

3

NO. 3CH658

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.
PHOTO BY MASSIE--MISSOURI RESOURCES DIV.

ORDER NO. 79519

DATE 5-20-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SPEED BOAT RIDING ON LAKE NORFORK IN THE OZARKS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

RETAIN CLOUDS. NICE BLUE WATER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 22 1953	MAY 2[illegible] 1953
SKETCH				
RETOUCHING	9	1½	[illegible] -7 1953	MAY 29 1953
REPHOTO				
PHOTO-LITHO			JUN 2 1953	JUN 5 1953
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	44	1½		6-10-53
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 3CH659

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.
PHOTO BY MASSIE--MISSOURI RESOURCES DIV.

ORDER NO. 79519

DATE 5-20-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SCENIC VIEW OF THE GASCONADE RIVER IN THE MISSOURI OZARKS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW SOME EARLY FALL COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Photo in 4CH14

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 22 1953	MAY 25 1953
SKETCH				
RETOUCHING	9	2	MAY 27 1953	MAY 29 1953
REPHOTO				
PHOTO-LITHO			JUN 2 1953	JUN 8 1953
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	44	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 3CH660

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.
PHOTO BY MASSIE--MISSOURI RESOURCES DIV.

ORDER NO. 79519

DATE 5-20-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL TANEY VISTA BEND ON BEAUTIFUL LAKE TANEYCOMO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE COLOR CARD ATTACHED TO BACK OF PHOTO

photo in 4CH153

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

~~[illegible]~~

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 2[illegible]	MAY 25 1953
SKETCH				
RETOUCHING	9	1½	MAY 27 1953	MAY 27 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 1 1953	JUN 12 1953
HAND COLOR PROOF	45	1½		
ARTIST DEPT.	40	9½	7-10-53	7-15-53

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 3CH661

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.
PHOTO BY MASSIE--MISSOURI RESOURCES DIV.

ORDER NO. 79519

DATE 5-20-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BEAUTIFUL GREER SPRING IN THE OZARKS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TITLE IN REVERSE TYPE AT BOTTOM OF PICTURE SIDE
ATTRACTIVE BLUE WATER. COLORED SHIRT ON MAN

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 22 1953	MAY 25 1953
SKETCH				
RETOUCHING		1½	MAY 27 1953	MAY 29 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 1 1953	JUN 8 1953
HAND COLOR PROOF	45	1½		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 3CH662

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.
PHOTO BY MASSIE--MISSOURI RESOURCES DIV.

ORDER NO. 79519

DATE 5-20-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BOATING ON ELK RIVER
ALONG BLUFF DRIVE U.S. 71
IN THE SCENIC OZARKS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE BACK OF PHOTOGRAPH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Colone 11 + 6½

ATTENTION

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

D 18313

Photo in 4d115f

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 22 1953	MAY 25 1953
SKETCH				
RETOUCHING	3	2	MAY 27 1953	MAY 29 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 1 1953	JUN 4 1953
HAND COLOR PROOF	45	1½		
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

7

5X7

SAM J. RODES, DELAND, FLA.

NO. 3CH663

ORDER NO. 79771

DATE 5-21-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE FISH MEMORIAL HOSPITAL

DELAND, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

TELEGRAPH POLE OUT.
ADD U. S. FLAG TO POLE
BLDG. MED. RED BRICK. WHITE STONE TRIM. ADD GRASS IN GROUNDS.
SHOW SIDEWALK IN FOREGROUND & PATH CENTER BACK. CEDAR TREES TO
RIGHT. CLOUDS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date 228

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			~~MAY 25 1953~~	MAY 29 1953
SKETCH				
RETOUCHING		2½	MAY 27 1953	MAY 29 1953
REPHOTO			MAY 21 1953	MAY 27 1953
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 1 1953	JUN 4 1953
HAND COLOR PROOF	41	1½	6/5/53	6/5/53
ARTIST DEPT.		5¾		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 3CH664

DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING
AGENCY, INC., YOUNGSTOWN, OHIO

ORDER NO. 79537

DATE 5-22-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL A FEW OF THE CHURCHES AT COLUMBIANA, OHIO
SUBTITLE: First Methodist Church
SUBTITLE: First Presbyterian Church
SUBTITLE: Jerusalem Ev.Lutheran Church

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

Private # before imprint: Col-1

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GROUP VIEW OF 3 CHURCHES:
FOR FIRST METHODIST CHURCH-USE PHOTO FROM 104078-N. AND INSTRUCTIONS ON BACK OF CARD.
INSTRUCTIONS ON ~~B~~BACK OF EACH PHOTO.
USE SUBTITLES BELOW EACH CHURCH.
SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Pencil Sket 2 hr

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 1 1953	JUN 3 1953
SKETCH 60		1½	JUN 3 1953	
RETOUCHING		6		JUN 5 1953
REPHOTO			JUN 1 1953	JUN 2 1953
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 9 1953	JUN 12 1953
HAND COLOR PROOF	45	2		
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Colored Set 7

NO. 3CH665

DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING AGENCY, INC., YOUNGSTOWN, OHIO

ORDER NO. 79537

DATE 5-22-53

12½ M POST CARDS   C.T. ART COLORTONE   FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
COLUMBIANA, OHIO
"THE BIGGEST LITTLE TOWN IN
OHIO"

SMALL TYPE: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1   R. M. YES

IMPRINT SAME AS ABOVE

Private # before imprint: Col-2

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION ARRANGE VIEWS AS FOLLOWS:

C - 3CH666 The Square showing Main St.
O - ~~3B260-N~~ ~~Firestone~~ Memorial
L - 3CH667 Fairfield Cent.School
U - 2B326-N Swimming Pool
M - 3CH667 High School & Grade School
B - ~~2B328-N~~ Mirror Lake & ~~Pavilion~~
I - 3B268-N Park Office & Bath House
A - ~~9AH377-~~ View of ~~Pine~~ Lake
N - 3B269-N Main Street at night
A - ~~2B327-N~~ General ~~View-~~

SUBMIT SKETCH

SUBMIT: RET. PHOTO   REPHOTO   B. L. & W. PROOF   HANDCOL PROOF   RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

______________ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By ______________
Date ______________

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ______________
Date ______________

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 15 1953	JUN 16 1953
SKETCH ✓ 0	7	7	~~JUN 8 1953~~	~~JUN 15 1953~~
RETOUCHING		5		
REPHOTO			JUN 8 1953	JUN 22 1953
PHOTO-LITHO			JUN 17 1953	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

JUL 3 - 19

DATE BLUEPRINT OK'D ______________
By ______________

DATE HAND COLOR PROOF OK'D ______________

DATE Filed ______________
By ______________

DATE Photo Returned to Customer ______________

Col.-3-

DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING AGENCY, INC., YOUNGSTOWN, OHIO

NO. 3CH666

ORDER NO. 79537

DATE 5-22-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE SQUARE SHOWING MAIN STREET, COLUMBIANA, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

Private # before imprint: Col-3

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ON BACK OF PHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

3CH665

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By 78
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 26 1953	MAY 26 1953
SKETCH				
RETOUCHING	10	3	MAY 27 1953	MAY 29 1953
REPHOTO				
PHOTO-LITHO			JUN 2 1953	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1½	6/11/53	JUN 5 1953 6/2/53
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

Col-4

NO. 3CH667

DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING
AGENCY, INC., YOUNGSTOWN, OHIO

ORDER NO. 79537

DATE 5-22-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL LOCAL AND RURAL SCHOOLS OF COLUMBIANA, OHIO

SUBTITLE: High School and Grade School

SUBTITLE: Fairfield Centralized (County) School

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. No

IMPRINT SAME AS ABOVE

Private # before imprint: Col-4

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GROUP VIEW OF 2 SCHOOLS: PUT HIGH SCHOOL AND GRADE SCHOOL VIEW ON TOP. ~~MAKE HORIZONTAL CARD.~~ PUT SUBTITLES ~~[illegible]~~ BELOW EACH SCHOOL. FOLLOW INSTRUCTIONS ON BACK OF PHOTOS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

3CH 665

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 26 1953	MAY 26 1953
SKETCH 40		1		
RETOUCHING		5	MAY 27 1953	JUN 2 1953
REPHOTO				
PHOTO-LITHO			JUN 2 1953	JUN 8 1953
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1½	6/11/53	6/12/53
ARTIST DEPT.		9¾		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

Col-5—

DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING
AGENCY, INC., YOUNGSTOWN, OHIO

NO. 3CH668

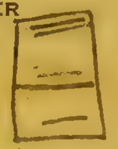
ORDER NO. 79537

DATE 5-22-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER



TITLE IN FULL FIRESTONE PARK, COLUMBIANA, OHIO

SUBTITLE: Firestone Memorial at Recreational Center

SUBTITLE: Mirror Lake and Pavilion

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. No

IMPRINT SAME AS ABOVE

Private # before imprint: Col-5

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

~~MAKE A HORIZONTAL CARD~~ WITH TWO VIEWS: USE PHOTOS FROM 3B260-N (for top view) AND 2B328-N (for lower view). WITH SUBTITLES BELOW EACH VIEW. FOLLOW CARDS FOR COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 25 1953	MAY 26 1953
SKETCH	9	1/2		
RETOUCHING		2¼	MAY 27 1953	MAY 28 1953
REPHOTO			MAY 25 1953	MAY 27 1953
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	9	1¾	MAY 29 1953 6/5/53	JUN 4 1953 6/5/53
ARTIST DEPT.		10		

.15

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

56347

NO. 3CH669

DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING
AGENCY, INC.,YOUNGSTOWN, OHIO

ORDER NO. 79538

DATE 5-22-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
CANFIELD, OHIO.

SMALL TYPE: (C) CURT TEICH & CO.,
INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE.

Private # before imprint: CAN-1

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE THE FOLLOWING ARRANGEMENT:
C - 3CH672 LOOKING THROUGH CENTRAL PARK
A - ~~S-1091~~ ROAD SCENE NEAR CANFIELD 7BH301
N - ~~S-1095~~ ROAD SCENE NEAR CANFIELD 7BH303
F - 3CH671 CANFIELD HIGH SCHOOL
I - S-1151 TYPICAL SCENE NEARBY 7BH351
E - 3CH673 BUSINESS SECTION
L - S-1156 A OHIO FARM 7BH352
D - 3CH670 CANFIELD METHODIST CHURCH

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ~~YES~~ HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

________ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By ________
Date ________

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ________
Date ________

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 10 1953	JUN 16 1953
SKETCH R.O.		75		JUN 10 1953
RETOUCHING				
REPHOTO			JUN 8 1953	JUN 22 1953
PHOTO-LITHO			JUN 17 1953	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		16		

JUL 3 1953

DATE BLUEPRINT OK'D ________
By ________

DATE HAND COLOR PROOF OK'D
____

DATE Filed ________
By ________

DATE Photo Returned to Customer ________

Can-3-

DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING
AGENCY, INC., YOUNGSTOWN, OHIO

NO. 3CH671
ORDER NO. 79538
DATE 5-22-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CANFIELD HIGH SCHOOL,
CANFIELD, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

Private # before imprint: CAN-3

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OC132. TAKE OUT FIRE PLUG ON LEFT. CLOSE ALL DOORS. ADD CLOUDS.
BUFF BRICK BUILDING WITH GREY WINDOW TRIM AND DOORS. BLACK LAMP POLES WITH WHITE LAMPS ON BOTH SIDES OF DOORS. BLACKTOP WALKS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

3CH669

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date 78

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 26 1953	MAY 26 1953
SKETCH				
✓ RETOUCHING	9	1½	MAY 27 1953	MAY 29 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 1 1953	JUN 4 1953
HAND COLOR PROOF	[illegible]	1½		6-11-53
ARTIST DEPT.		5¾		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Can-4-

NO. 3CH672

(DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING
AGENCY, INC., YOUNGSTOWN, OHIO

ORDER No. 79538

DATE 5-22-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL LOOKING THROUGH CENTRAL PARK, CANFIELD, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. No

IMPRINT SAME AS ABOVE

Private # before imprint: CAN-4

PHOTO PROPERTY OF [redacted] C.T.

RETOUCHING AND COLOR DESCRIPTION TAKE OUT ALL OLD CARS, POLES AND WIRES ALONG STREET. ADD CLOUDS. PUT FOLIAGE ON TREES. GREEN LAWN. BUILDING AT LEFT IS BUFF BRICK AT SIDE WITH GREEN WINDOW TRIM AND CONCRETE AT FRONT WITH BRONZE DOORS. NEXT BUILDING IS BUFF BRICK WITH SILVER CANOPY. NEXT IS RED-BROWN BRICK WITH WHITE-TRIMMED FRONT. NEXT ARE ALL BROWN BRICK. PAVILION IS WHITE WITH GREEN TRIM AND RED ROOF.

add to bott edge of Pg

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

✓ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

3CH 669

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By MY
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 26 1953	MAY 2[illegible] 1953
SKETCH				
RETOUCHING		3½	MAY 27 1953	JUN 2 1953
REPHOTO				
PHOTO-LITHO			JUN 2 1953	6-10-53
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	44	1½		6-11-53
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

Can-5-

NO. 3CH673

(DISTRIBUTED BY MAHONING VALLEY DISTRIBUTING AGENCY, INC., YOUNGSTOWN, OHIO

ORDER No. 79538

DATE 5-22-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BUSINESS SECTION,
CANFIELD, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. No

IMPRINT SAME AS ABOVE

Private # before imprint: CAN-5

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ON BACK OF PHOTO.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

3CH669

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 26 1953	MAY 2[illegible]
SKETCH				JUN 2 1953
RETOUCHING		3	MAY 27 1953	
REPHOTO			JUN 2 1953	
PHOTO-LITHO				JUN 5 1953
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	44	1½		6-11-53
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

ZAYTOUN NEWS AGENCY, NEW BERN, N. C.

NO. 3CH674

ORDER NO. 79792

DATE 5-26-53

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SUDAN TEMPLE ON BROAD STREET
AND U. S. 17, NEW BERN, NORTH
CAROLINA

3

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

&

CLEAN UP AS NECESSARY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 27 1953	MAY 27 1953
SKETCH				
RETOUCHING	6	3	MAY 26 1953	MAY 29 1953
REPHOTO				
PHOTO-LITHO			JUN 2 1953	
BLUEPRINT STRIPPING, OPAQUING				JUN 9 1953
HAND COLOR PROOF	21	1½		6-10-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

ZAYTOUN NEWS AGENCY, NEW BERN, N. C.

NO. 3CH675
ORDER NO. 79792
DATE 5-26-53

12½ M POST CARDS
C. T. ART COLORTONE
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NEUSE RIVER BRIDGE, NEW BERN,
NORTH CAROLINA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1
R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

AZALEAS IN BLOOM FROM PURPLE TO RED IN COLOR, MOST OF THEM ARE RED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 27 1953	MAY 27 1953
SKETCH				
RETOUCHING	9	2	MAY 26 1953	MAY 29 1953
REPHOTO				
PHOTO-LITHO			JUN 2 1953	JUN 1953 JUN 1953
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1½		6-10-53
ARTIST DEPT.		9		ltt

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

ZAYTOUN NEWS AGENCY, NEW BERN, N. C.

NO. 3CH676

ORDER NO. 79792

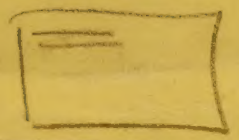
DATE 5-26-53

12½M POST CARDS (ALL OF THIS ON THE PICTURE SIDE) C. T. ART COLORTONE FULL FACE (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MIDDLE STREET LOOKING SOUTH,
NEW BERN, NORTH CAROLINA



FRONT NO. 1 R. M. NONE

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Red Impression

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date ny

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 27 1953	MAY 27 1953
SKETCH				
RETOUCHING		3	MAY 26 1953	JUN - 1953
REPHOTO				
PHOTO-LITHO			JUN 2 1953	
BLUEPRINT STRIPPING, OPAQUING				JUN 5 1953
HAND COLOR PROOF	21	1 3/4		6-8-53
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

F

ZAYTOUN NEWS AGENCY, NEW BERN, N. C.

NO. 3CH677
ORDER NO. 79792
DATE 5-26-53

12½ M POST CARDS C, T, ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
BROAD STREET LOOKING WEST,
NEW BERN, NORTH CAROLINA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NONE

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUN 2 1953	JUN 3 1953
SKETCH				
RETOUCHING	1	3½	MAY 26 1953	JUN 2 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 4 1953	JUN 9 1953
HAND COLOR PROOF	21	1 3/4		6-9-53
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 3CH678

GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

ORDER NO. 79548

DATE 5-26-53

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: SPECIAL SERVICE BUILDING,
FRANKLIN DELANO ROOSEVELT
VETERANS ADMINISTRATION
HOSPITAL, MONTROSE, XXXXXX
NEW YORK

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(2 PHOTOS)
& NEGATIVE)

TAKE OUT PEOPLE. SHOW PLENTY OF LEAVES
ON TREES AND FLOWERS.

SEE ENCLOSED DOUBLE CARD FOR COLORS
ALL BUILDINGS ARE RED-TONE DOWN, WITH
GREY SLATE ROOF.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By NY
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 27 1953	MAY 27 1953
SKETCH				
RETOUCHING	10	2	MAY 26 1953	MAY 29 1953
REPHOTO				
PHOTO-LITHO			JUN 2 1953	JUN 9 1953
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	44	1½		
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 3CH679

GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

ORDER NO. 79548

DATE 5-26-53

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: GYMNASIUM AND SWIMMING POOL,
FRANKLIN DELANO ROOSEVELT
VETERANS ADMINISTRATION
HOSPITAL, MONTROSE, NEW YORK

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(2 PHOTOS)
& NEGATIVE) PUT PLENTY OF LEAVES ON TREES, AND FLOWERS AS INDICATED.

ALL BUILDINGS ARE RED-TONE DOWN, WITH GREY SLATE ROOF.
REFER TO DOUBLE CARD ENCLOSED WITH SUBJECT 3CH678 FOR COLORS

BRING OUT MOUNTAINS IN DISTANCE IF POSSIBLE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 27 1953	MAY 27 1953
SKETCH				
RETOUCHING	10	2	MAY 26 1953	MAY 29 1953
REPHOTO				
PHOTO-LITHO			JUN 2 1953	JUN 9 1953
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1½		6-11-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer